

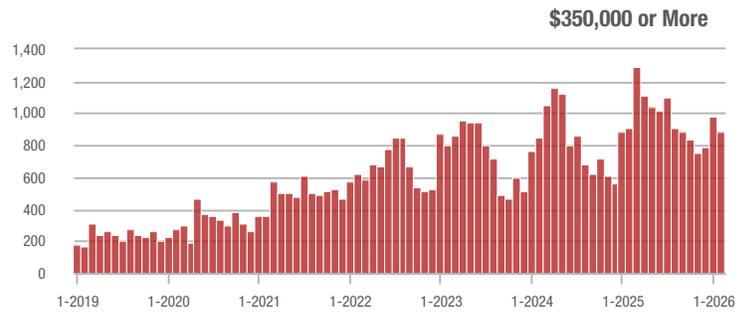
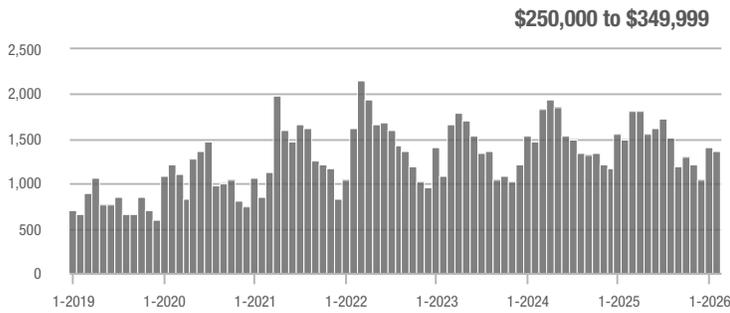
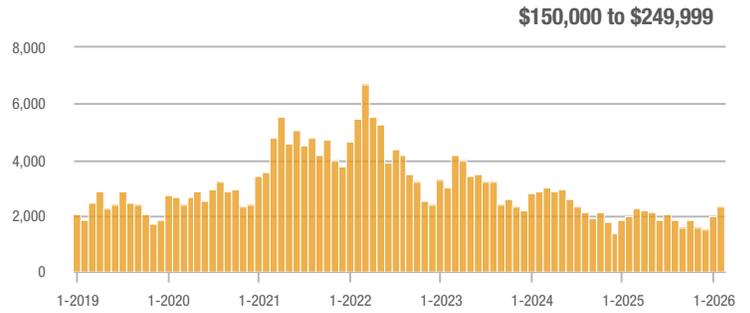
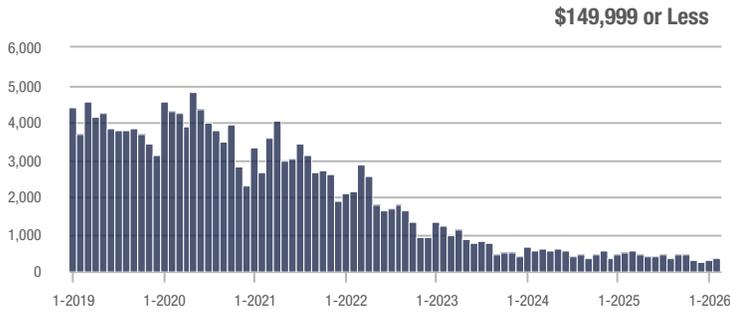
## Showings Statistics

MLS Area	Total Showings	Buyer Interest (Showings / Listings)	Managed Listings
Cumberland County	4,988	4.2	1,311
Fayetteville	4,125	4.2	1,061
Harnett County	960	3.7	331
Zip Code 28314	1,070	5.1	230
Hoke County	904	4.1	252
Raeford	775	4.3	208
Sanford	468	3.5	154
Zip Code 28311	660	4.3	177
Zip Code 28306	768	4.3	190
Hope Mills	607	4.6	157
Lee County	328	3.2	118
Zip Code 28304	540	4.1	141
Zip Code 27332	262	3.5	82
Zip Code 28303	438	3.4	135
Spring Lake	341	3.4	121
Robeson County	316	1.8	200
Cameron	204	4.2	53
Zip Code 27330	205	3.6	71
Zip Code 28312	229	3.0	82
Moore County	198	2.4	119
Lumberton	132	1.9	80
Zip Code 28305	161	3.7	47
Lillington	176	3.9	80
Zip Code 28358	116	2.2	63
Bunnlevel	18	2.3	7
Sampson County	78	2.4	41
Zip Code 28301	290	4.7	68
Parkton	62	1.5	43
Stedman	61	3.9	17
Dunn	44	1.7	28

## Cumberland County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	377	+ 19.3%	+ 20.4%	3.7	- 15.9%	+ 11.4%	110	- 22.0%	- 1.8%
\$150,000 to \$249,999	2,353	+ 19.3%	+ 20.3%	5.0	- 2.0%	+ 19.0%	503	+ 24.8%	- 2.1%
\$250,000 to \$349,999	1,377	- 8.5%	- 2.5%	4.4	+ 4.8%	+ 11.2%	355	- 20.0%	- 15.1%
\$350,000 or More	881	- 2.9%	- 9.9%	2.8	- 3.4%	- 14.1%	343	- 5.0%	- 2.0%
<b>Total</b>	<b>4,988</b>	<b>+ 1.7%</b>	<b>+ 7.1%</b>	<b>4.2</b>	<b>+ 4.6%</b>	<b>+ 13.8%</b>	<b>1,311</b>	<b>- 2.8%</b>	<b>- 6.0%</b>

### Showings



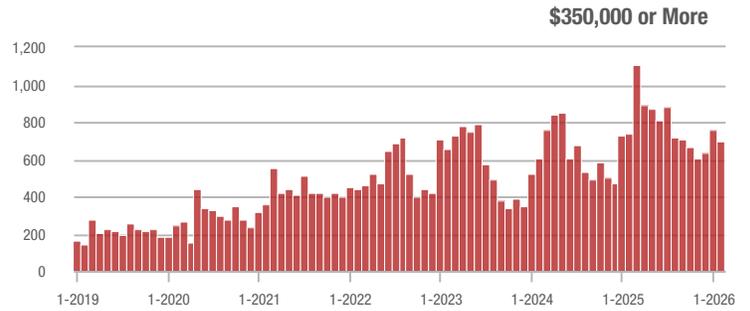
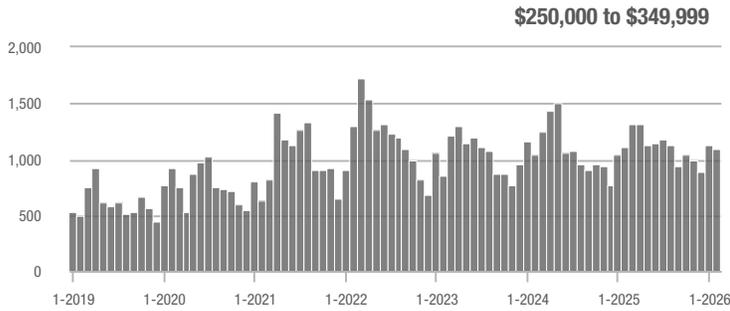
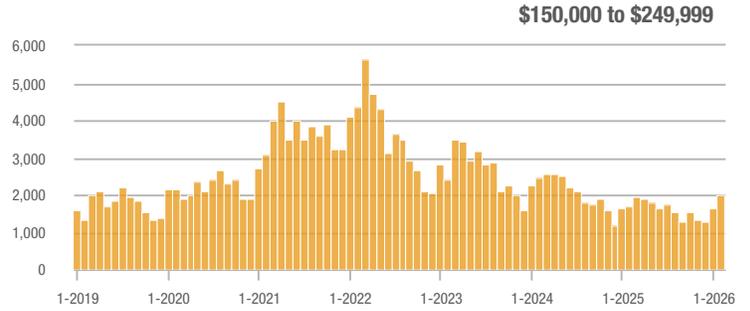
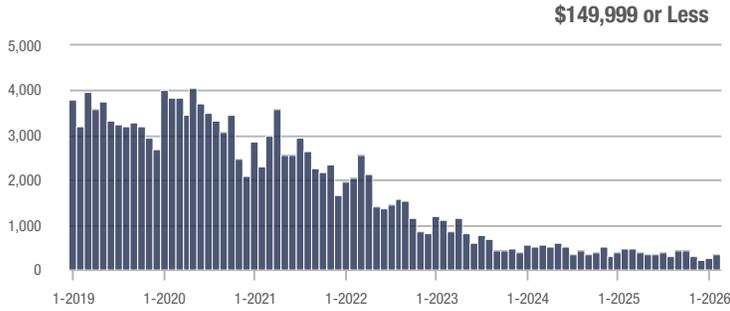
### Buyer Interest (Showings/Listings)



## Fayetteville

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	344	+ 17.0%	+ 31.8%	4.0	- 9.1%	+ 25.6%	94	- 25.4%	- 2.1%
\$150,000 to \$249,999	1,999	+ 17.0%	+ 21.9%	5.1	+ 2.0%	+ 18.3%	418	+ 17.4%	- 0.7%
\$250,000 to \$349,999	1,087	- 1.8%	- 3.9%	4.3	- 2.3%	+ 12.0%	281	- 4.7%	- 15.6%
\$350,000 or More	695	- 5.7%	- 9.0%	2.8	0.0%	- 12.7%	268	- 9.8%	0.0%
<b>Total</b>	<b>4,125</b>	<b>+ 2.8%</b>	<b>+ 8.7%</b>	<b>4.2</b>	<b>+ 4.1%</b>	<b>+ 14.5%</b>	<b>1,061</b>	<b>- 1.2%</b>	<b>- 5.1%</b>

### Showings



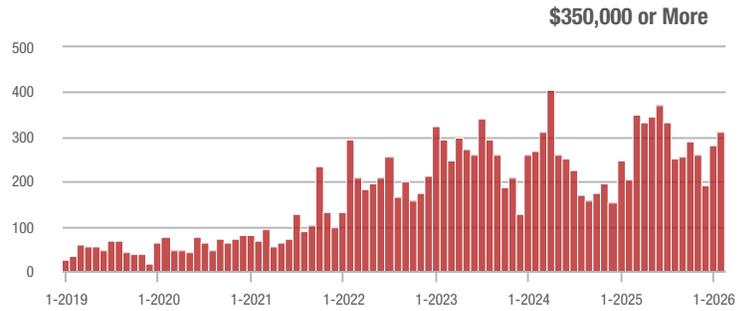
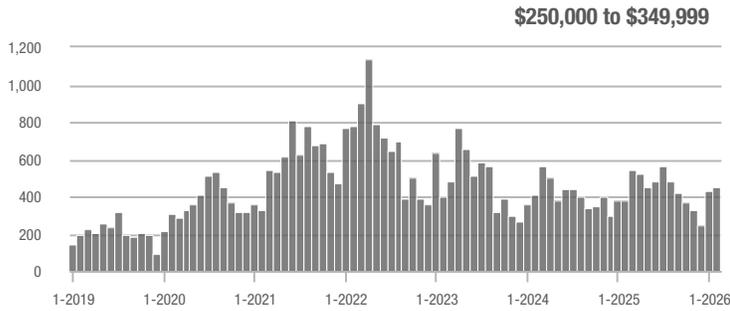
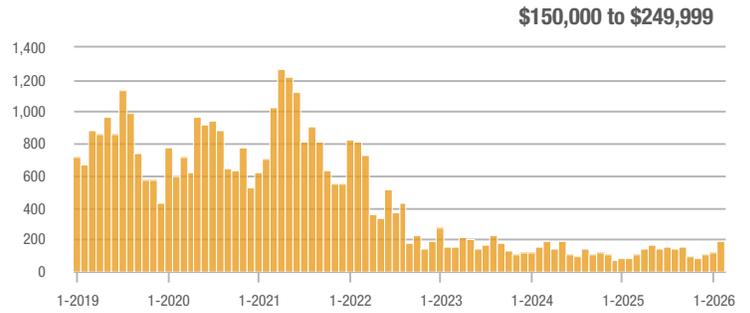
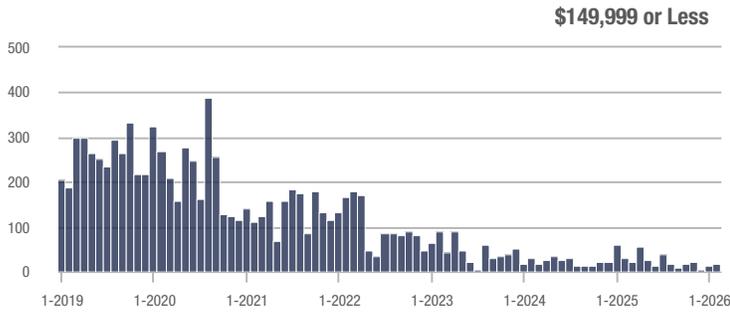
### Buyer Interest (Showings/Listings)



## Harnett County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	15	+ 117.4%	+ 36.4%	7.5	+ 74.4%	+ 172.7%	2	- 75.0%	- 50.0%
\$150,000 to \$249,999	187	+ 117.4%	+ 57.1%	4.7	+ 51.6%	+ 51.1%	46	+ 58.6%	- 6.1%
\$250,000 to \$349,999	448	+ 17.9%	+ 4.4%	3.7	+ 37.0%	- 1.6%	159	- 11.2%	- 5.9%
\$350,000 or More	310	+ 50.5%	+ 9.2%	3.2	+ 45.5%	+ 12.6%	124	- 0.8%	- 14.5%
<b>Total</b>	<b>960</b>	<b>+ 36.6%</b>	<b>+ 13.9%</b>	<b>3.7</b>	<b>+ 40.7%</b>	<b>+ 26.3%</b>	<b>331</b>	<b>- 2.9%</b>	<b>- 9.8%</b>

### Showings



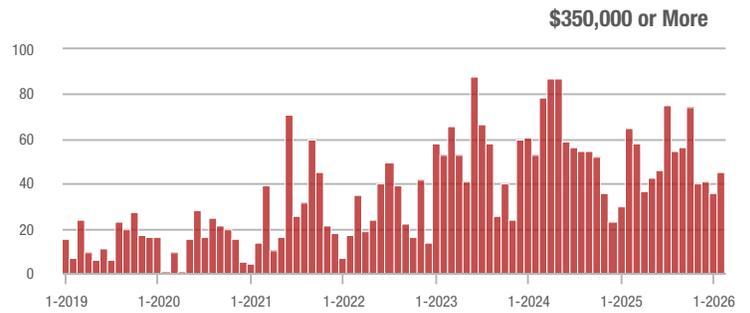
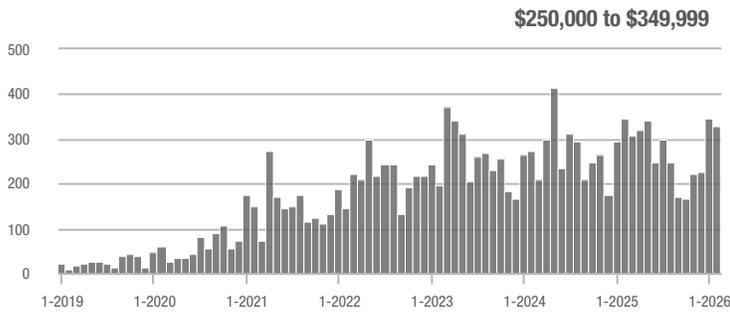
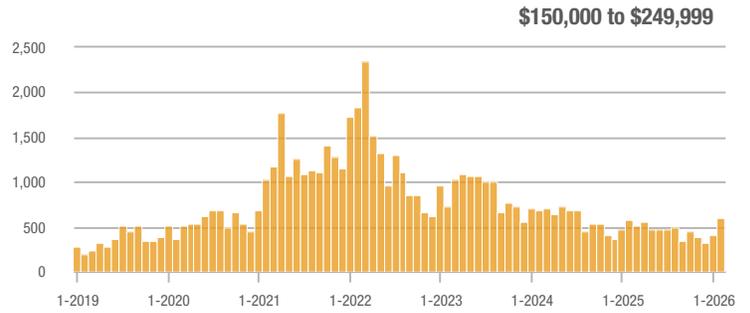
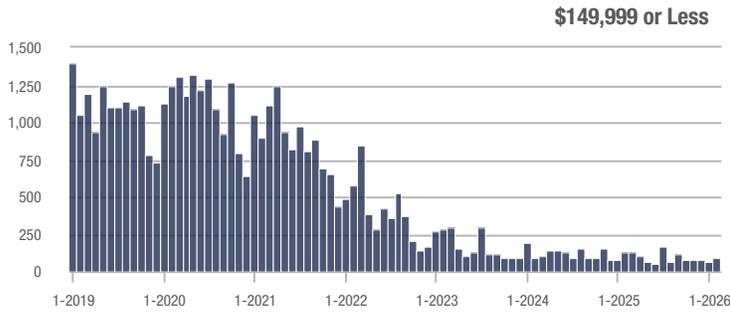
### Buyer Interest (Showings/Listings)



## Zip Code 28314

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	93	+ 4.5%	+ 40.9%	4.0	+ 37.9%	+ 67.3%	28	- 41.7%	- 9.7%
\$150,000 to \$249,999	603	+ 4.5%	+ 48.9%	5.3	- 10.2%	+ 30.6%	119	+ 17.8%	+ 6.3%
\$250,000 to \$349,999	329	- 4.6%	- 5.2%	5.9	- 1.7%	+ 14.4%	62	0.0%	- 20.5%
\$350,000 or More	45	- 30.8%	+ 25.0%	2.4	- 50.0%	- 13.1%	21	+ 50.0%	+ 40.0%
<b>Total</b>	<b>1,070</b>	<b>- 3.7%</b>	<b>+ 25.3%</b>	<b>5.1</b>	<b>- 5.8%</b>	<b>+ 28.6%</b>	<b>230</b>	<b>+ 2.2%</b>	<b>- 2.5%</b>

### Showings



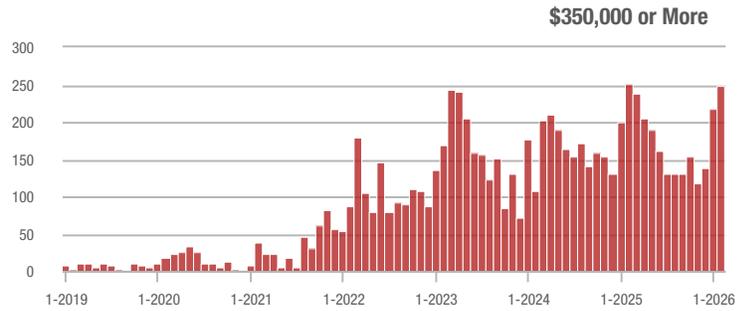
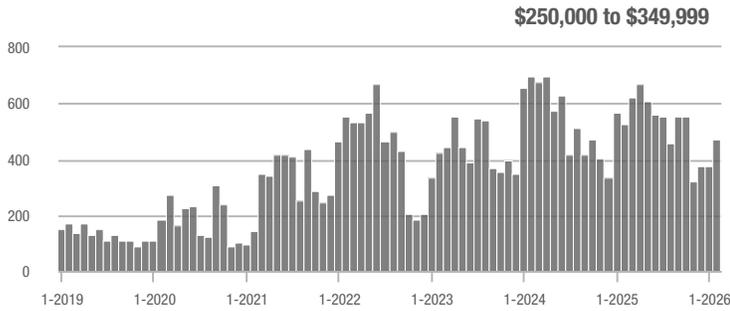
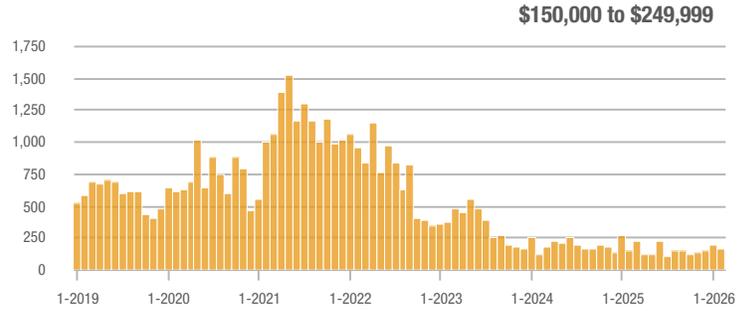
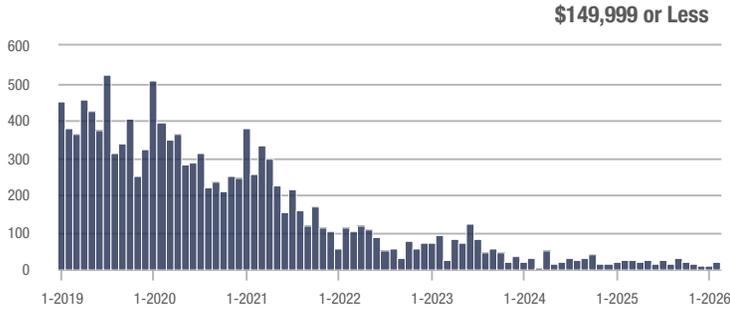
### Buyer Interest (Showings/Listings)



## Hoke County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	22	+ 7.9%	+ 100.0%	4.4	+ 25.7%	+ 20.0%	5	- 37.5%	+ 66.7%
\$150,000 to \$249,999	164	+ 7.9%	- 17.2%	6.3	- 21.3%	+ 25.8%	30	+ 30.4%	- 31.8%
\$250,000 to \$349,999	469	- 11.3%	+ 25.1%	4.4	+ 37.5%	+ 45.5%	129	- 34.2%	- 17.8%
\$350,000 or More	249	- 1.2%	+ 14.2%	2.8	+ 12.0%	+ 23.3%	88	- 37.1%	- 8.3%
<b>Total</b>	<b>904</b>	<b>- 5.9%</b>	<b>+ 12.7%</b>	<b>4.1</b>	<b>+ 37.0%</b>	<b>+ 34.2%</b>	<b>252</b>	<b>- 31.3%</b>	<b>- 16.0%</b>

### Showings



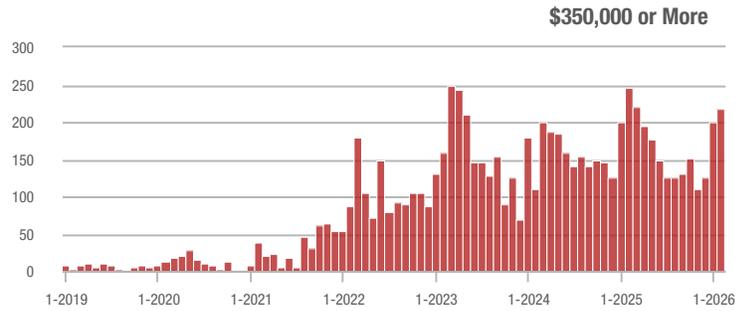
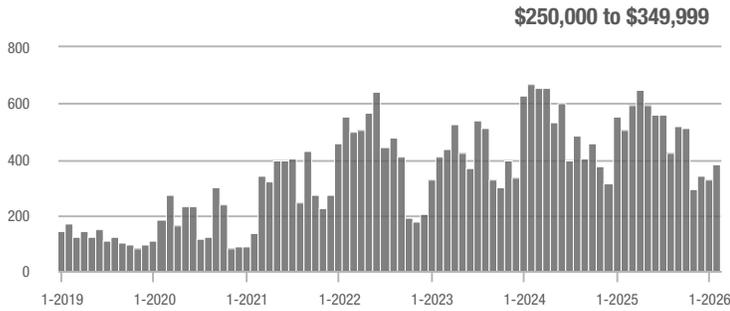
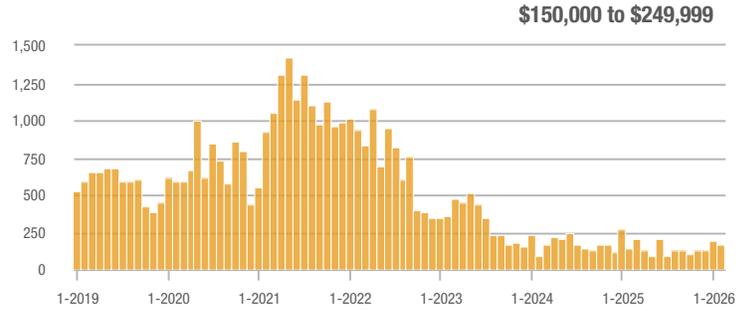
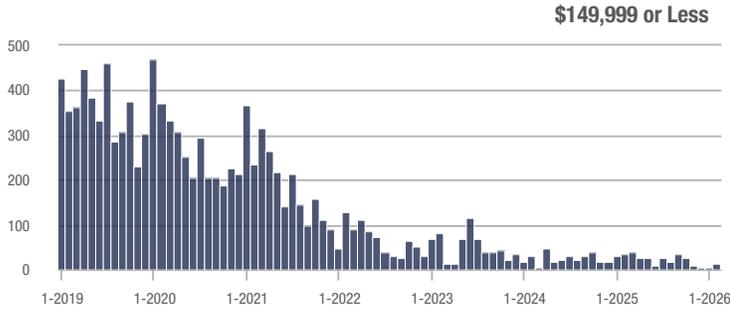
### Buyer Interest (Showings/Listings)



## Raeford

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	11	+ 13.1%	+ 120.0%	11.0	+ 134.0%	+ 120.0%	1	- 87.5%	0.0%
\$150,000 to \$249,999	164	+ 13.1%	- 15.5%	6.6	- 26.7%	+ 19.7%	29	+ 52.6%	- 27.5%
\$250,000 to \$349,999	381	- 24.9%	+ 17.2%	4.5	+ 36.4%	+ 33.7%	102	- 43.3%	- 18.4%
\$350,000 or More	219	- 11.3%	+ 9.0%	2.9	+ 11.5%	+ 17.9%	76	- 42.0%	- 9.5%
<b>Total</b>	<b>775</b>	<b>- 16.9%</b>	<b>+ 6.9%</b>	<b>4.3</b>	<b>+ 35.0%</b>	<b>+ 28.5%</b>	<b>208</b>	<b>- 38.5%</b>	<b>- 16.8%</b>

### Showings



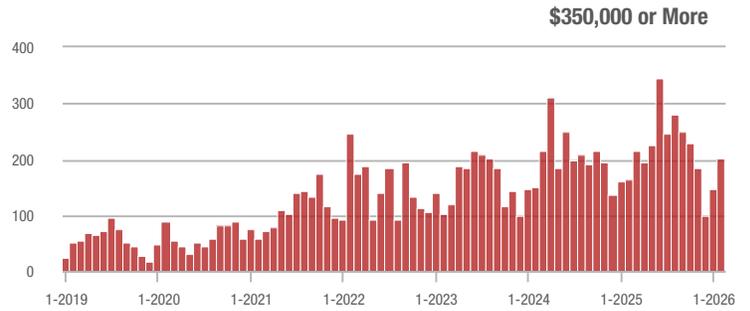
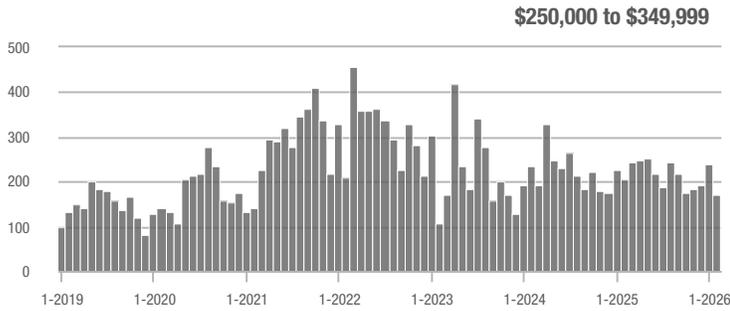
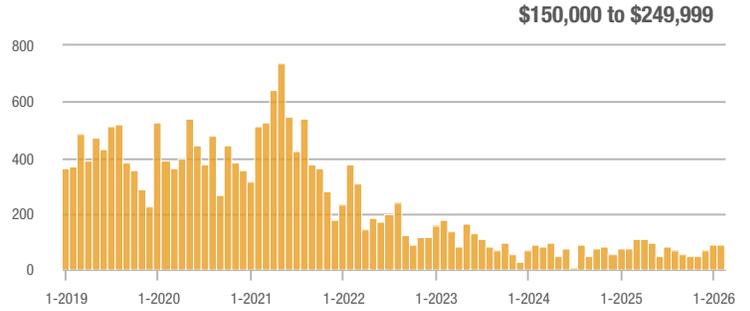
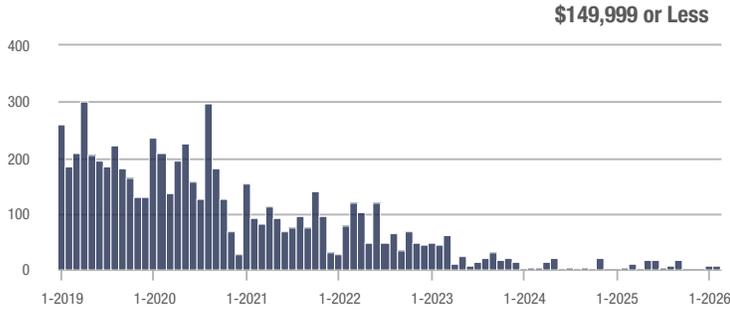
### Buyer Interest (Showings/Listings)



## Sanford

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	7	+ 17.6%	+ 16.7%	3.5	- 12.5%	- 41.7%	2	+ 100.0%	+ 100.0%
\$150,000 to \$249,999	87	+ 17.6%	+ 1.2%	5.6	- 9.7%	+ 18.6%	16	+ 23.1%	- 15.8%
\$250,000 to \$349,999	173	- 14.8%	- 27.6%	3.4	+ 3.0%	- 22.7%	60	- 20.0%	- 10.4%
\$350,000 or More	201	+ 22.6%	+ 37.7%	3.2	+ 23.1%	+ 28.4%	76	- 3.8%	+ 1.3%
<b>Total</b>	<b>468</b>	<b>+ 5.2%</b>	<b>- 1.9%</b>	<b>3.5</b>	<b>+ 14.7%</b>	<b>+ 3.2%</b>	<b>154</b>	<b>- 8.3%</b>	<b>- 4.9%</b>

### Showings



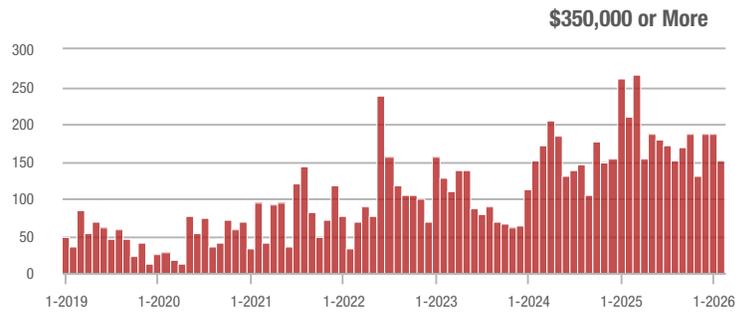
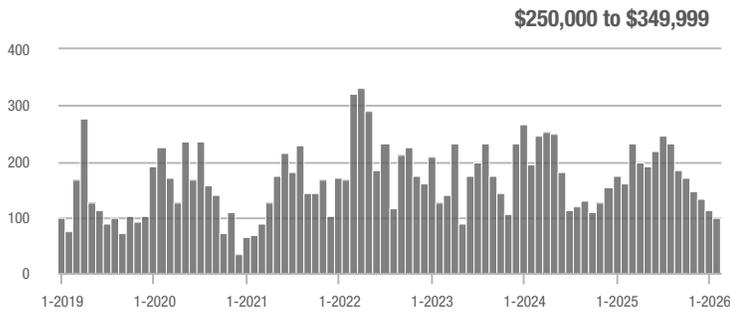
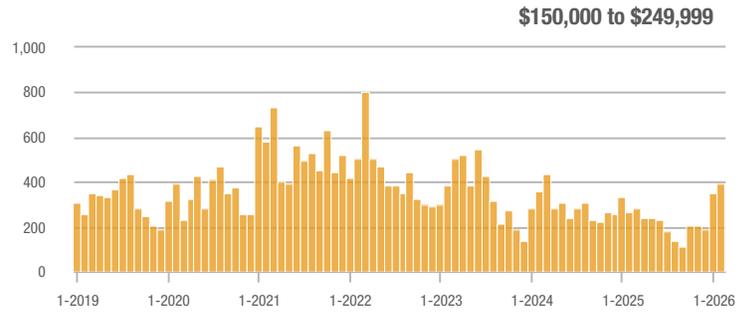
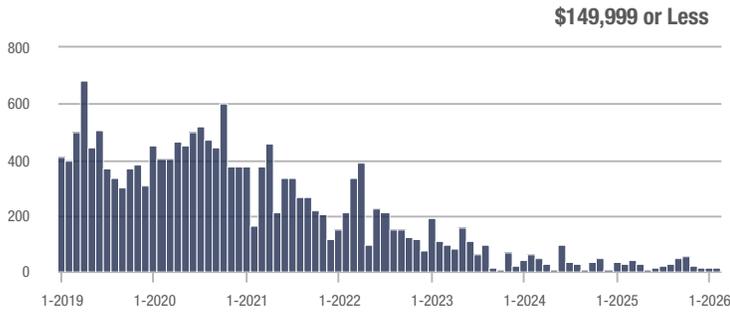
### Buyer Interest (Showings/Listings)



## Zip Code 28311

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	14	+ 51.0%	- 12.5%	3.5	- 12.5%	- 12.5%	4	- 33.3%	- 20.0%
\$150,000 to \$249,999	394	+ 51.0%	+ 12.6%	7.4	+ 19.4%	+ 7.7%	59	+ 37.2%	+ 3.5%
\$250,000 to \$349,999	100	- 38.3%	- 12.3%	2.5	- 21.9%	- 9.6%	49	- 25.8%	- 7.5%
\$350,000 or More	152	- 27.6%	- 18.3%	2.5	- 3.8%	- 14.0%	65	- 25.3%	- 7.1%
<b>Total</b>	<b>660</b>	<b>+ 0.5%</b>	<b>- 0.9%</b>	<b>4.3</b>	<b>+ 14.6%</b>	<b>+ 3.6%</b>	<b>177</b>	<b>- 12.4%</b>	<b>- 4.3%</b>

### Showings



### Buyer Interest (Showings/Listings)

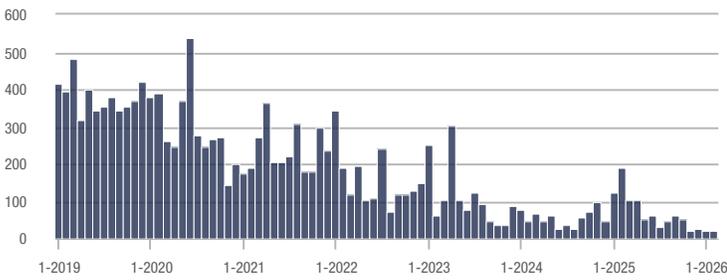


## Zip Code 28306

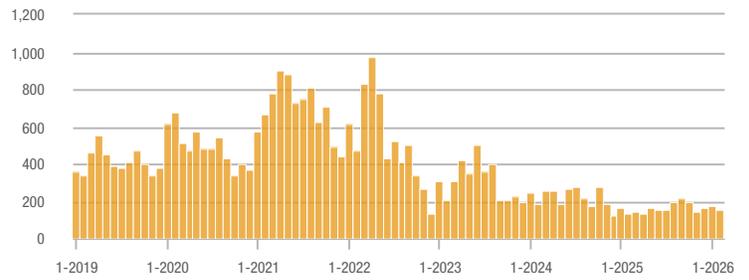
Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	23	+ 20.0%	0.0%	2.6	- 72.0%	0.0%	9	- 57.1%	- 10.0%
\$150,000 to \$249,999	156	+ 20.0%	- 8.8%	4.0	0.0%	- 10.0%	41	+ 24.2%	0.0%
\$250,000 to \$349,999	291	+ 65.3%	- 4.0%	5.0	- 9.1%	+ 0.7%	63	+ 85.3%	- 3.1%
\$350,000 or More	298	+ 29.0%	+ 23.1%	4.2	+ 16.7%	+ 2.2%	77	- 3.8%	+ 11.6%
<b>Total</b>	<b>768</b>	<b>+ 5.3%</b>	<b>+ 3.9%</b>	<b>4.3</b>	<b>- 6.8%</b>	<b>+ 1.2%</b>	<b>190</b>	<b>+ 13.1%</b>	<b>+ 2.7%</b>

### Showings

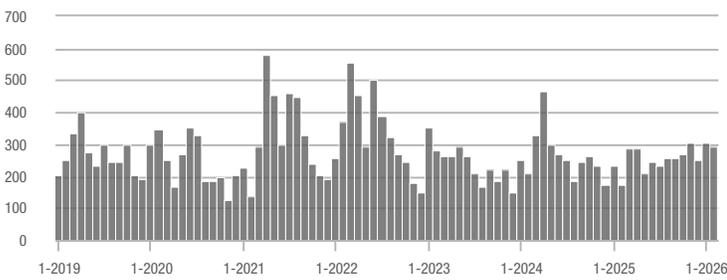
\$149,999 or Less



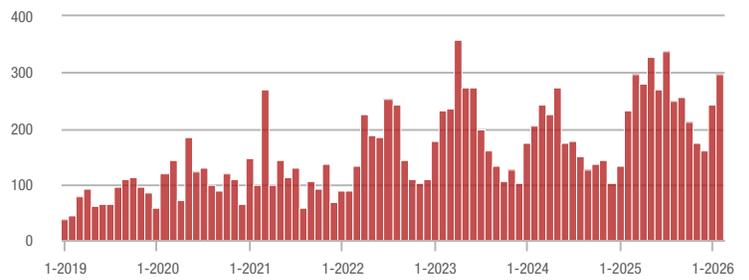
\$150,000 to \$249,999



\$250,000 to \$349,999

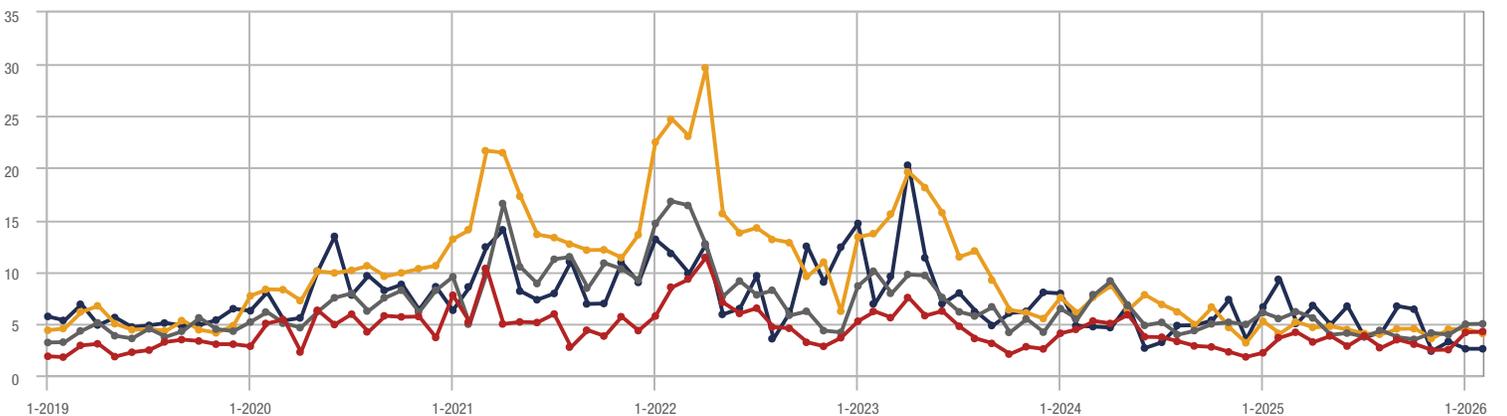


\$350,000 or More



### Buyer Interest (Showings/Listings)

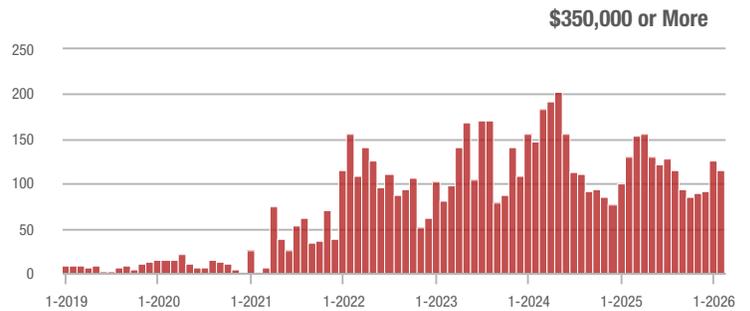
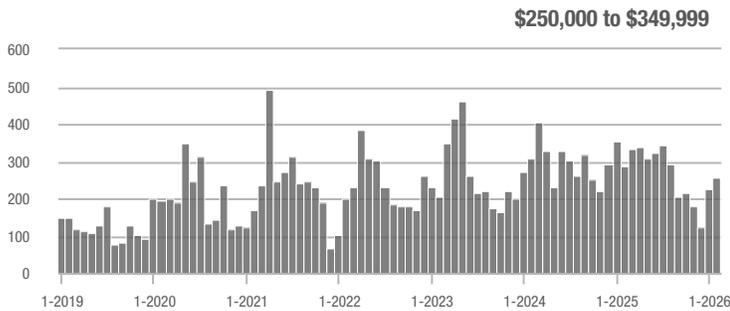
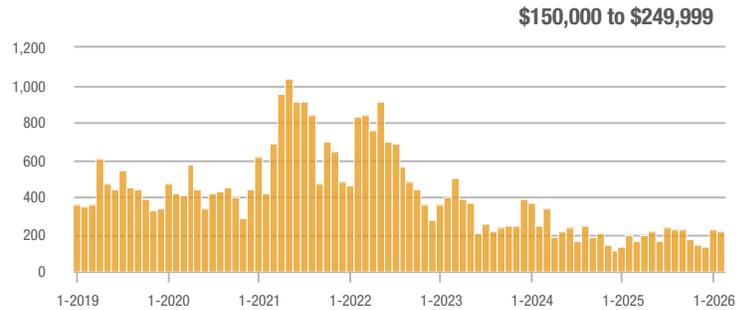
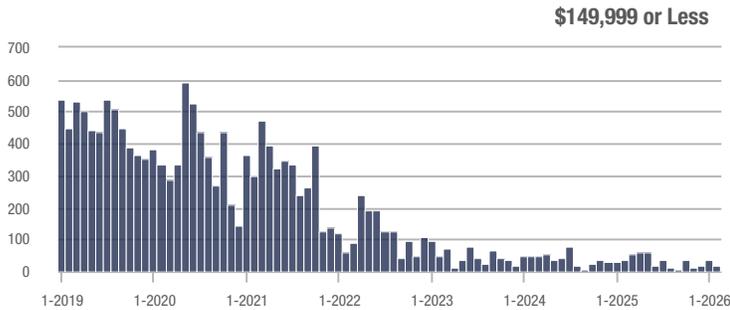
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 — \$150,000 to \$249,999    
 — \$250,000 to \$349,999    
 — \$350,000 or More



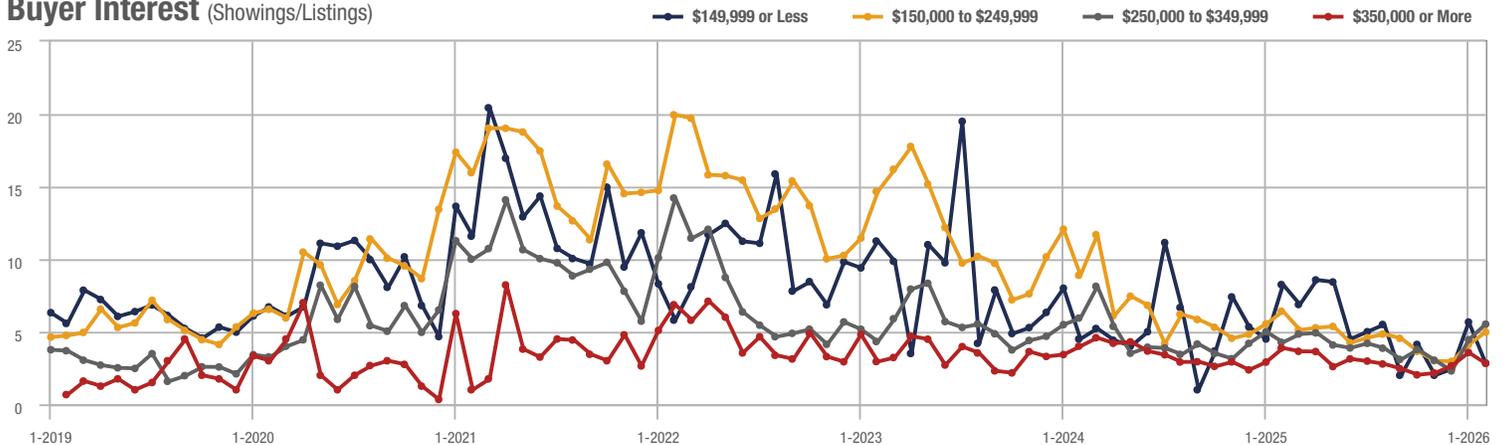
## Hope Mills

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	17	+ 12.5%	- 50.0%	2.8	- 66.3%	- 50.0%	6	+ 50.0%	0.0%
\$150,000 to \$249,999	216	+ 12.5%	- 3.6%	5.0	- 21.9%	+ 20.8%	48	+ 54.8%	- 17.2%
\$250,000 to \$349,999	258	- 10.1%	+ 14.7%	5.5	+ 27.9%	+ 24.1%	56	- 34.1%	- 11.1%
\$350,000 or More	116	- 11.5%	- 8.7%	2.8	- 28.2%	- 21.0%	47	+ 23.7%	- 6.0%
<b>Total</b>	<b>607</b>	<b>- 5.6%</b>	<b>- 0.5%</b>	<b>4.6</b>	<b>- 5.0%</b>	<b>+ 12.2%</b>	<b>157</b>	<b>- 0.6%</b>	<b>- 11.3%</b>

### Showings



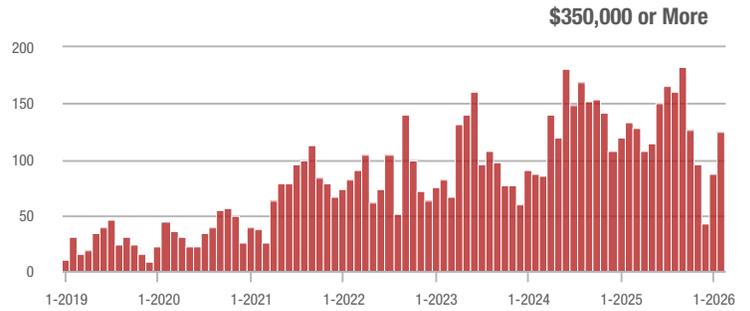
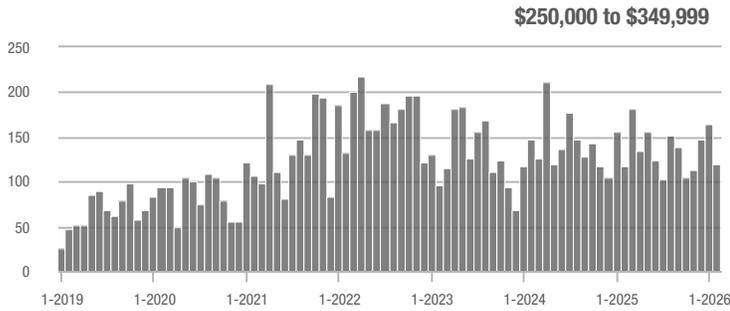
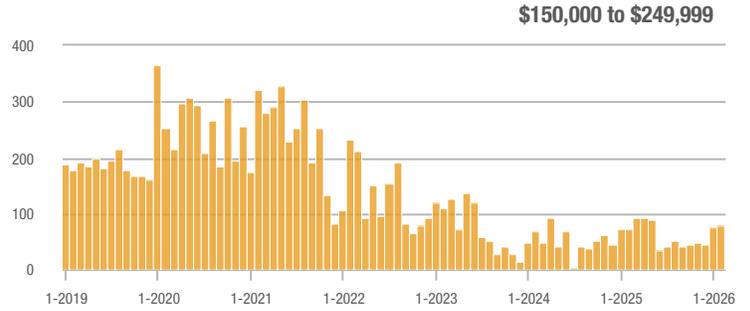
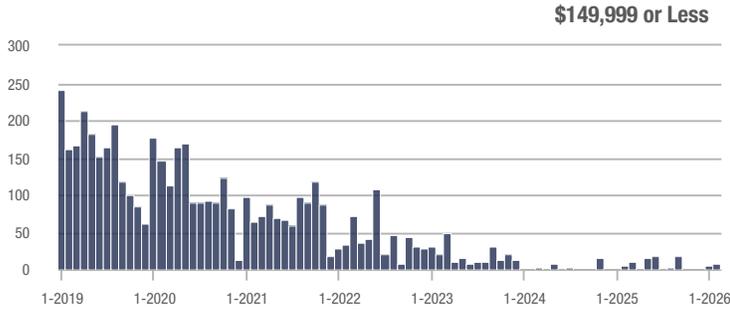
### Buyer Interest (Showings/Listings)



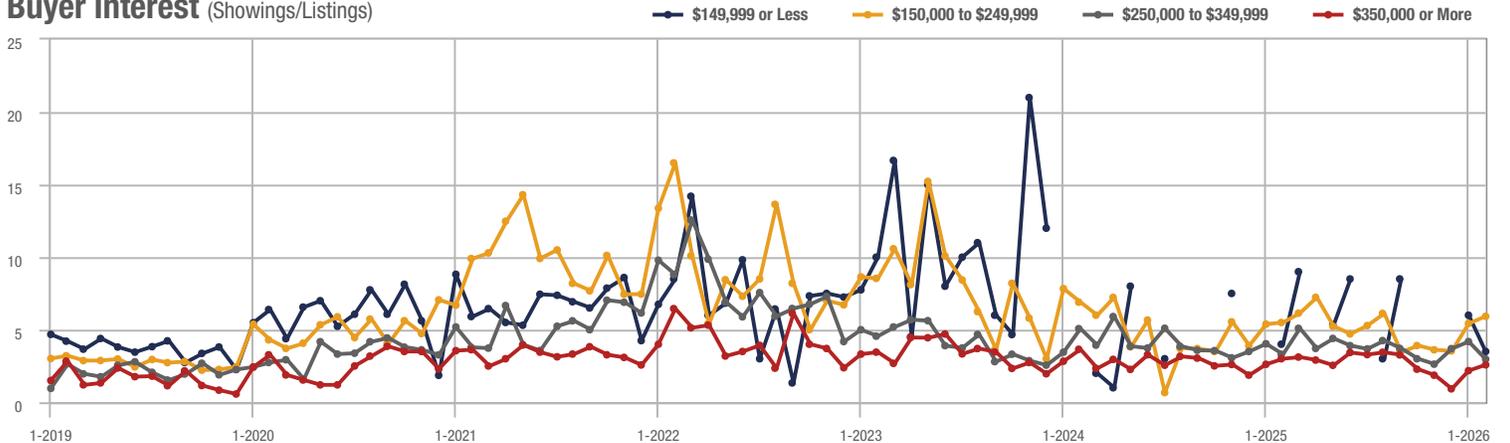
## Lee County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	7	+ 6.9%	+ 16.7%	3.5	- 12.5%	- 41.7%	2	+ 100.0%	+ 100.0%
\$150,000 to \$249,999	77	+ 6.9%	+ 1.3%	5.9	+ 7.3%	+ 9.1%	13	- 7.1%	- 7.1%
\$250,000 to \$349,999	120	+ 2.6%	- 27.3%	3.0	- 9.1%	- 28.9%	45	+ 9.8%	- 6.3%
\$350,000 or More	124	- 6.8%	+ 40.9%	2.6	- 13.3%	+ 18.4%	58	+ 7.4%	+ 9.4%
<b>Total</b>	<b>328</b>	<b>+ 0.6%</b>	<b>- 2.1%</b>	<b>3.2</b>	<b>- 6.2%</b>	<b>- 3.7%</b>	<b>118</b>	<b>+ 7.3%</b>	<b>+ 1.7%</b>

### Showings



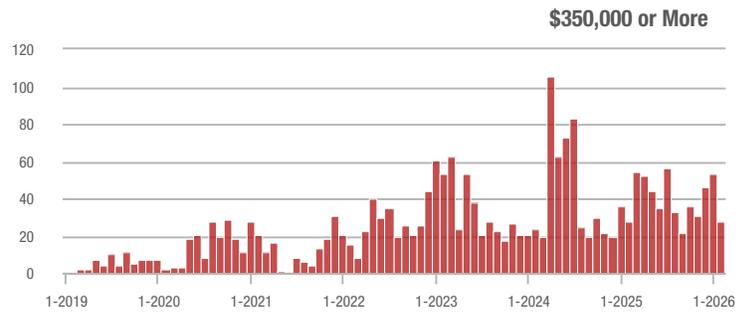
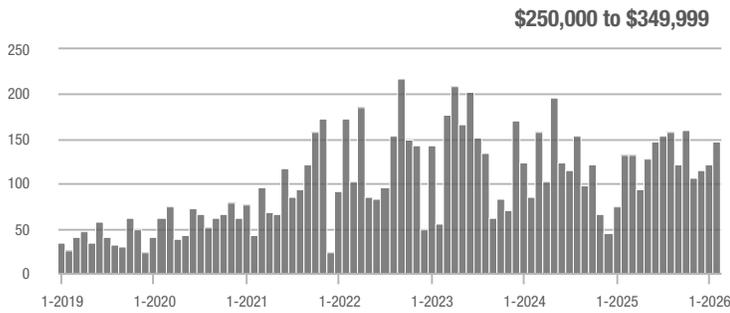
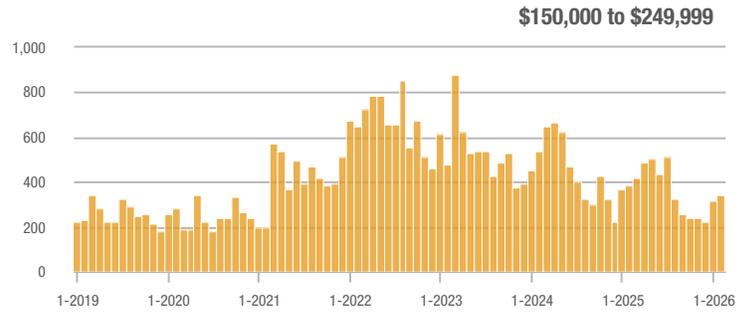
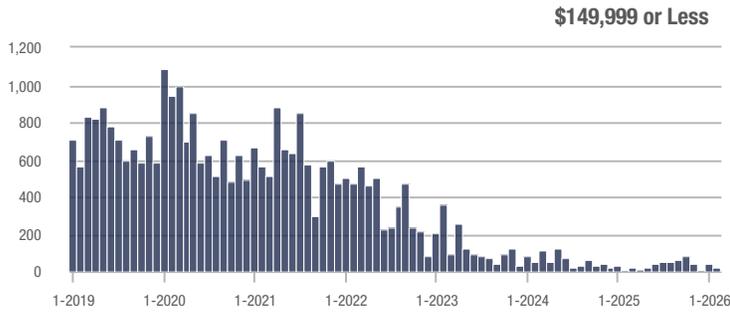
### Buyer Interest (Showings/Listings)



## Zip Code 28304

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	22	- 11.4%	- 45.0%	4.4	+ 340.0%	- 23.0%	7	+ 133.3%	- 22.2%
\$150,000 to \$249,999	343	- 11.4%	+ 8.2%	4.4	- 13.7%	+ 11.5%	81	+ 2.5%	- 8.0%
\$250,000 to \$349,999	147	+ 10.5%	+ 20.5%	4.4	- 13.7%	+ 28.6%	37	+ 19.4%	- 2.6%
\$350,000 or More	28	0.0%	- 47.2%	2.0	- 13.0%	- 46.9%	16	+ 23.1%	0.0%
<b>Total</b>	<b>540</b>	<b>- 2.0%</b>	<b>+ 1.5%</b>	<b>4.1</b>	<b>- 12.4%</b>	<b>+ 8.7%</b>	<b>141</b>	<b>+ 11.9%</b>	<b>- 6.6%</b>

### Showings



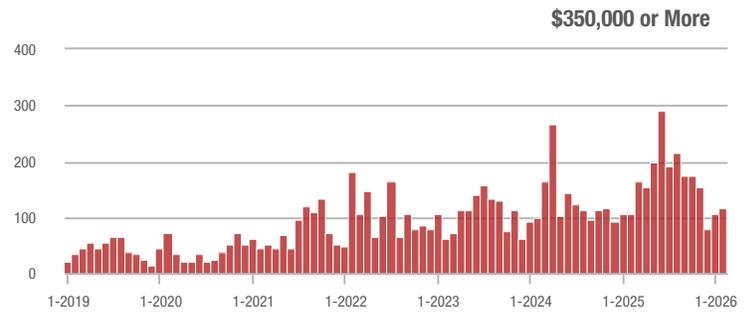
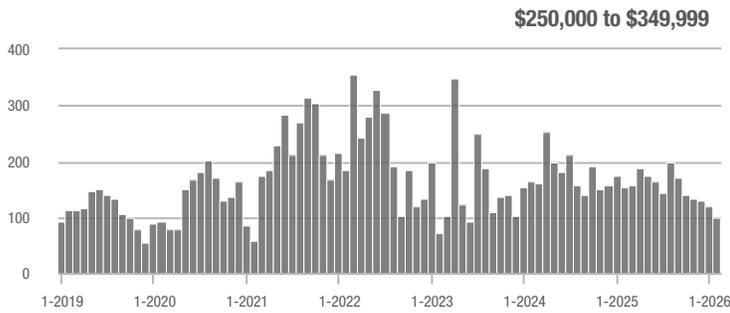
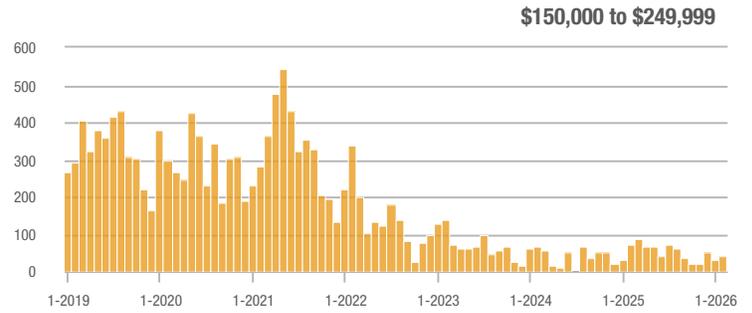
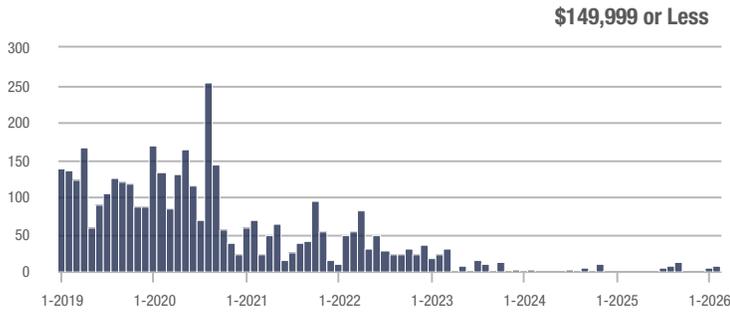
### Buyer Interest (Showings/Listings)



## Zip Code 27332

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	7	—	+ 16.7%	3.5	—	- 41.7%	2	—	+ 100.0%
\$150,000 to \$249,999	39	- 44.3%	+ 25.8%	5.1	- 36.3%	+ 37.1%	8	- 20.0%	- 11.1%
\$250,000 to \$349,999	100	- 35.5%	- 16.0%	3.5	+ 2.9%	- 1.1%	33	- 43.1%	- 17.5%
\$350,000 or More	116	+ 9.4%	+ 8.4%	3.2	+ 28.0%	+ 16.8%	39	- 26.4%	- 9.3%
<b>Total</b>	<b>262</b>	<b>- 20.8%</b>	<b>- 0.4%</b>	<b>3.5</b>	<b>+ 16.8%</b>	<b>+ 13.0%</b>	<b>82</b>	<b>- 32.2%</b>	<b>- 11.8%</b>

### Showings



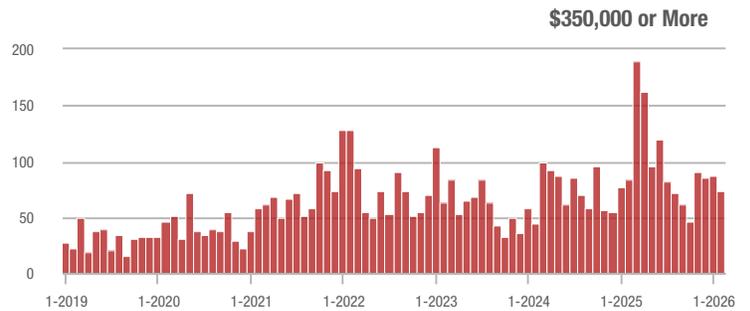
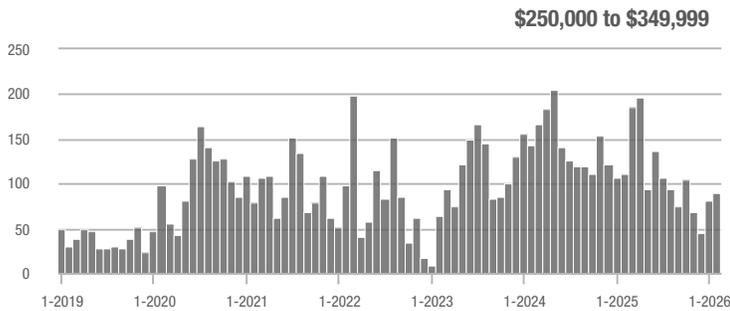
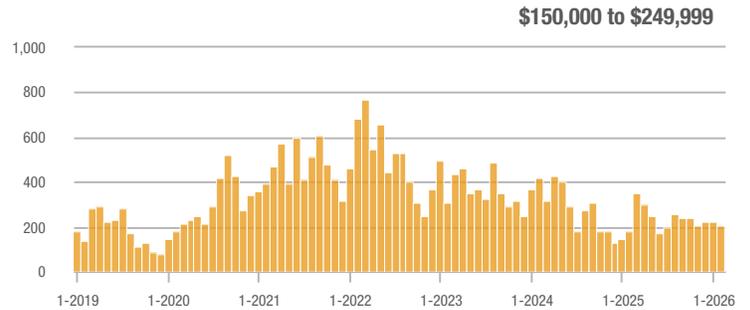
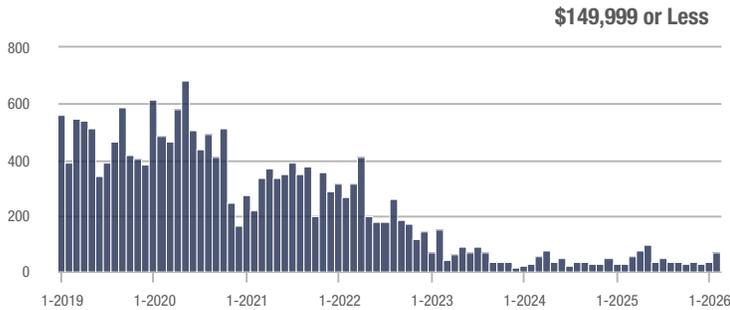
### Buyer Interest (Showings/Listings)



## Zip Code 28303

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	68	+ 16.2%	+ 100.0%	3.5	+ 52.2%	+ 2.7%	18	- 14.3%	+ 28.6%
\$150,000 to \$249,999	208	+ 16.2%	- 6.3%	3.9	+ 2.6%	+ 6.4%	58	+ 13.7%	- 14.7%
\$250,000 to \$349,999	89	- 19.8%	+ 8.5%	3.7	- 7.5%	+ 26.0%	25	- 13.8%	- 21.9%
\$350,000 or More	73	- 12.0%	- 16.1%	2.2	- 24.1%	- 13.3%	34	+ 9.7%	- 10.5%
<b>Total</b>	<b>438</b>	<b>+ 8.7%</b>	<b>+ 3.1%</b>	<b>3.4</b>	<b>+ 6.3%</b>	<b>+ 16.0%</b>	<b>135</b>	<b>+ 2.3%</b>	<b>- 11.2%</b>

### Showings



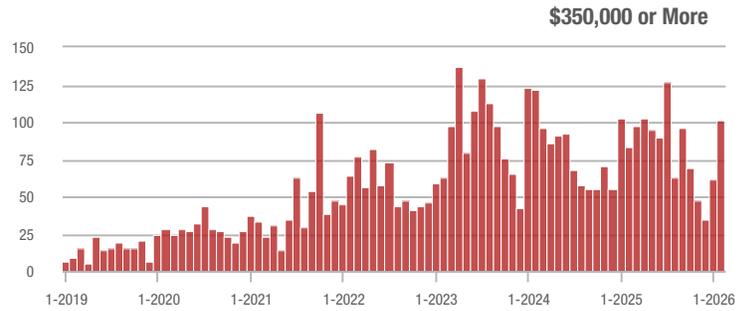
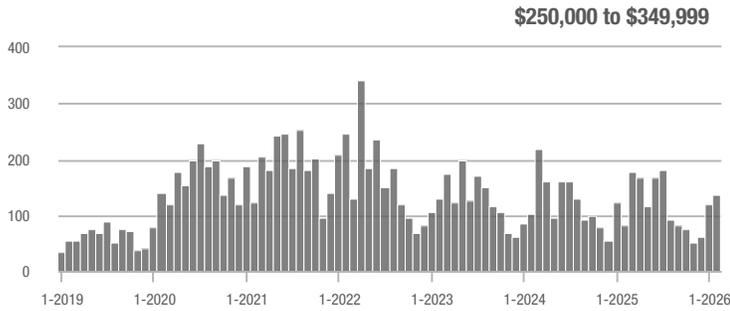
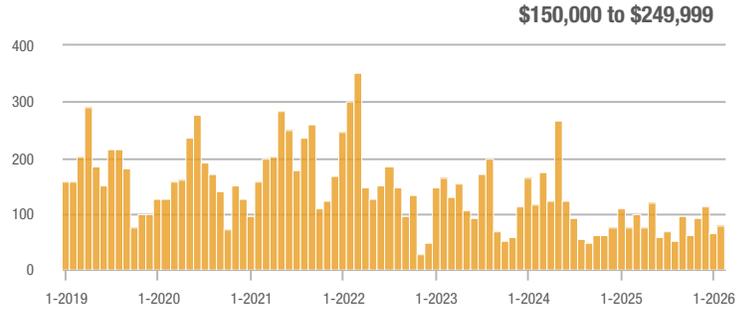
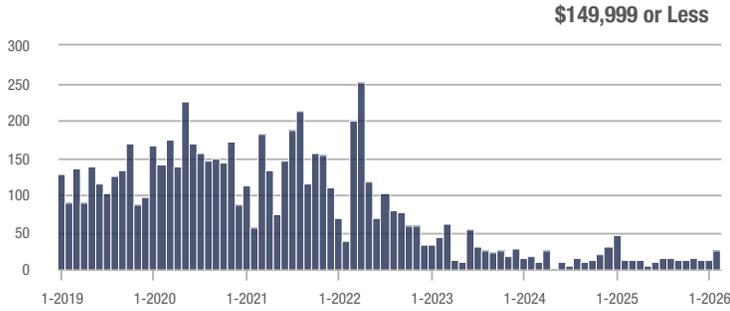
### Buyer Interest (Showings/Listings)



## Spring Lake

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	25	+ 5.4%	+ 92.3%	3.1	+ 10.7%	+ 57.1%	9	+ 80.0%	+ 12.5%
\$150,000 to \$249,999	78	+ 5.4%	+ 18.2%	3.9	- 9.3%	+ 9.7%	22	+ 46.7%	+ 4.8%
\$250,000 to \$349,999	137	+ 65.1%	+ 13.2%	3.6	+ 176.9%	- 2.1%	47	- 24.2%	+ 9.3%
\$350,000 or More	101	+ 21.7%	+ 62.9%	2.7	+ 3.8%	+ 53.6%	43	+ 22.9%	- 6.5%
<b>Total</b>	<b>341</b>	<b>+ 34.3%</b>	<b>+ 30.2%</b>	<b>3.4</b>	<b>+ 29.8%</b>	<b>+ 26.9%</b>	<b>121</b>	<b>+ 3.4%</b>	<b>+ 2.5%</b>

### Showings



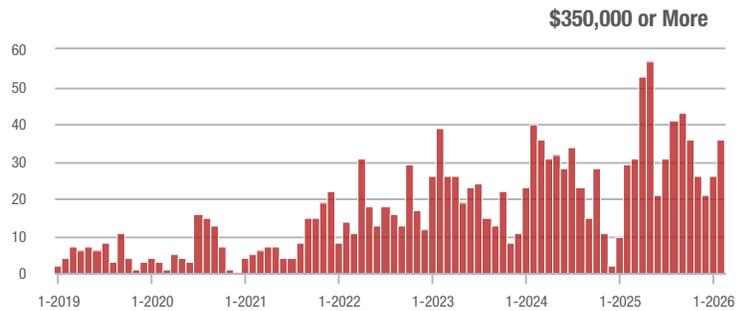
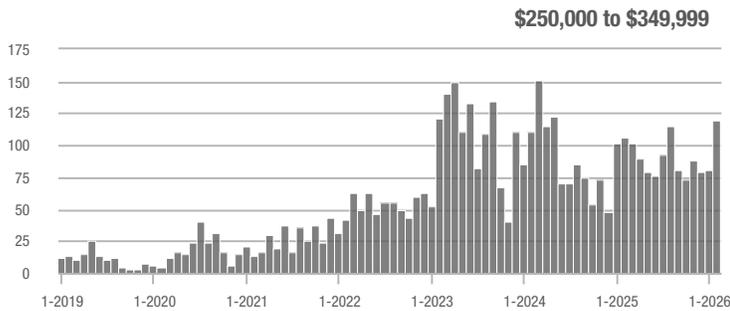
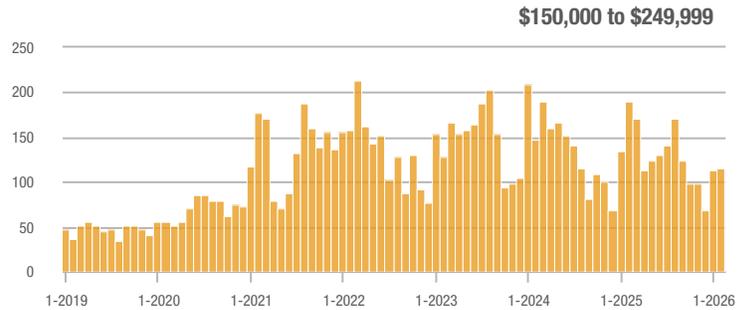
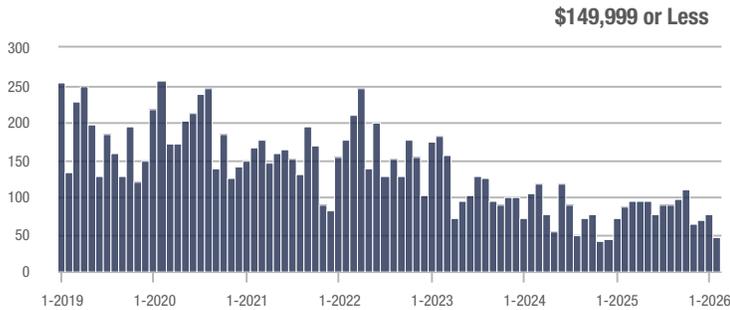
### Buyer Interest (Showings/Listings)



## Robeson County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	46	- 39.8%	- 39.5%	1.4	- 41.7%	- 31.3%	37	- 17.8%	- 17.8%
\$150,000 to \$249,999	115	- 39.8%	+ 1.8%	1.7	- 37.0%	- 3.3%	70	- 12.5%	- 7.9%
\$250,000 to \$349,999	119	+ 12.3%	+ 46.9%	2.3	+ 35.3%	+ 38.8%	67	+ 1.5%	- 5.6%
\$350,000 or More	36	+ 24.1%	+ 38.5%	1.8	+ 20.0%	+ 47.6%	26	+ 13.0%	- 10.3%
<b>Total</b>	<b>316</b>	<b>- 23.3%</b>	<b>+ 6.8%</b>	<b>1.8</b>	<b>- 17.9%</b>	<b>+ 18.0%</b>	<b>200</b>	<b>- 6.5%</b>	<b>- 9.5%</b>

### Showings



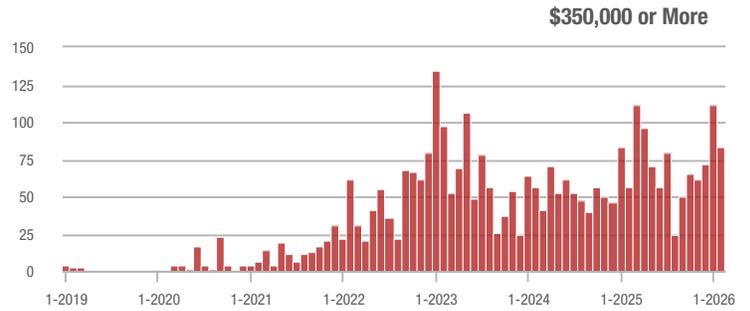
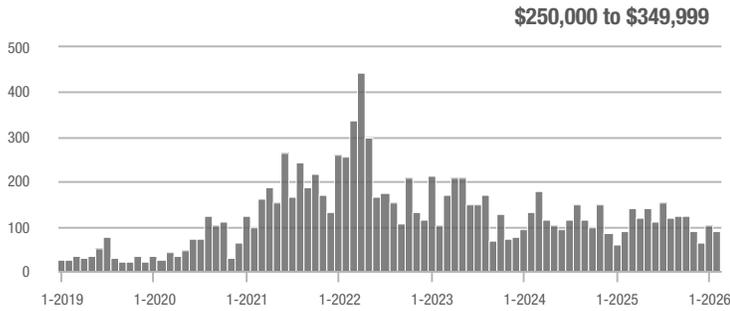
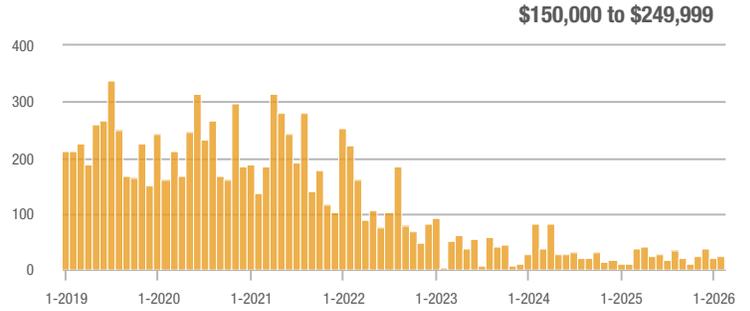
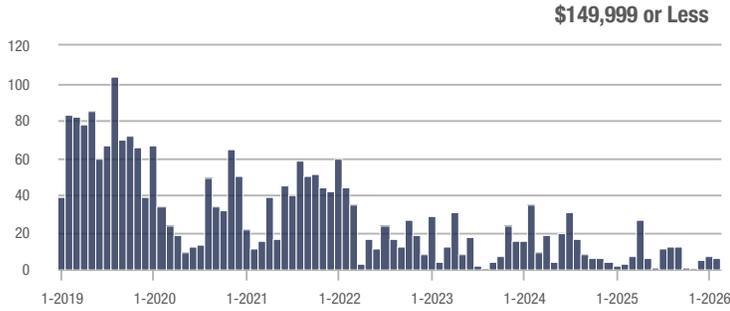
### Buyer Interest (Showings/Listings)



## Cameron

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	6	+ 177.8%	- 14.3%	6.0	+ 100.0%	+ 71.4%	1	0.0%	- 50.0%
\$150,000 to \$249,999	25	+ 177.8%	+ 25.0%	3.5	+ 150.0%	+ 28.9%	7	+ 16.7%	- 12.5%
\$250,000 to \$349,999	90	+ 1.1%	- 10.9%	4.5	- 2.2%	- 18.7%	21	- 12.5%	0.0%
\$350,000 or More	83	+ 48.2%	- 25.9%	3.9	+ 116.7%	+ 2.3%	24	- 45.5%	- 35.1%
<b>Total</b>	<b>204</b>	<b>+ 29.9%</b>	<b>- 15.0%</b>	<b>4.2</b>	<b>+ 83.9%</b>	<b>+ 9.1%</b>	<b>53</b>	<b>- 29.3%</b>	<b>- 22.1%</b>

### Showings



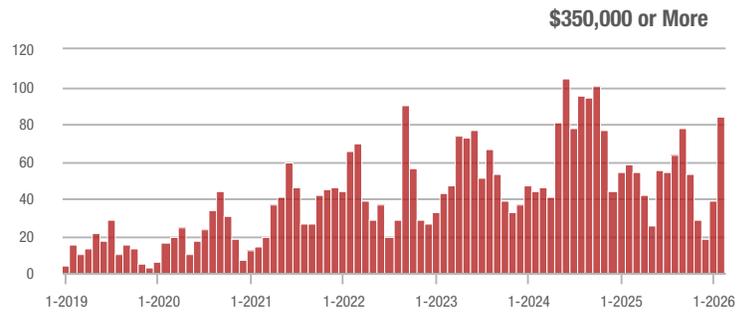
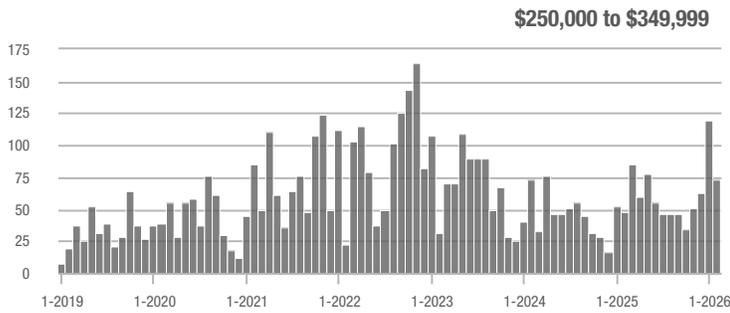
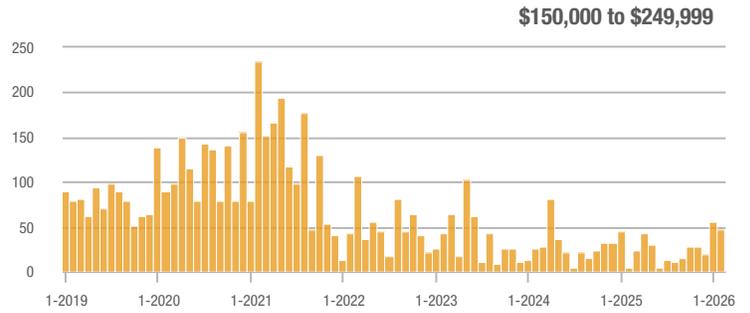
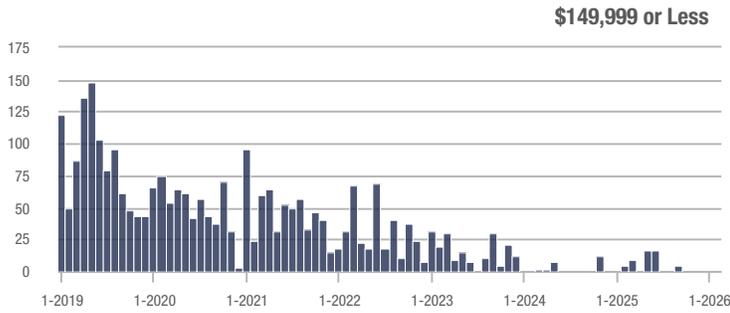
### Buyer Interest (Showings/Listings)



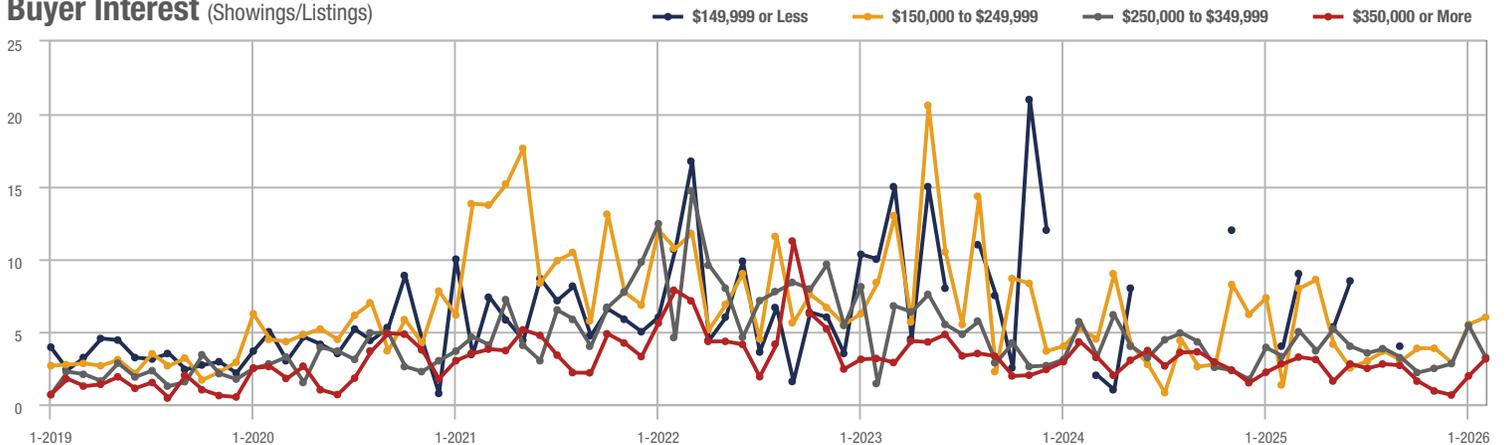
## Zip Code 27330

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	48	+ 1,100.0%	- 12.7%	6.0	+ 361.5%	+ 9.1%	8	+ 166.7%	- 20.0%
\$250,000 to \$349,999	73	+ 52.1%	- 39.2%	3.2	- 3.0%	- 40.4%	27	+ 58.8%	- 3.6%
\$350,000 or More	84	+ 44.8%	+ 115.4%	3.1	+ 10.7%	+ 60.8%	36	+ 38.5%	+ 16.1%
<b>Total</b>	<b>205</b>	<b>+ 79.8%</b>	<b>- 4.2%</b>	<b>3.6</b>	<b>+ 19.0%</b>	<b>- 6.9%</b>	<b>71</b>	<b>+ 51.1%</b>	<b>+ 2.9%</b>

### Showings



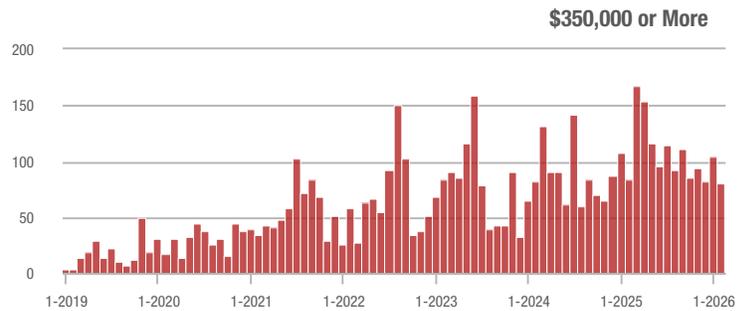
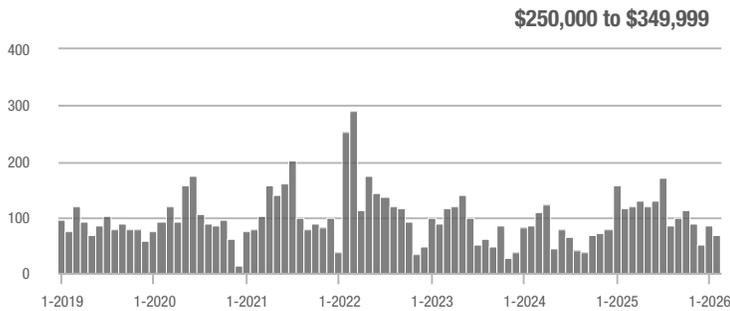
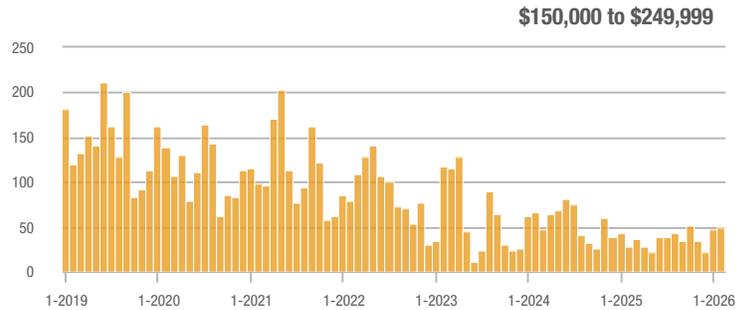
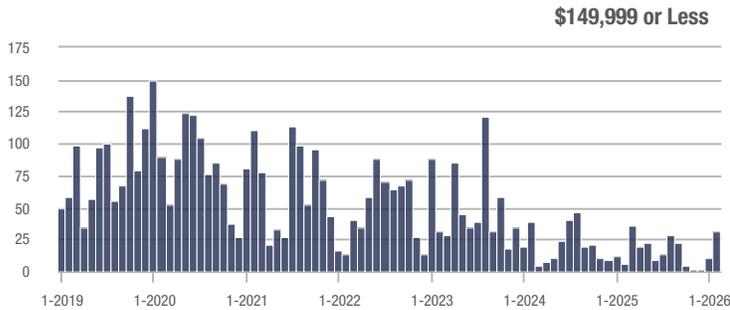
### Buyer Interest (Showings/Listings)



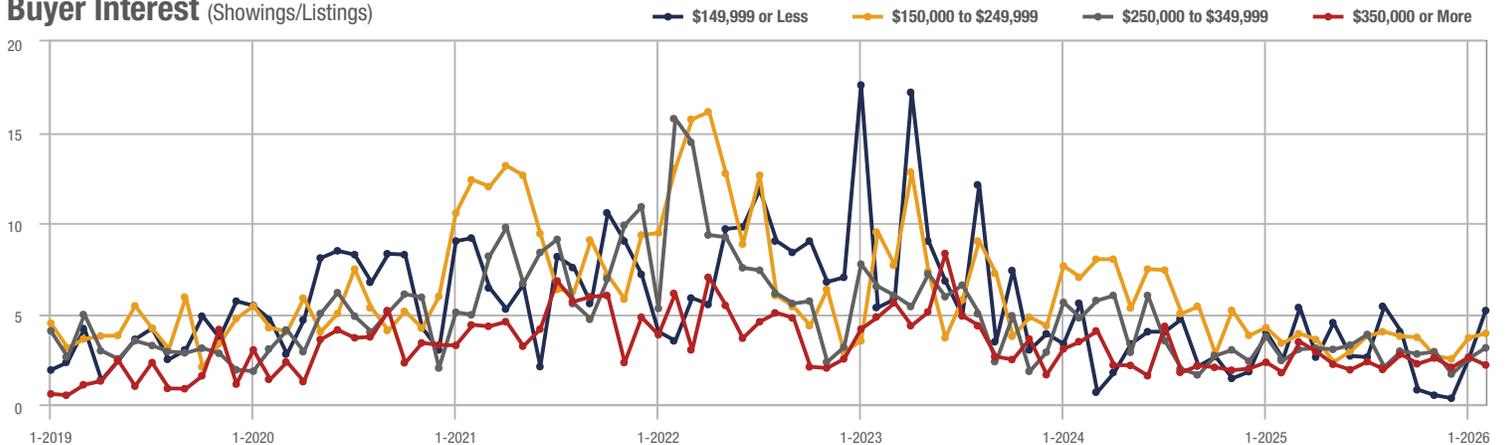
## Zip Code 28312

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	31	+ 81.5%	+ 181.8%	5.2	+ 108.0%	+ 106.7%	7	+ 75.0%	+ 40.0%
\$150,000 to \$249,999	49	+ 81.5%	+ 4.3%	3.9	+ 14.7%	+ 6.6%	14	+ 55.6%	- 6.7%
\$250,000 to \$349,999	69	- 40.5%	- 19.8%	3.1	+ 29.2%	+ 23.6%	23	- 58.2%	- 39.5%
\$350,000 or More	80	- 4.8%	- 23.1%	2.2	+ 29.4%	- 16.5%	38	- 32.1%	- 9.5%
<b>Total</b>	<b>229</b>	<b>- 1.7%</b>	<b>- 7.7%</b>	<b>3.0</b>	<b>+ 48.6%</b>	<b>+ 12.6%</b>	<b>82</b>	<b>- 33.9%</b>	<b>- 18.0%</b>

### Showings



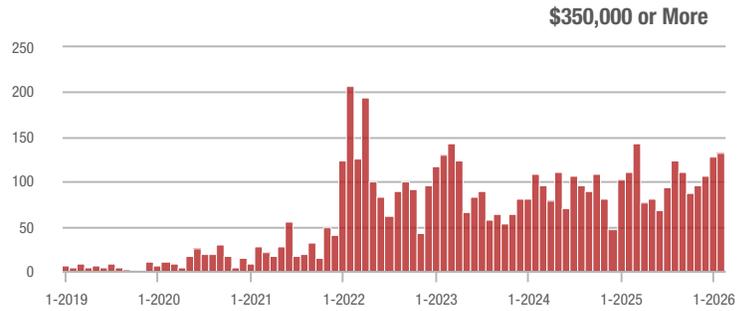
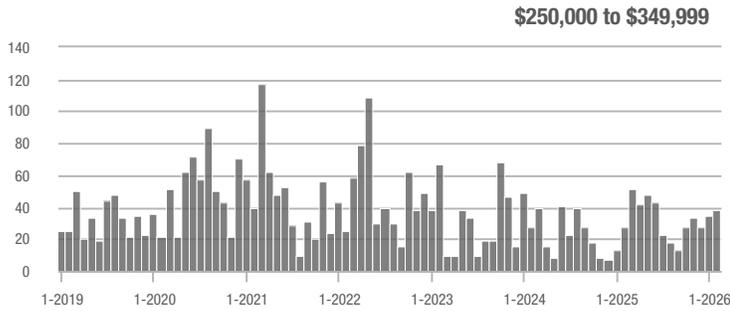
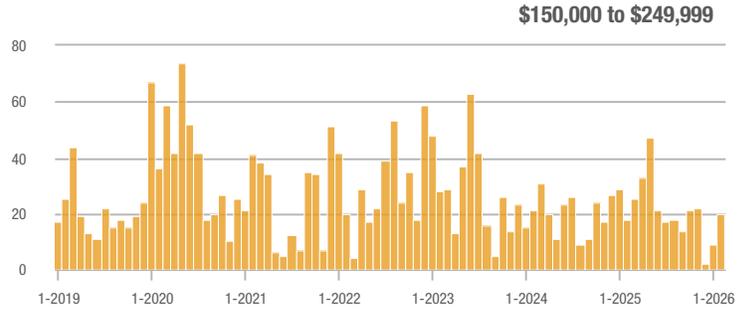
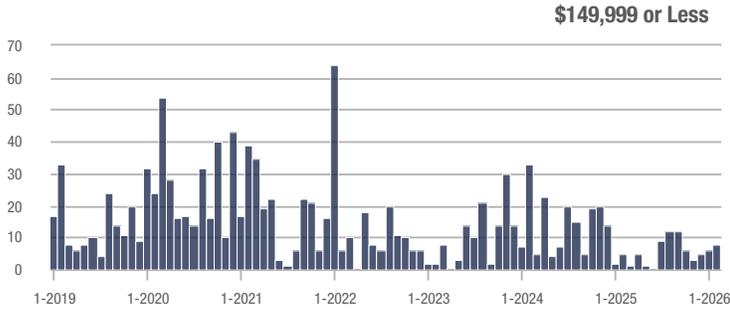
### Buyer Interest (Showings/Listings)



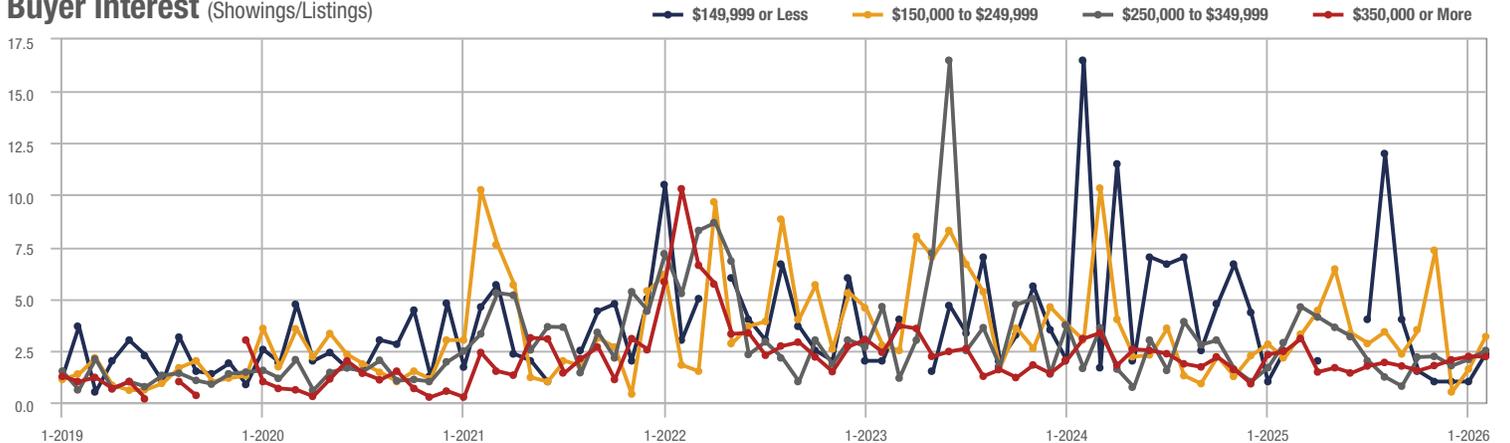
## Moore County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	8	+ 11.1%	+ 33.3%	2.3	- 8.0%	+ 133.3%	4	+ 33.3%	0.0%
\$150,000 to \$249,999	20	+ 11.1%	+ 122.2%	3.2	+ 52.4%	+ 97.9%	8	- 11.1%	+ 14.3%
\$250,000 to \$349,999	38	+ 35.7%	+ 8.6%	2.5	- 13.8%	+ 20.7%	23	+ 43.8%	- 14.8%
\$350,000 or More	132	+ 18.9%	+ 2.3%	2.2	- 12.0%	- 0.2%	84	- 2.3%	- 6.7%
<b>Total</b>	<b>198</b>	<b>+ 22.2%</b>	<b>+ 10.6%</b>	<b>2.4</b>	<b>+ 17.1%</b>	<b>+ 19.0%</b>	<b>119</b>	<b>+ 4.4%</b>	<b>- 7.0%</b>

### Showings



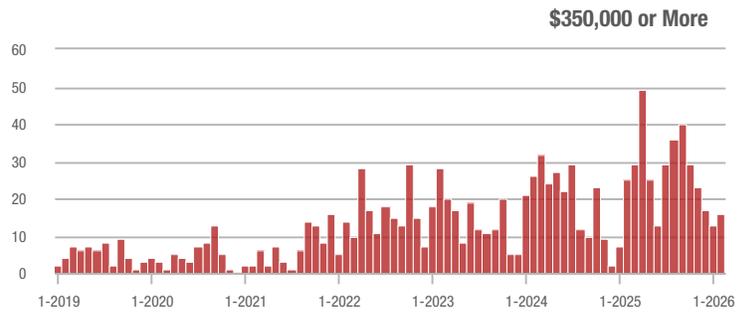
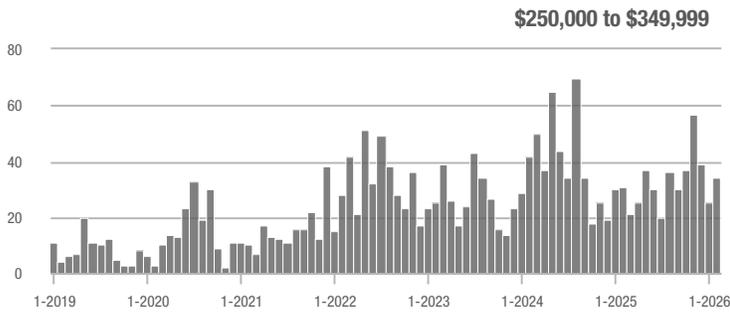
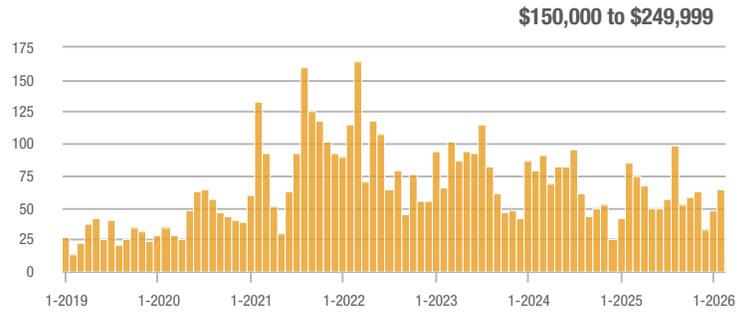
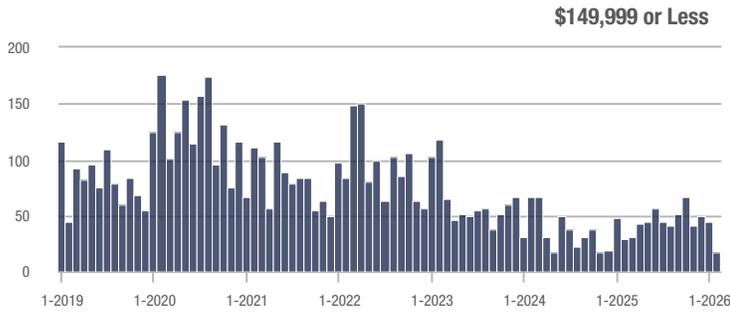
### Buyer Interest (Showings/Listings)



## Lumberton

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	17	- 24.4%	- 62.2%	1.3	- 31.6%	- 50.0%	15	- 16.7%	- 28.6%
\$150,000 to \$249,999	65	- 24.4%	+ 35.4%	2.1	- 41.7%	+ 36.7%	31	0.0%	- 8.8%
\$250,000 to \$349,999	34	+ 9.7%	+ 36.0%	2.1	+ 50.0%	+ 46.1%	19	- 17.4%	- 5.0%
\$350,000 or More	16	- 36.0%	+ 23.1%	1.4	- 12.5%	+ 71.1%	15	- 21.1%	- 21.1%
<b>Total</b>	<b>132</b>	<b>- 22.8%</b>	<b>+ 0.8%</b>	<b>1.9</b>	<b>- 12.2%</b>	<b>+ 18.4%</b>	<b>80</b>	<b>- 12.1%</b>	<b>- 14.9%</b>

### Showings



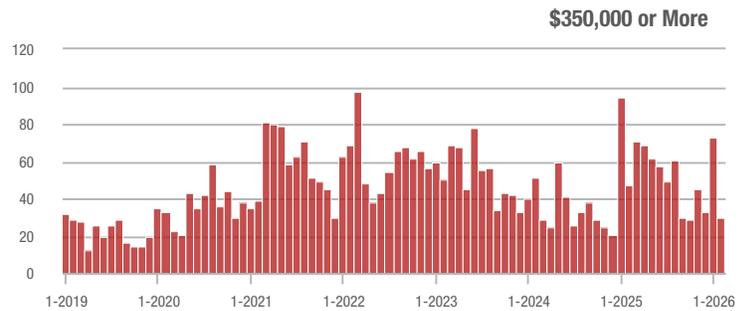
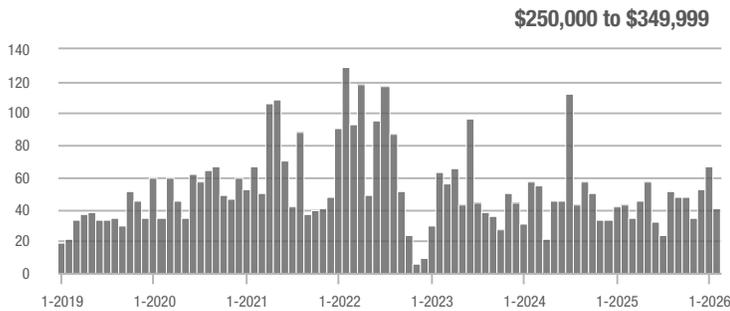
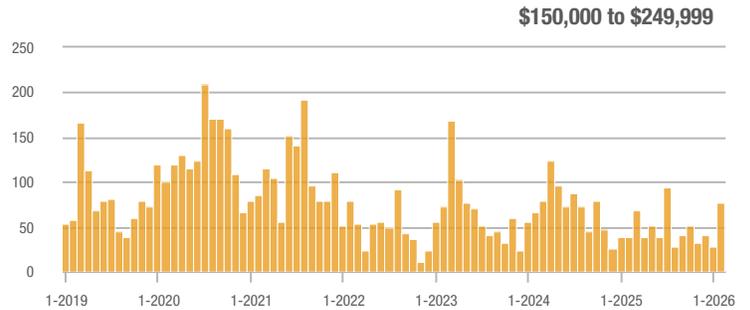
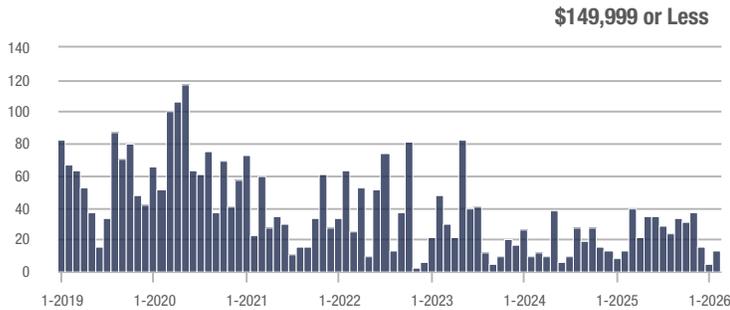
### Buyer Interest (Showings/Listings)



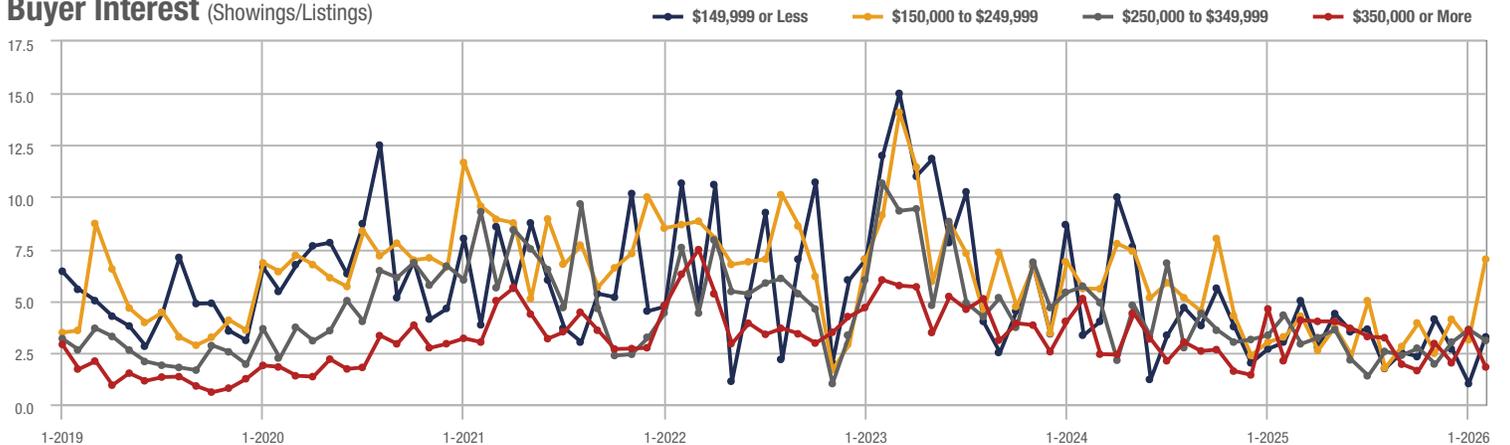
## Zip Code 28305

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	13	+ 97.4%	+ 160.0%	3.3	+ 10.0%	+ 225.0%	4	- 33.3%	- 20.0%
\$150,000 to \$249,999	77	+ 97.4%	+ 175.0%	7.0	+ 112.1%	+ 125.0%	11	- 8.3%	+ 22.2%
\$250,000 to \$349,999	41	- 4.7%	- 38.8%	3.1	- 27.9%	- 14.8%	14	+ 40.0%	- 30.0%
\$350,000 or More	30	- 36.2%	- 58.9%	1.8	- 14.3%	- 49.7%	18	- 21.7%	- 21.7%
<b>Total</b>	<b>161</b>	<b>+ 13.4%</b>	<b>- 6.9%</b>	<b>3.7</b>	<b>+ 23.0%</b>	<b>+ 12.9%</b>	<b>47</b>	<b>- 7.8%</b>	<b>- 17.5%</b>

### Showings



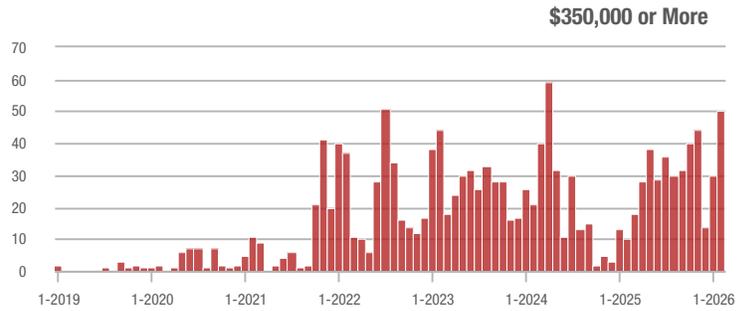
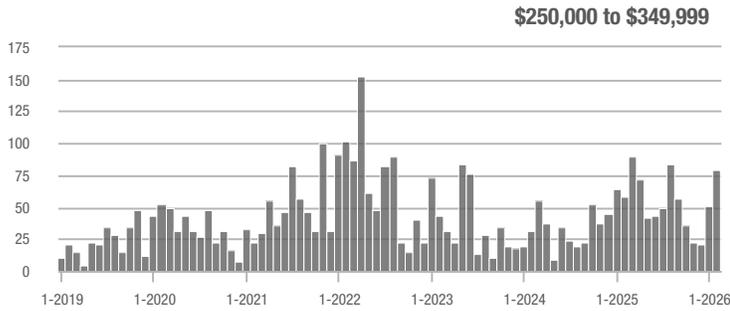
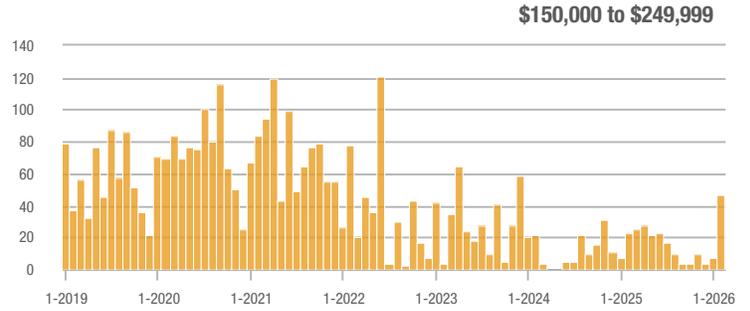
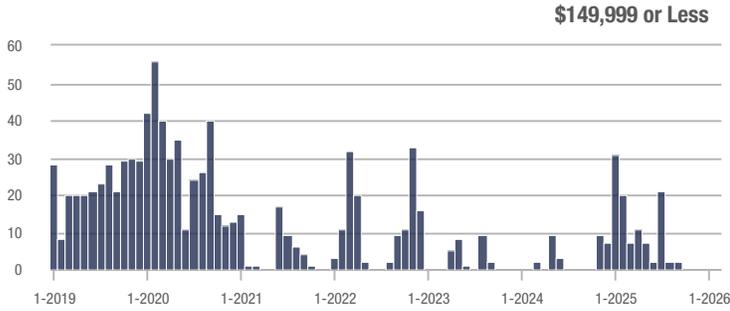
### Buyer Interest (Showings/Listings)



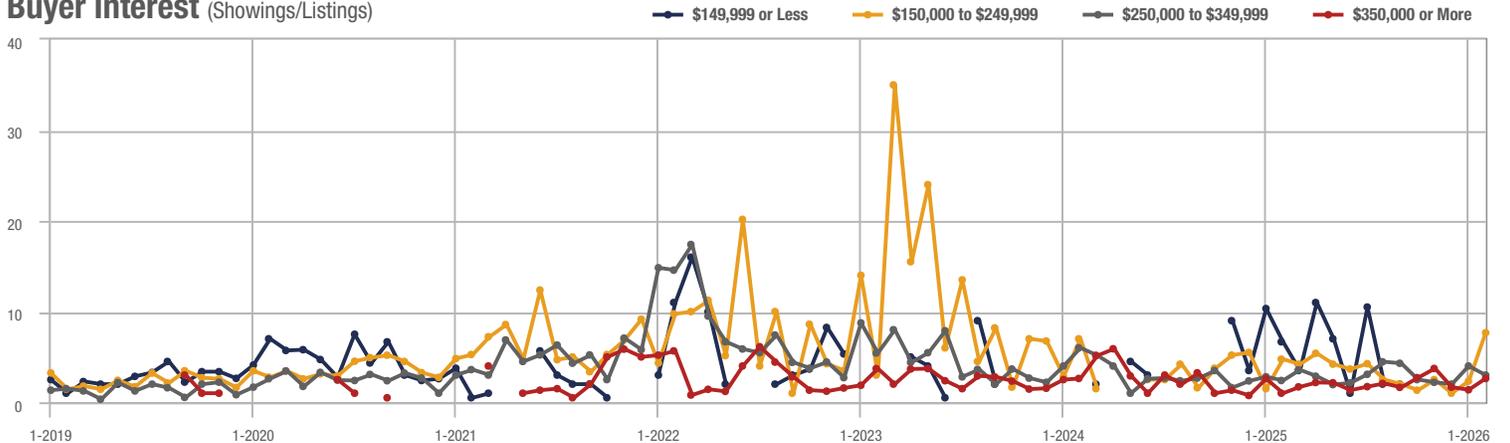
## Lillington

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	47	+ 104.3%	+ 571.4%	7.7	+ 60.4%	+ 228.6%	7	+ 40.0%	+ 75.0%
\$250,000 to \$349,999	79	+ 36.2%	+ 54.9%	3.0	+ 25.0%	- 25.0%	44	+ 12.8%	- 2.2%
\$350,000 or More	50	+ 400.0%	+ 66.7%	2.6	+ 160.0%	+ 90.9%	29	+ 107.1%	- 6.5%
<b>Total</b>	<b>176</b>	<b>+ 58.6%</b>	<b>+ 100.0%</b>	<b>3.9</b>	<b>+ 20.9%</b>	<b>+ 100.0%</b>	<b>80</b>	<b>+ 31.1%</b>	<b>0.0%</b>

### Showings



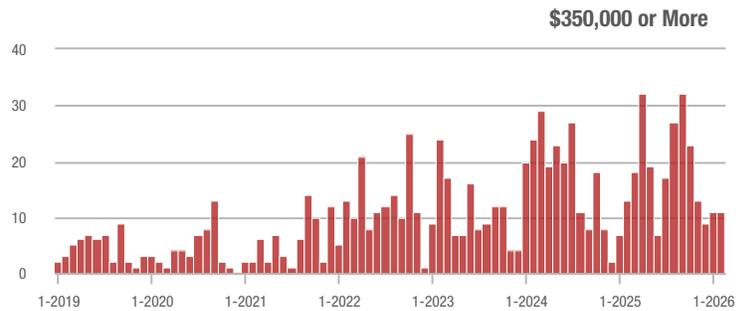
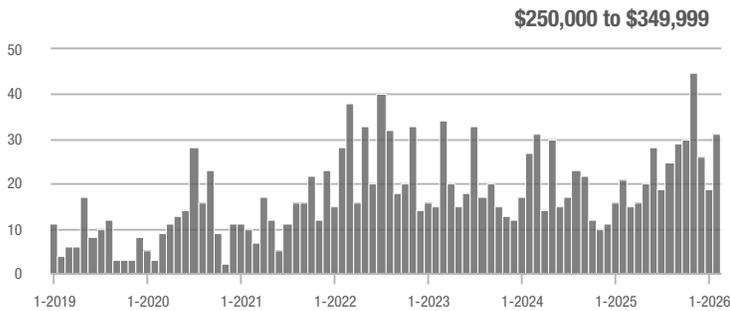
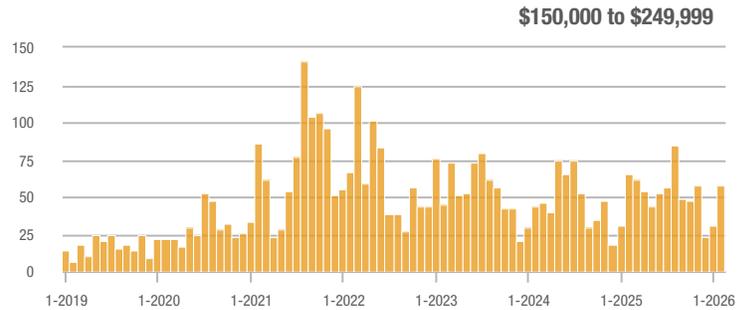
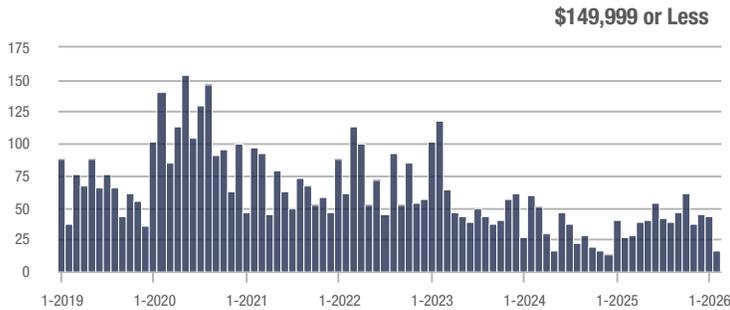
### Buyer Interest (Showings/Listings)



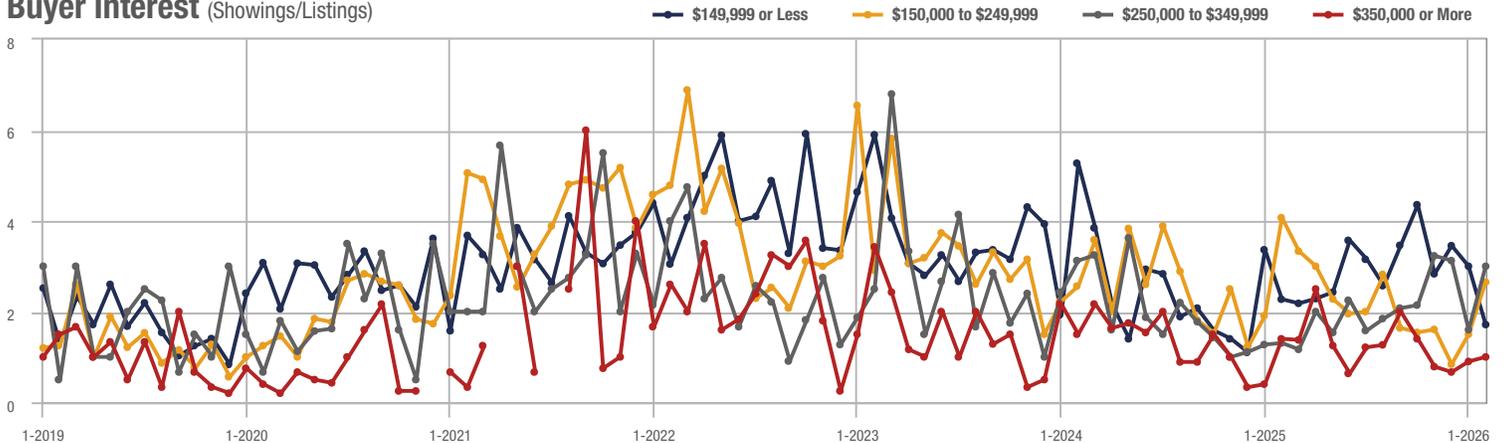
## Zip Code 28358

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	16	- 12.1%	- 63.6%	1.7	- 26.1%	- 42.9%	12	- 20.0%	- 33.3%
\$150,000 to \$249,999	58	- 12.1%	+ 87.1%	2.7	- 34.1%	+ 76.7%	23	+ 9.5%	0.0%
\$250,000 to \$349,999	31	+ 47.6%	+ 63.2%	3.0	+ 130.8%	+ 87.5%	14	- 6.7%	- 6.7%
\$350,000 or More	11	- 15.4%	0.0%	1.0	- 28.6%	+ 11.1%	14	+ 16.7%	- 12.5%
<b>Total</b>	<b>116</b>	<b>- 8.7%</b>	<b>+ 10.5%</b>	<b>2.2</b>	<b>- 8.7%</b>	<b>+ 26.3%</b>	<b>63</b>	<b>0.0%</b>	<b>- 12.5%</b>

### Showings



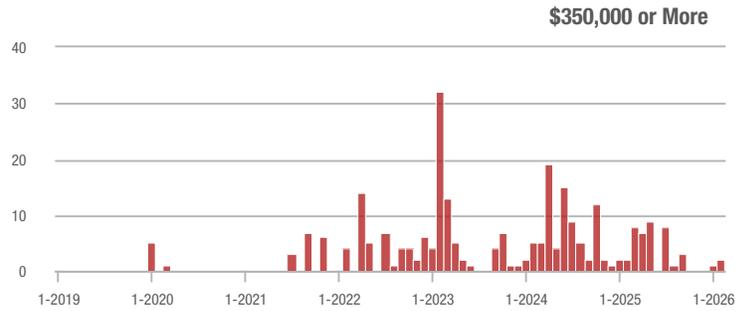
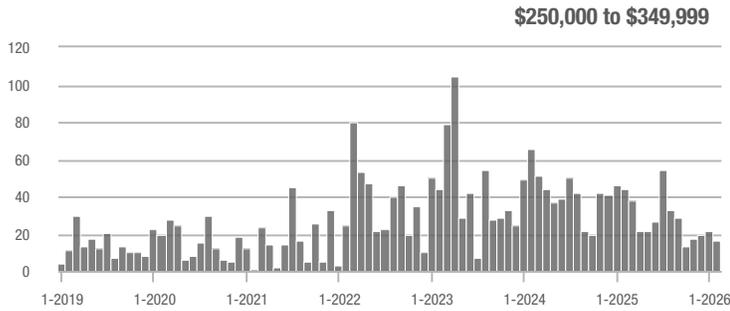
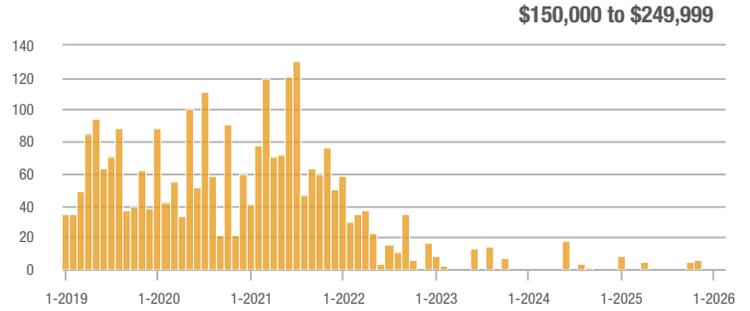
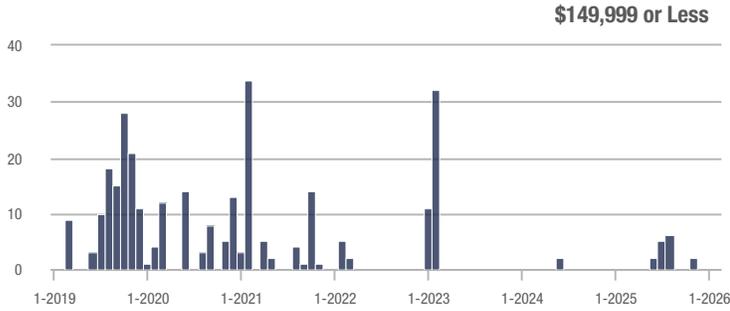
### Buyer Interest (Showings/Listings)



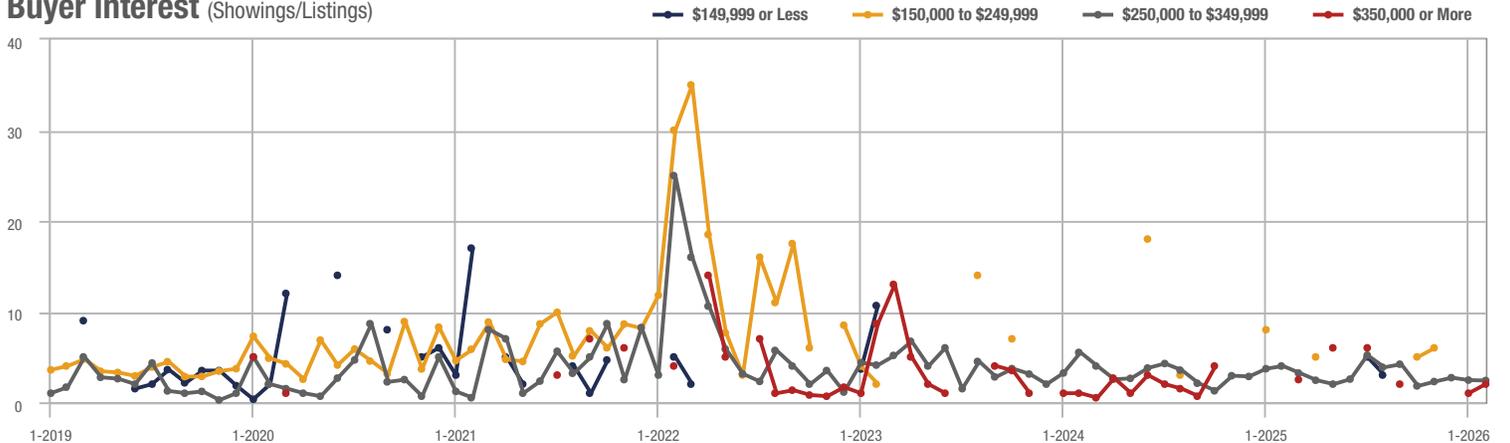
## Bunnlevel

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	0	—	—	—	—	—	0	—	—
\$250,000 to \$349,999	16	- 63.6%	- 27.3%	2.4	- 40.0%	- 1.8%	6	- 57.1%	- 40.0%
\$350,000 or More	2	0.0%	+ 100.0%	2.0	—	+ 100.0%	1	- 66.7%	0.0%
<b>Total</b>	<b>18</b>	<b>- 60.9%</b>	<b>- 21.7%</b>	<b>2.3</b>	<b>- 5.0%</b>	<b>+ 23.0%</b>	<b>7</b>	<b>- 58.8%</b>	<b>- 36.4%</b>

### Showings



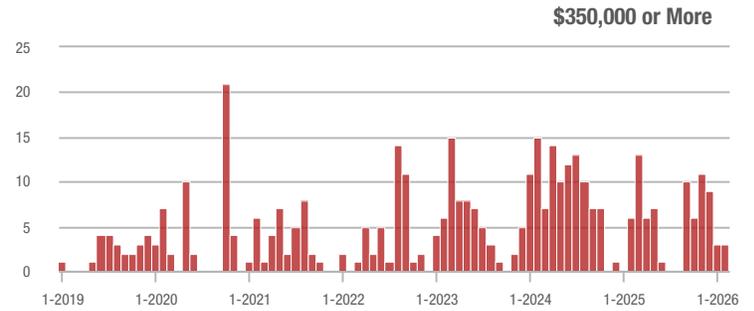
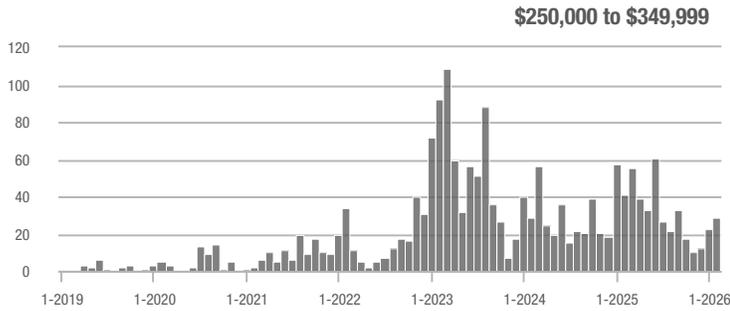
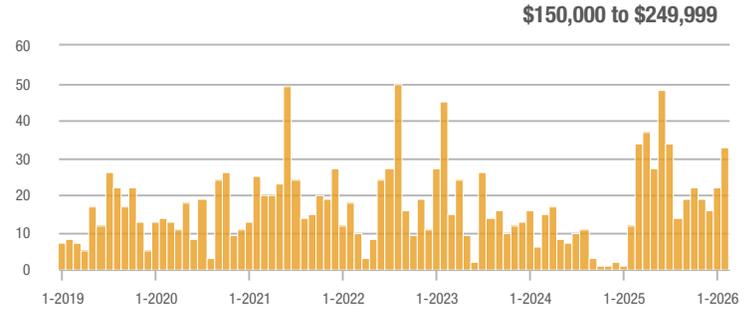
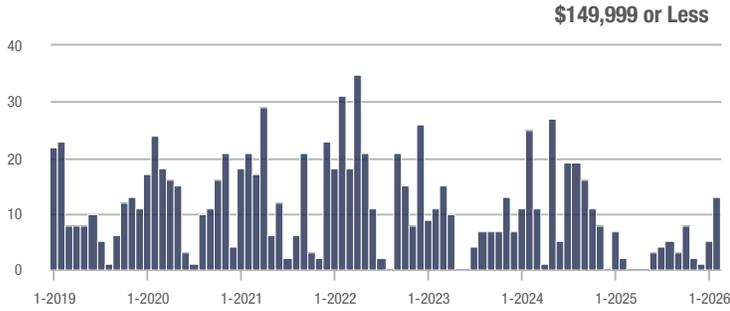
### Buyer Interest (Showings/Listings)



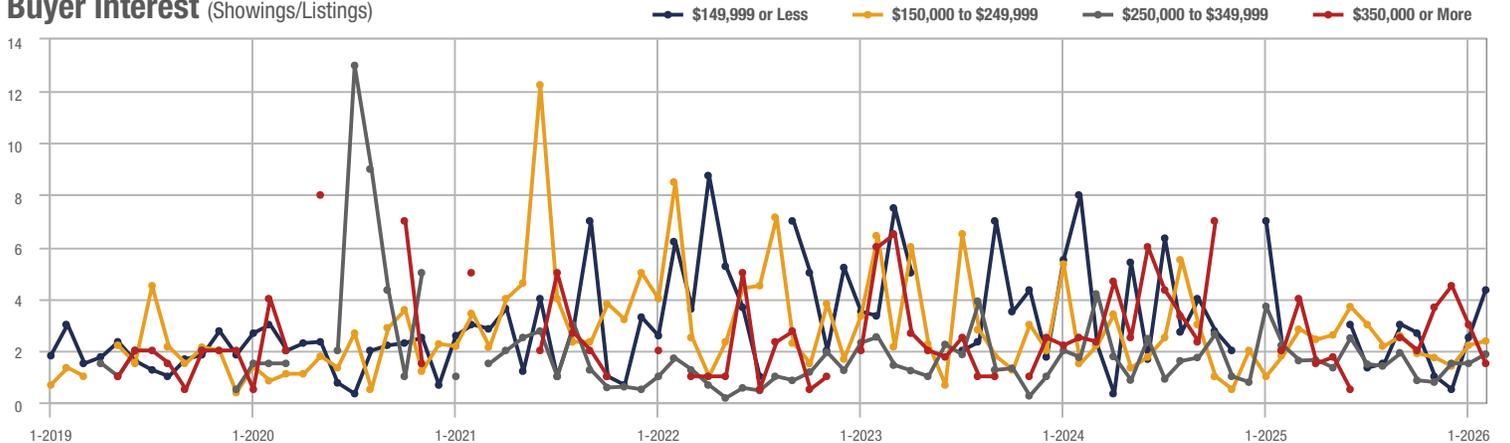
## Sampson County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	13	+ 175.0%	+ 160.0%	4.3	+ 115.0%	+ 73.3%	3	+ 200.0%	+ 50.0%
\$150,000 to \$249,999	33	+ 175.0%	+ 50.0%	2.4	+ 33.3%	+ 7.4%	16	+ 77.8%	0.0%
\$250,000 to \$349,999	29	- 29.3%	+ 26.1%	1.9	- 13.6%	+ 23.8%	20	- 33.3%	- 4.8%
\$350,000 or More	3	- 50.0%	0.0%	1.5	- 25.0%	- 50.0%	2	- 33.3%	+ 100.0%
<b>Total</b>	<b>78</b>	<b>+ 27.9%</b>	<b>+ 47.2%</b>	<b>2.4</b>	<b>+ 34.1%</b>	<b>+ 43.6%</b>	<b>41</b>	<b>- 4.7%</b>	<b>+ 2.5%</b>

### Showings



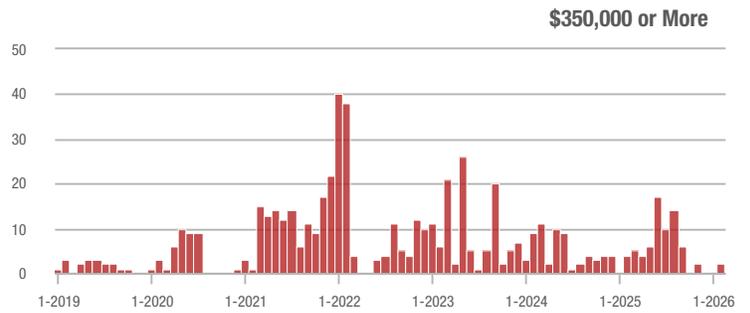
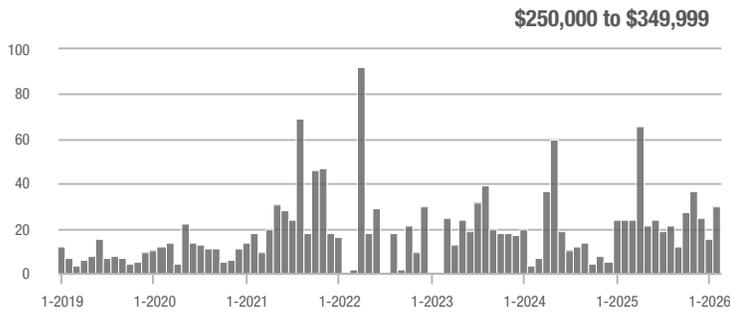
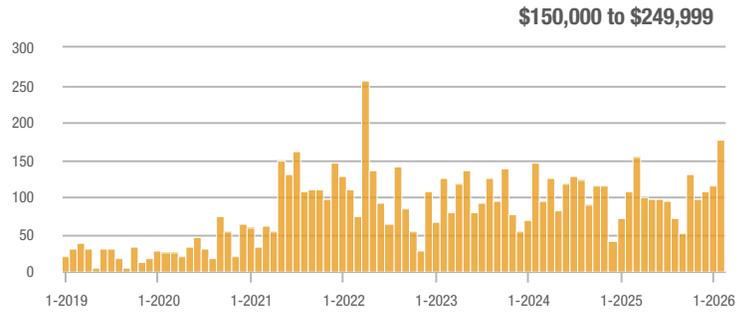
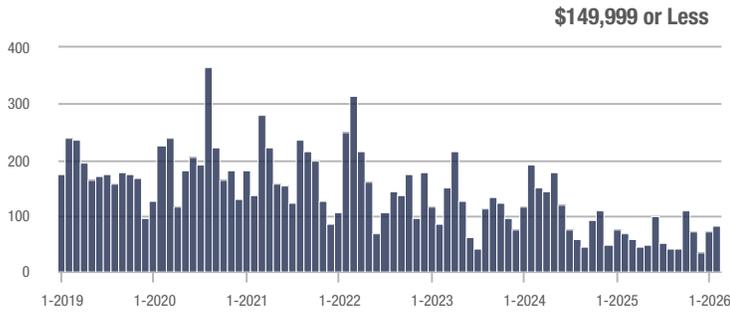
### Buyer Interest (Showings/Listings)



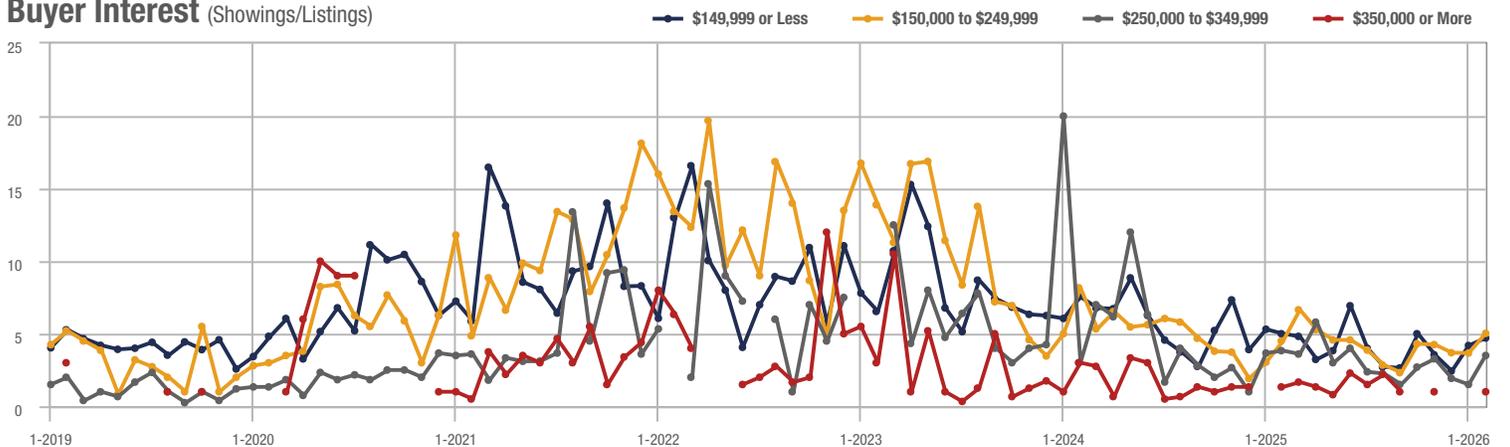
## Zip Code 28301

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	81	+ 63.9%	+ 14.1%	4.7	- 6.0%	+ 12.4%	18	+ 5.9%	0.0%
\$150,000 to \$249,999	177	+ 63.9%	+ 52.6%	5.0	+ 11.1%	+ 37.1%	38	+ 46.2%	+ 11.8%
\$250,000 to \$349,999	30	+ 25.0%	+ 100.0%	3.5	- 7.9%	+ 133.3%	9	0.0%	- 18.2%
\$350,000 or More	2	- 50.0%	—	1.0	- 23.1%	—	3	0.0%	0.0%
<b>Total</b>	<b>290</b>	<b>+ 42.9%</b>	<b>+ 43.6%</b>	<b>4.7</b>	<b>+ 15.5%</b>	<b>+ 39.3%</b>	<b>68</b>	<b>+ 23.6%</b>	<b>+ 3.0%</b>

### Showings



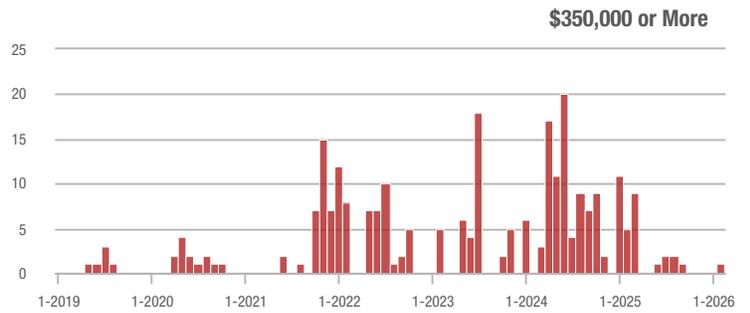
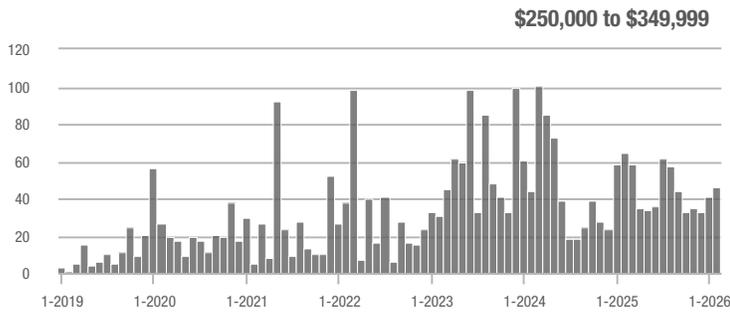
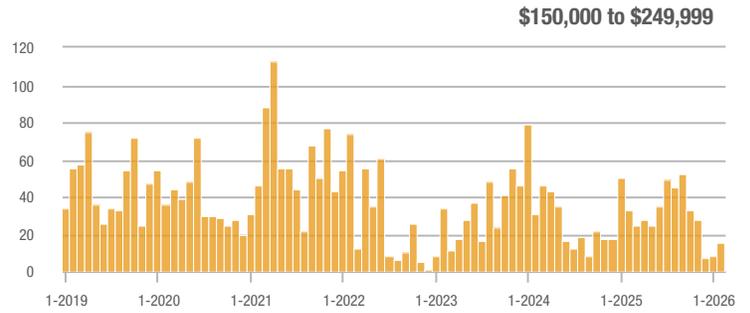
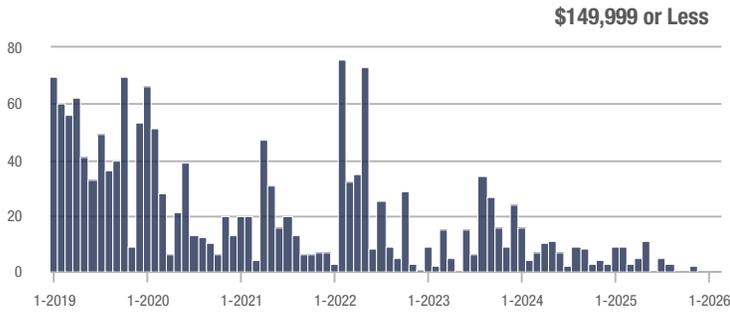
### Buyer Interest (Showings/Listings)



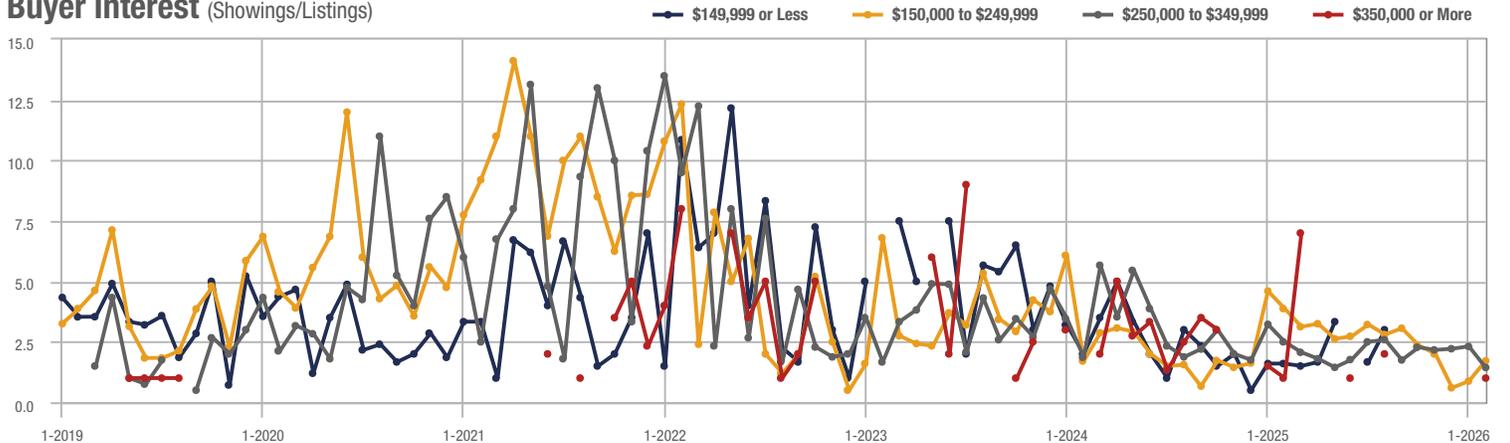
## Parkton

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	15	- 54.5%	+ 87.5%	1.7	- 56.4%	+ 95.9%	11	+ 22.2%	- 8.3%
\$250,000 to \$349,999	46	- 29.2%	+ 12.2%	1.4	- 44.0%	- 37.8%	31	+ 34.8%	0.0%
\$350,000 or More	1	- 80.0%	—	1.0	0.0%	—	1	- 75.0%	0.0%
<b>Total</b>	<b>62</b>	<b>- 44.6%</b>	<b>+ 26.5%</b>	<b>1.5</b>	<b>- 45.9%</b>	<b>+ 32.4%</b>	<b>43</b>	<b>+ 2.4%</b>	<b>- 4.4%</b>

### Showings



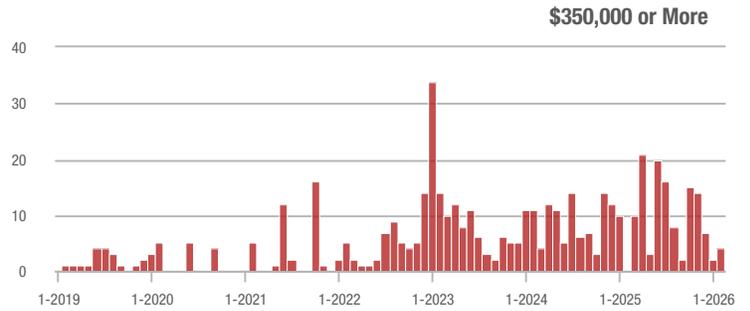
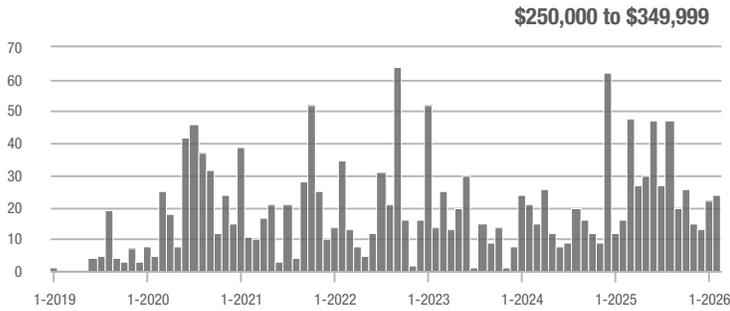
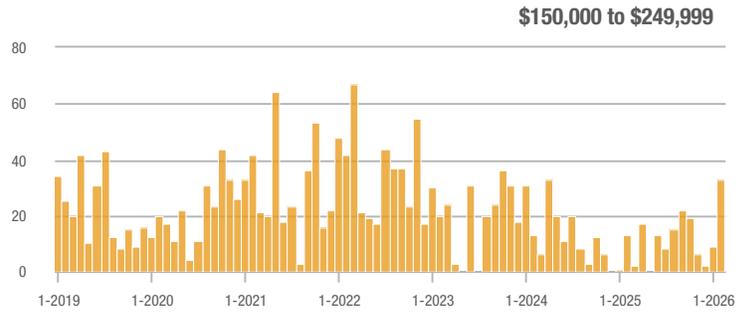
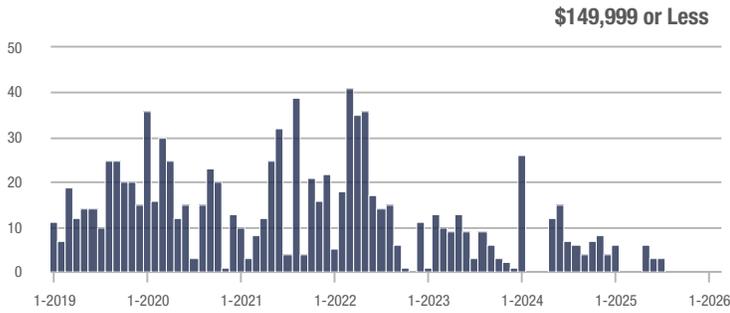
### Buyer Interest (Showings/Listings)



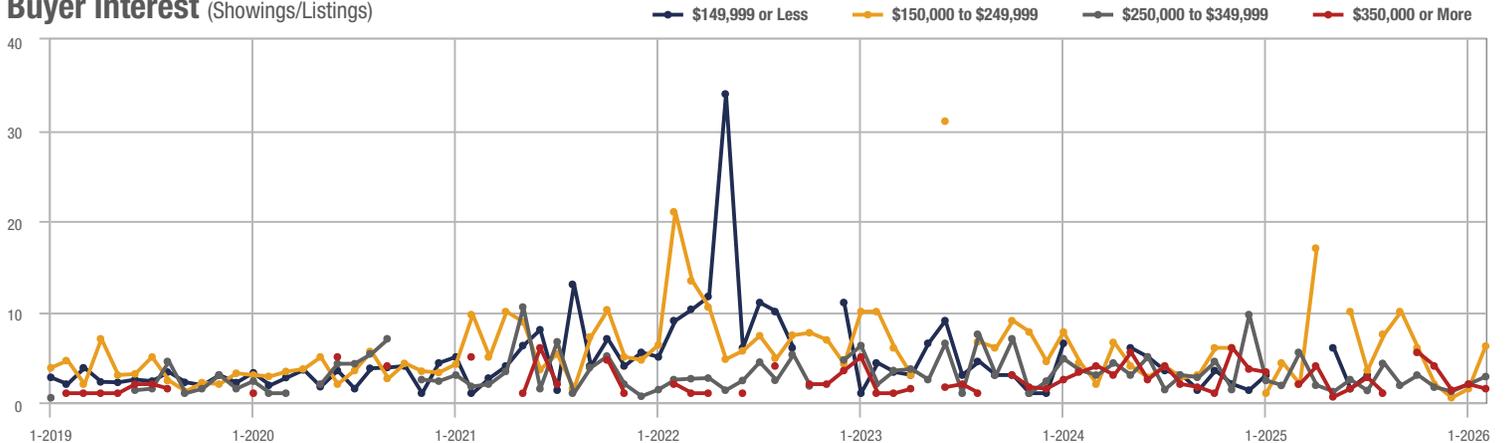
## Stedman

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	33	+ 153.8%	+ 266.7%	6.2	+ 44.2%	+ 313.3%	6	+ 100.0%	- 14.3%
\$250,000 to \$349,999	24	+ 50.0%	+ 9.1%	2.8	+ 47.4%	+ 41.7%	8	- 33.3%	- 20.0%
\$350,000 or More	4	—	+ 100.0%	1.5	—	- 25.0%	3	+ 50.0%	+ 50.0%
<b>Total</b>	<b>61</b>	<b>+ 110.3%</b>	<b>+ 84.8%</b>	<b>3.9</b>	<b>+ 110.3%</b>	<b>+ 106.6%</b>	<b>17</b>	<b>0.0%</b>	<b>- 10.5%</b>

### Showings



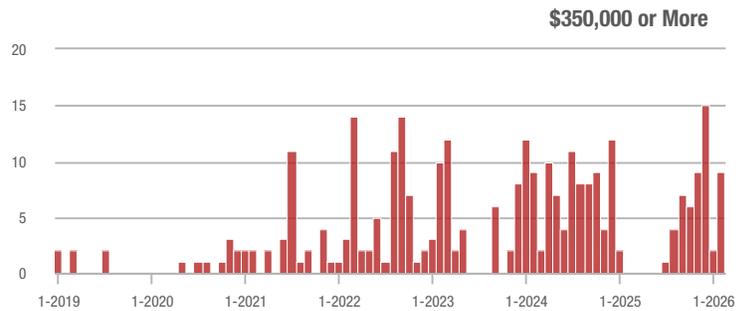
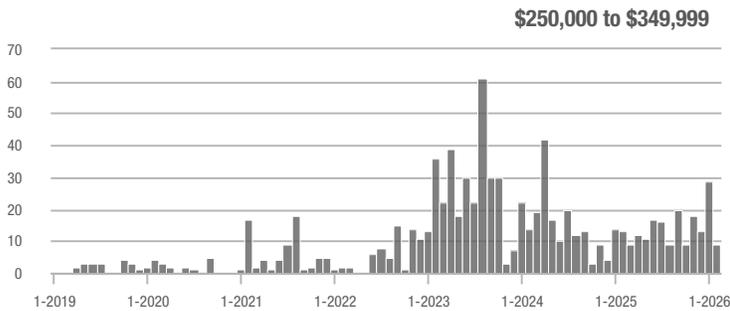
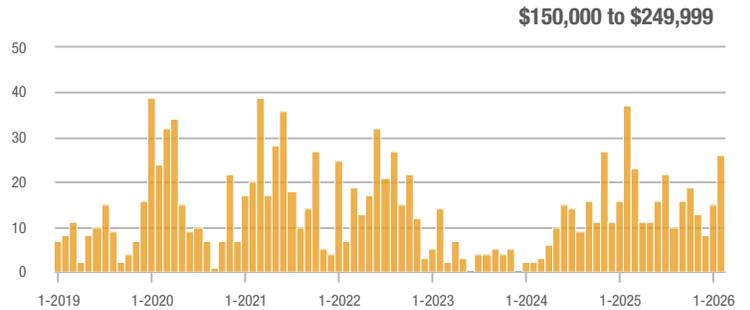
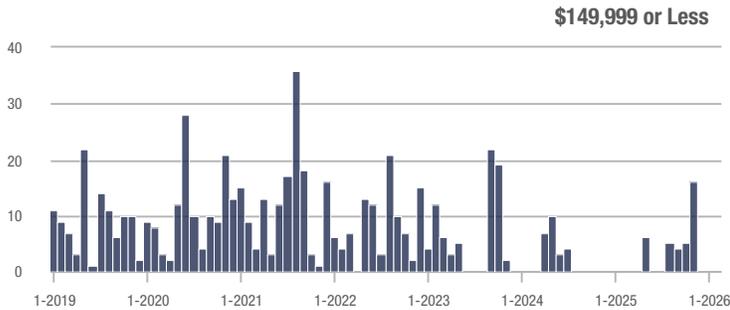
### Buyer Interest (Showings/Listings)



## Dunn

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change	February 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	1	—	0.0%
\$150,000 to \$249,999	26	- 29.7%	+ 73.3%	2.9	- 21.6%	+ 54.1%	9	- 10.0%	0.0%
\$250,000 to \$349,999	9	- 30.8%	- 69.0%	0.4	- 81.8%	- 75.9%	12	+ 33.3%	- 33.3%
\$350,000 or More	9	—	+ 350.0%	1.5	—	+ 350.0%	6	+ 200.0%	+ 20.0%
<b>Total</b>	<b>44</b>	<b>- 12.0%</b>	<b>- 4.3%</b>	<b>1.7</b>	<b>- 34.0%</b>	<b>+ 12.7%</b>	<b>28</b>	<b>+ 33.3%</b>	<b>- 15.2%</b>

### Showings



### Buyer Interest (Showings/Listings)

