

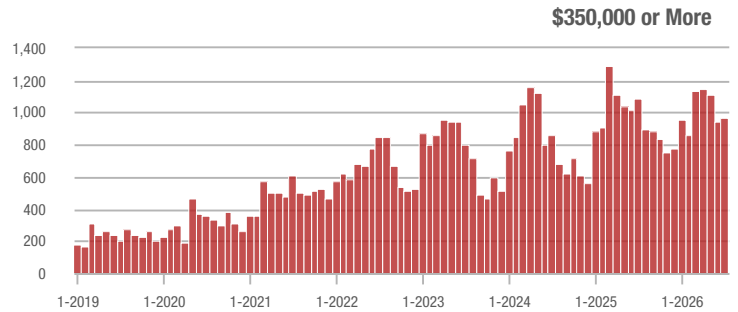
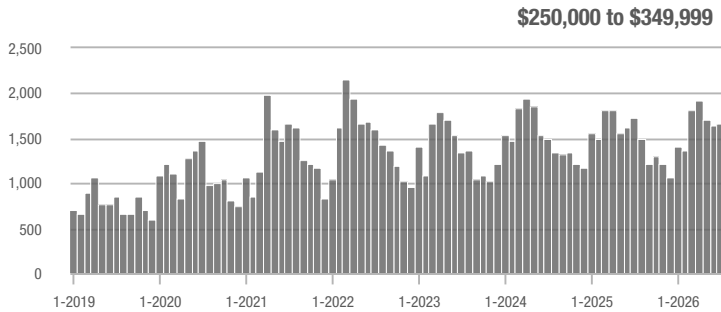
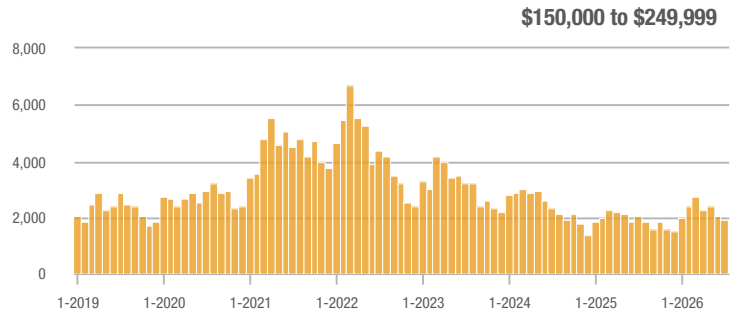
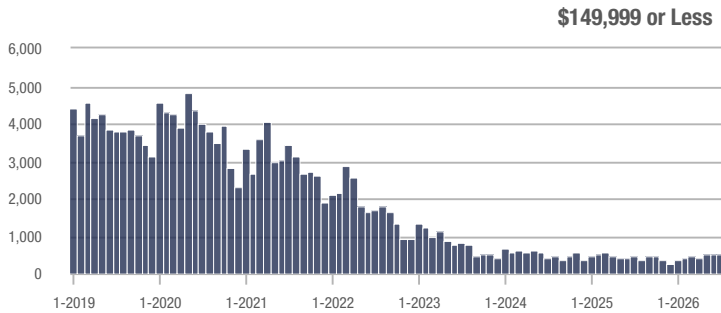
Showing Statistics

MLS Area	Total Showings	Buyer Interest (Showings / Listings)	Managed Listings
Cumberland County	5,075	3.6	1,489
Fayetteville	3,971	3.5	1,182
Harnett County	801	2.5	397
Zip Code 28314	921	3.6	268
Hoke County	1,088	4.0	310
Raeford	994	4.2	271
Sanford	506	3.4	173
Zip Code 28311	533	3.6	164
Zip Code 28306	779	4.1	199
Hope Mills	782	4.9	176
Lee County	362	3.0	139
Zip Code 28304	565	3.4	174
Zip Code 27332	343	4.1	93
Zip Code 28303	559	3.6	163
Spring Lake	311	2.5	140
Robeson County	408	2.3	203
Cameron	231	3.0	85
Zip Code 27330	160	2.6	75
Zip Code 28312	251	3.1	88
Moore County	191	1.5	152
Lumberton	208	2.3	100
Zip Code 28305	124	2.2	59
Lillington	99	1.4	86
Zip Code 28358	157	2.1	80
Bunnlevel	40	1.9	27
Sampson County	79	2.0	47
Zip Code 28301	241	3.7	68
Parkton	82	2.1	46
Stedman	35	2.4	18
Dunn	65	2.1	43

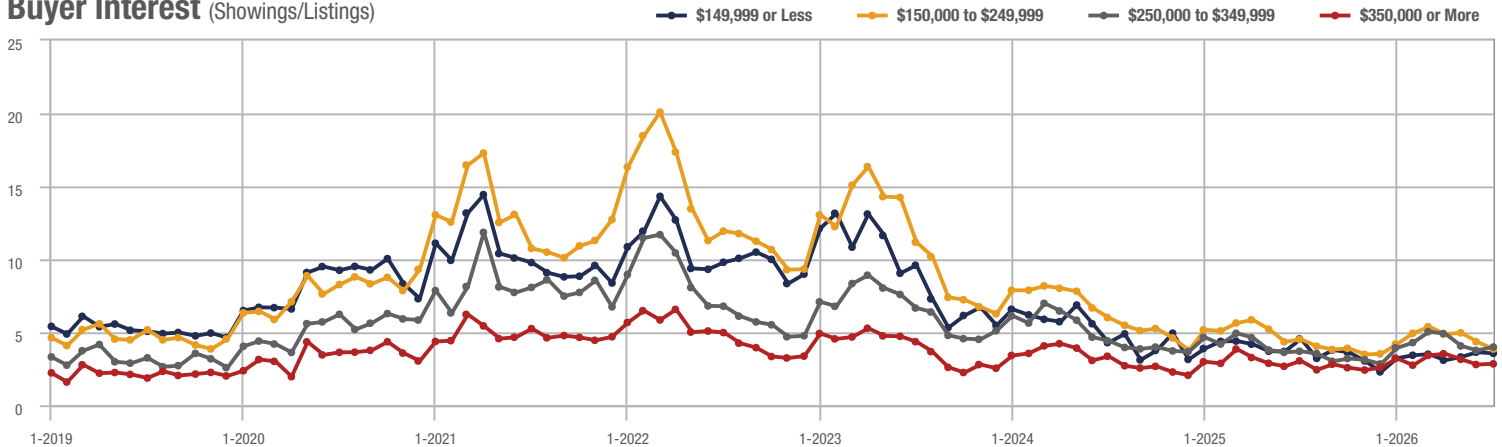
Cumberland County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	526	- 6.5%	+ 1.0%	3.6	- 21.7%	- 2.2%	157	+ 33.1%	+ 1.3%
\$150,000 to \$249,999	1,915	- 6.5%	- 7.0%	3.9	- 13.3%	- 11.5%	524	+ 8.7%	+ 3.8%
\$250,000 to \$349,999	1,664	- 3.9%	+ 1.5%	4.0	+ 8.1%	+ 6.1%	447	- 18.6%	- 5.9%
\$350,000 or More	970	- 11.2%	+ 3.0%	2.8	- 6.7%	+ 1.6%	361	- 14.0%	- 3.2%
Total	5,075	- 5.0%	- 1.7%	3.6	+ 0.1%	- 0.4%	1,489	- 5.1%	- 1.3%

Showings



Buyer Interest (Showings/Listings)

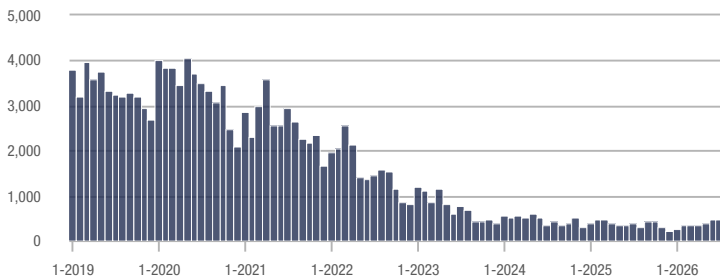


Fayetteville

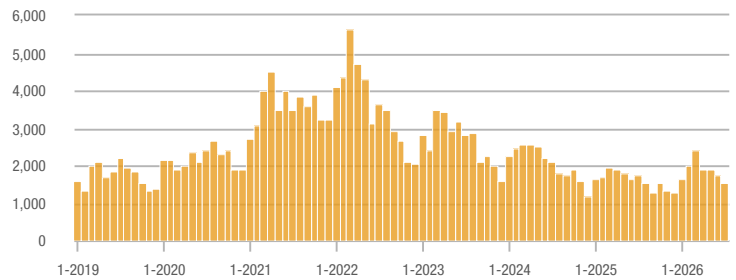
Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	467	- 11.0%	+ 2.4%	3.6	- 23.4%	- 3.3%	137	+ 38.4%	+ 3.0%
\$150,000 to \$249,999	1,552	- 11.0%	- 10.9%	3.8	- 15.6%	- 14.4%	432	+ 4.9%	+ 3.8%
\$250,000 to \$349,999	1,159	- 1.9%	- 8.0%	3.6	+ 2.9%	- 3.9%	342	- 13.2%	- 5.8%
\$350,000 or More	793	- 8.9%	+ 3.4%	3.1	0.0%	+ 1.4%	271	- 17.9%	- 1.5%
Total	3,971	- 5.5%	- 6.0%	3.5	- 1.2%	- 5.6%	1,182	- 4.3%	- 0.4%

Showings

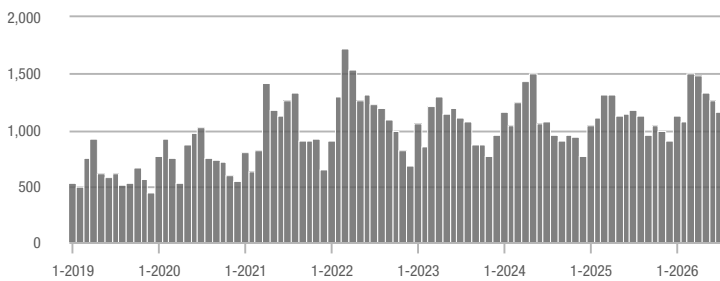
\$149,999 or Less



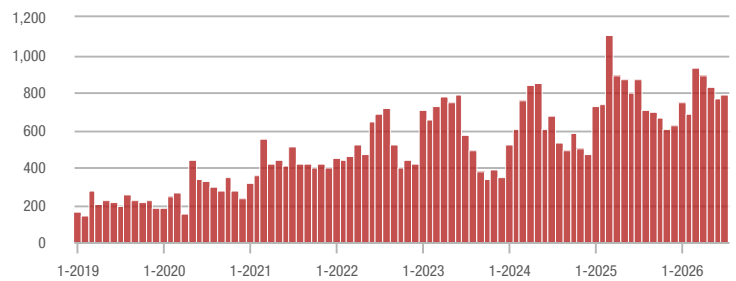
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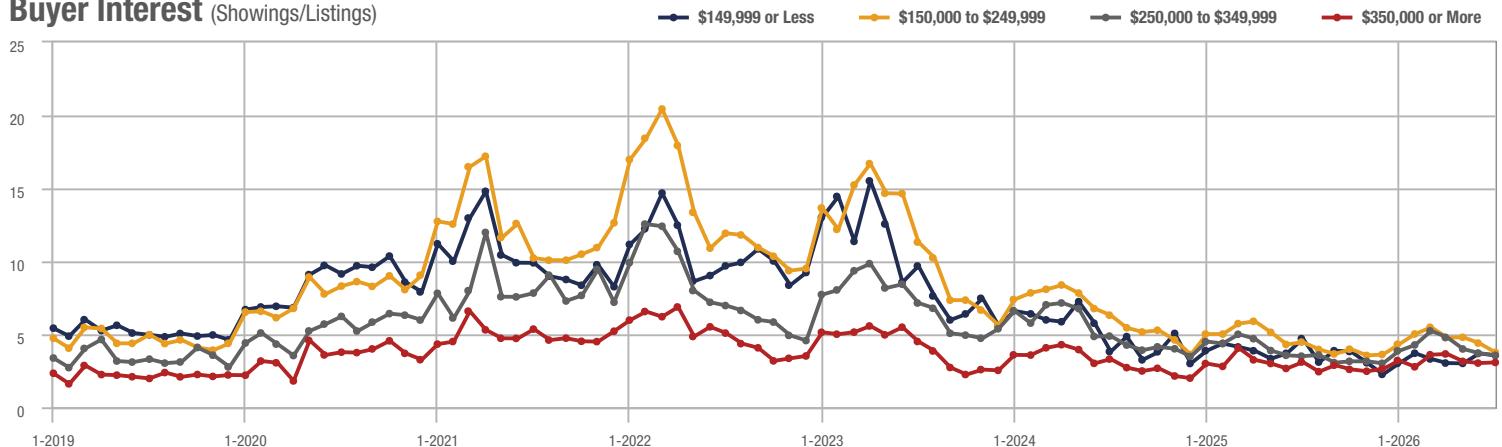
\$250,000 to \$349,999



\$350,000 or More



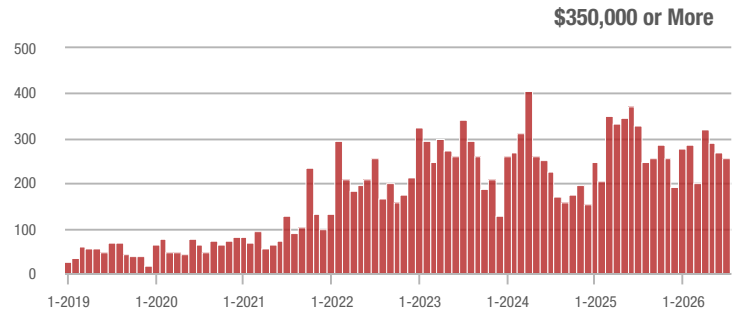
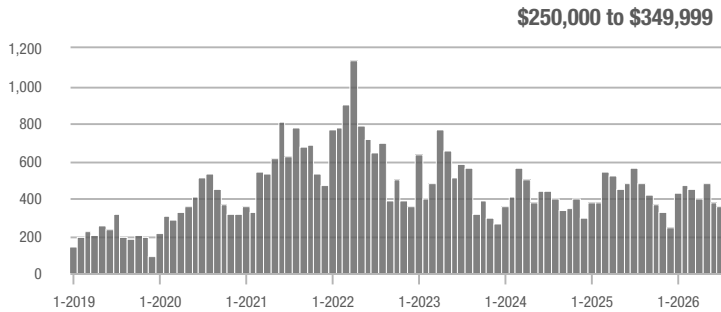
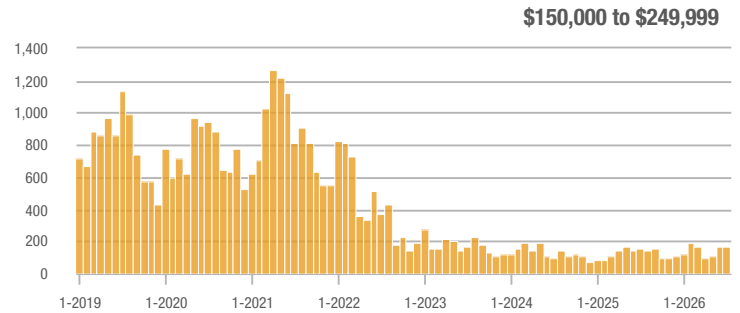
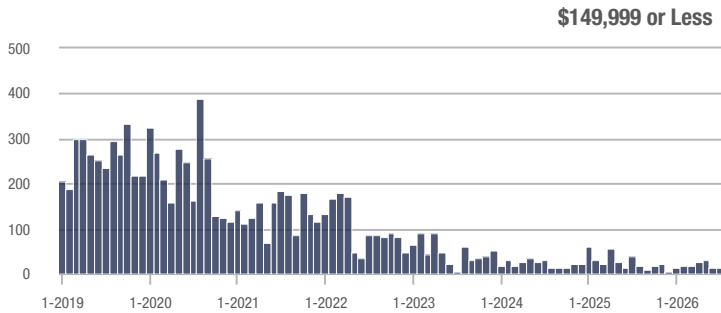
Buyer Interest (Showings/Listings)



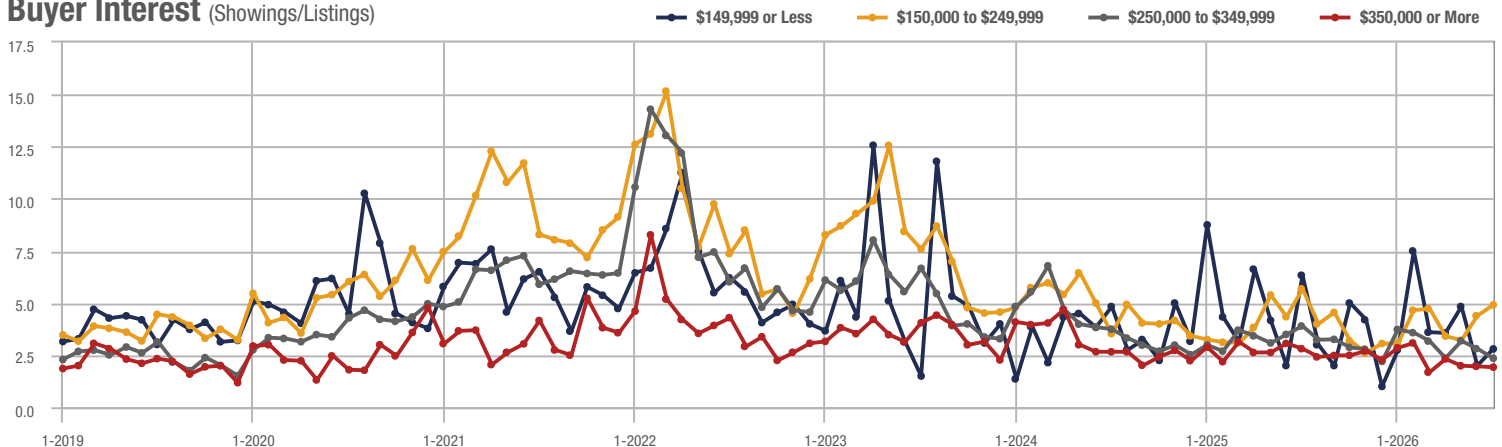
Harnett County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	14	+ 9.0%	+ 16.7%	2.8	- 55.6%	+ 40.0%	5	- 37.5%	- 16.7%
\$150,000 to \$249,999	170	+ 9.0%	+ 4.3%	4.9	- 14.0%	+ 11.9%	37	0.0%	- 7.5%
\$250,000 to \$349,999	359	- 36.7%	- 4.3%	2.4	- 38.5%	- 16.3%	196	- 9.7%	- 3.4%
\$350,000 or More	258	- 21.6%	- 4.4%	1.9	- 32.1%	- 2.0%	159	+ 2.6%	- 8.6%
Total	801	- 26.6%	- 2.3%	2.5	- 22.9%	+ 4.1%	397	- 4.8%	- 6.1%

Showings



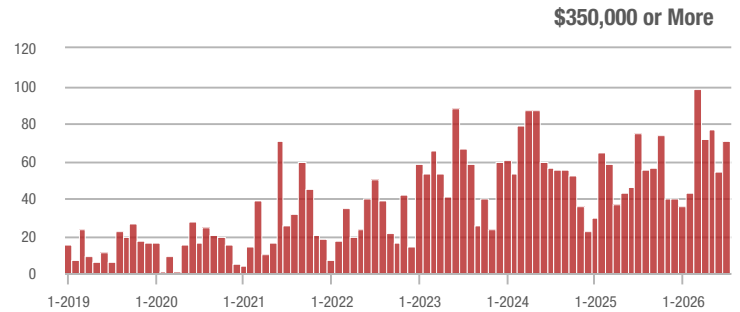
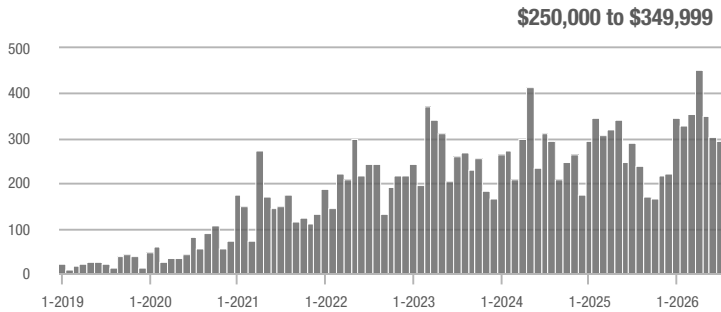
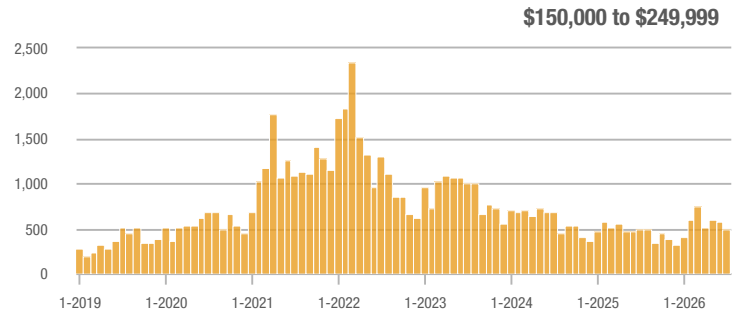
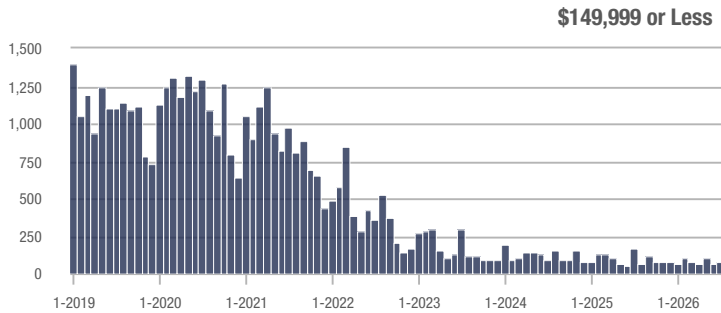
Buyer Interest (Showings/Listings)



Zip Code 28314

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	74	- 1.6%	+ 13.8%	2.4	- 54.7%	+ 7.0%	34	- 5.6%	+ 3.0%
\$150,000 to \$249,999	481	- 1.6%	- 17.5%	3.8	- 13.6%	- 23.8%	132	+ 14.8%	+ 4.8%
\$250,000 to \$349,999	295	+ 2.1%	- 3.0%	3.7	- 15.9%	- 0.8%	83	+ 15.3%	- 1.2%
\$350,000 or More	71	- 5.3%	+ 31.5%	3.9	- 4.9%	+ 29.6%	19	- 5.0%	- 5.0%
Total	921	- 9.6%	- 8.4%	3.6	- 18.0%	- 10.2%	268	+ 10.3%	+ 1.9%

Showings



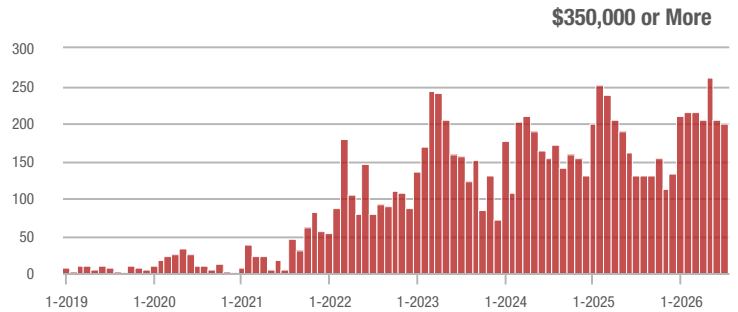
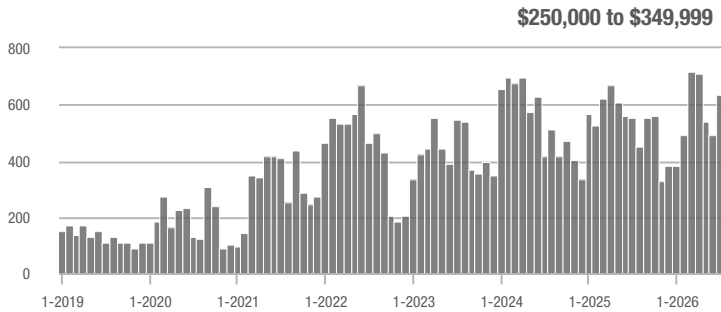
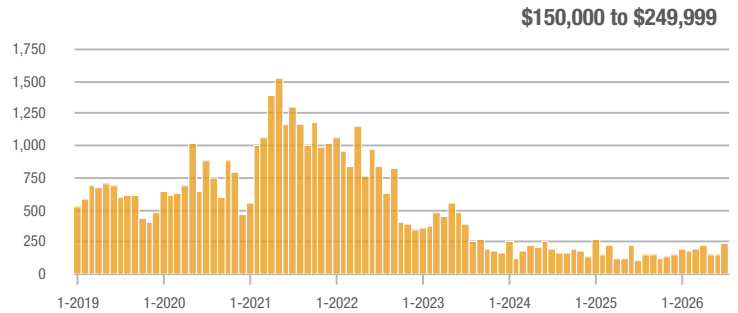
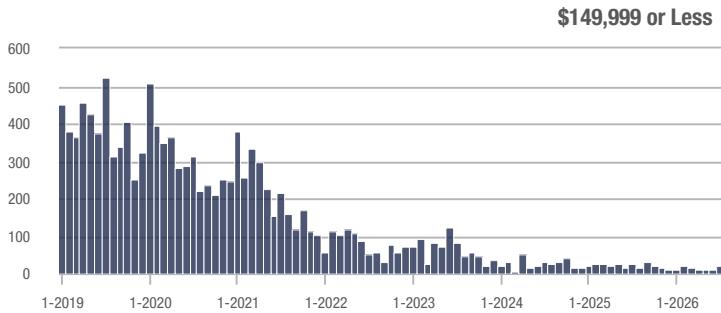
Buyer Interest (Showings/Listings)



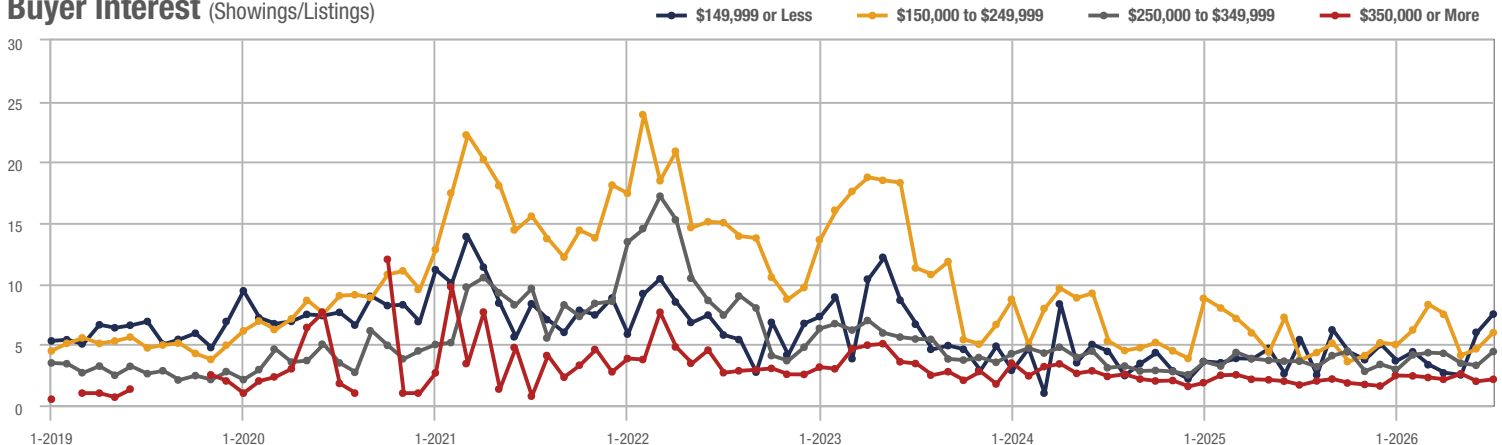
Hoke County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	20	+ 138.8%	+ 150.0%	7.5	+ 38.9%	+ 25.0%	4	- 20.0%	+ 33.3%
\$150,000 to \$249,999	234	+ 138.8%	+ 61.4%	6.0	+ 62.2%	+ 28.6%	40	+ 53.8%	+ 14.3%
\$250,000 to \$349,999	634	+ 13.8%	+ 28.1%	4.4	+ 22.2%	+ 34.3%	171	- 15.3%	- 6.6%
\$350,000 or More	200	+ 53.8%	- 2.0%	2.1	+ 23.5%	+ 8.1%	95	- 19.5%	- 12.8%
Total	1,088	+ 34.0%	+ 27.7%	4.0	+ 51.7%	+ 35.9%	310	- 11.7%	- 6.1%

Showings



Buyer Interest (Showings/Listings)

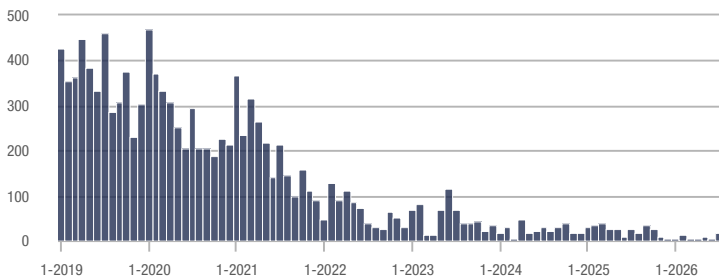


Raeford

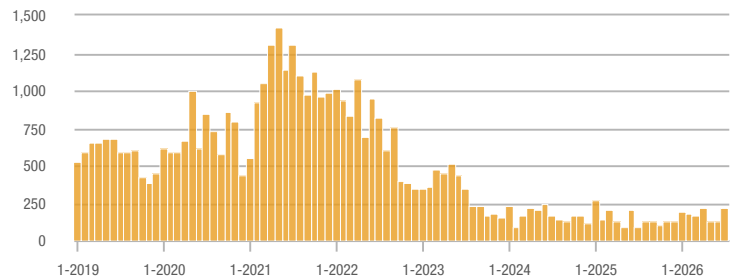
Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	16	+ 147.1%	+ 166.7%	7.5	+ 15.4%	+ 25.0%	3	- 40.0%	+ 50.0%
\$150,000 to \$249,999	215	+ 147.1%	+ 69.3%	6.1	+ 38.6%	+ 31.6%	35	+ 66.7%	+ 16.7%
\$250,000 to \$349,999	577	+ 3.4%	+ 21.2%	4.7	+ 20.5%	+ 32.0%	146	- 18.0%	- 7.6%
\$350,000 or More	186	+ 47.6%	- 0.5%	2.2	+ 29.4%	+ 0.3%	87	- 20.2%	- 6.5%
Total	994	+ 24.6%	+ 24.9%	4.2	+ 43.9%	+ 30.4%	271	- 13.4%	- 4.2%

Showings

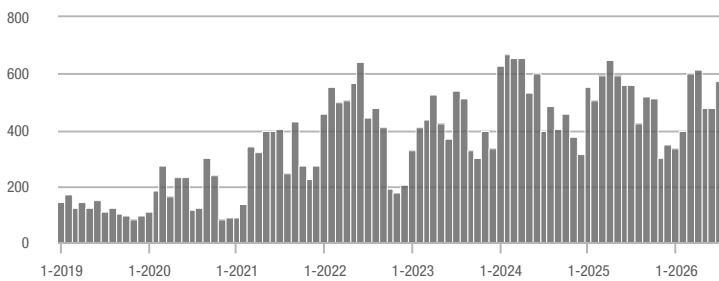
\$149,999 or Less



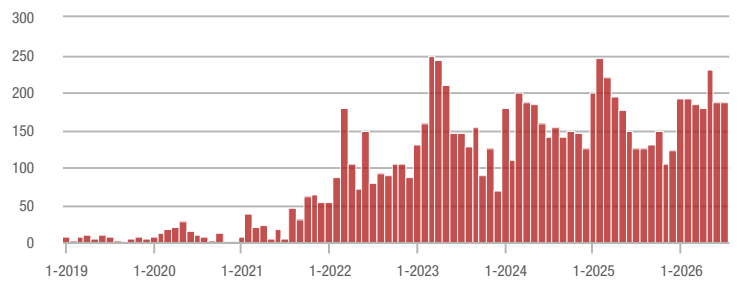
\$150,000 to \$249,999



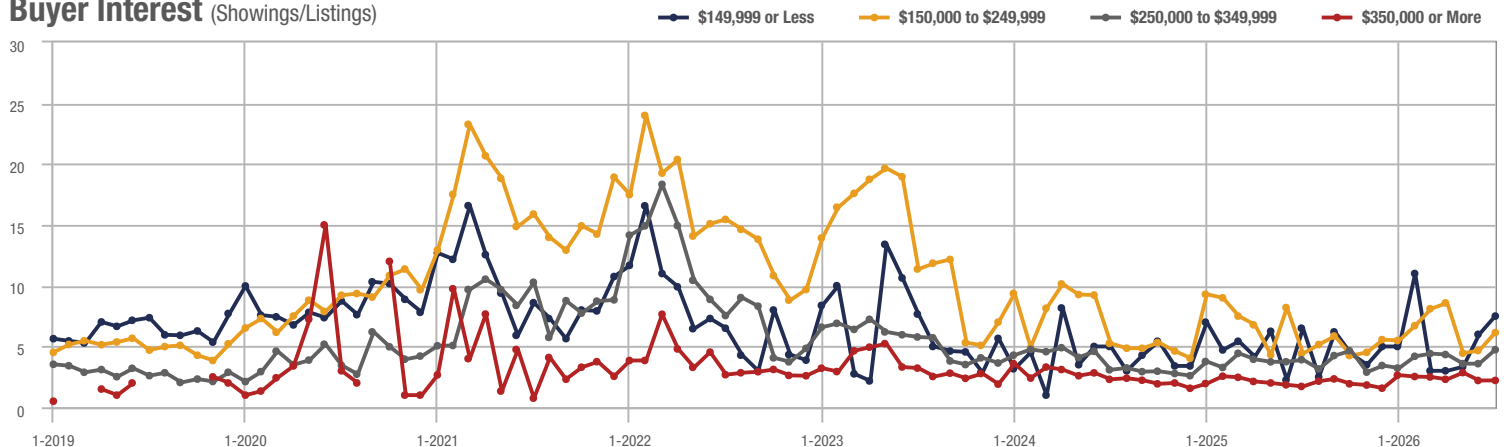
\$250,000 to \$349,999



\$350,000 or More



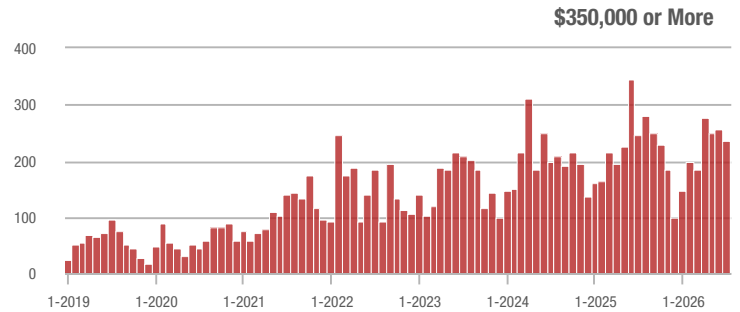
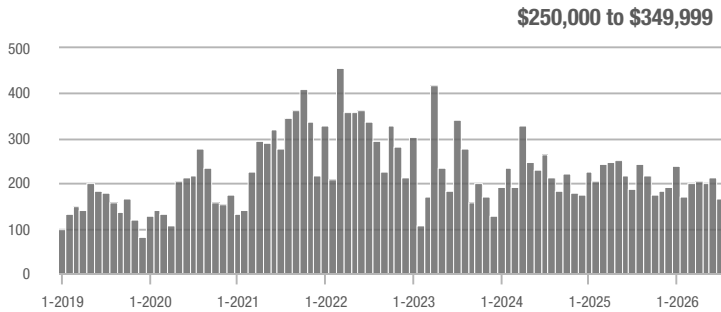
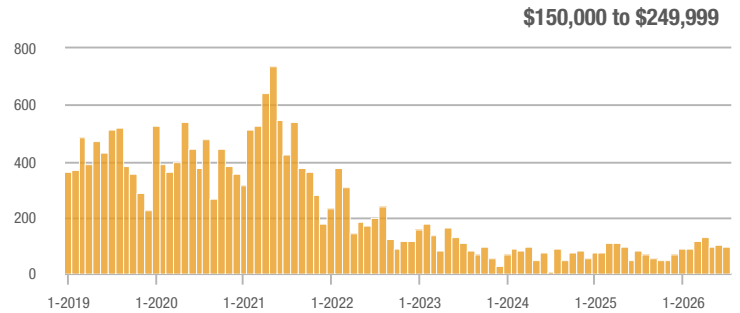
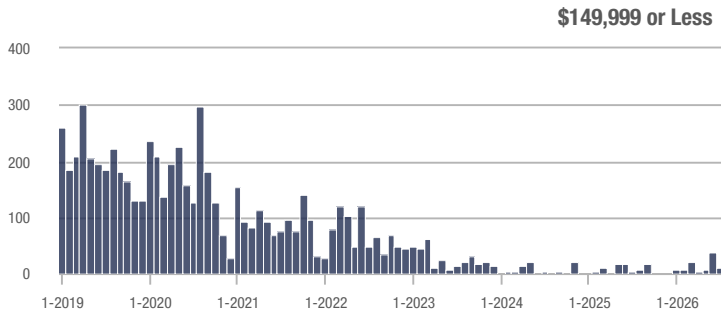
Buyer Interest (Showings/Listings)



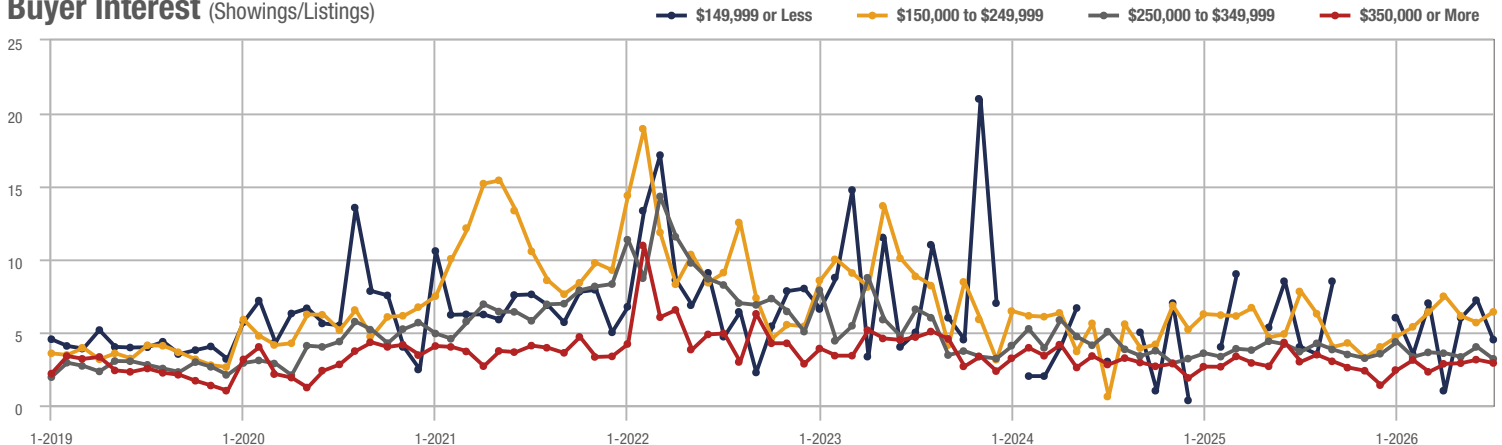
Sanford

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	9	+ 15.7%	- 75.0%	4.5	+ 12.5%	- 37.5%	2	+ 100.0%	- 60.0%
\$150,000 to \$249,999	96	+ 15.7%	- 5.9%	6.4	- 17.9%	+ 12.9%	15	+ 25.0%	- 16.7%
\$250,000 to \$349,999	165	- 11.3%	- 22.9%	3.2	- 13.5%	- 20.5%	57	- 5.0%	- 8.1%
\$350,000 or More	236	- 4.1%	- 8.2%	2.9	- 3.3%	- 7.3%	99	0.0%	- 1.0%
Total	506	- 2.5%	- 16.9%	3.4	- 3.1%	- 11.1%	173	+ 0.6%	- 6.5%

Showings



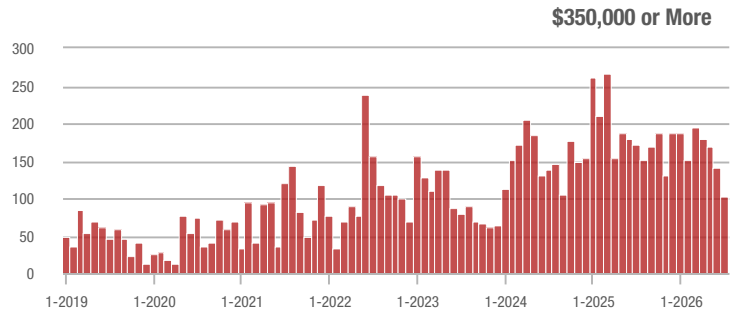
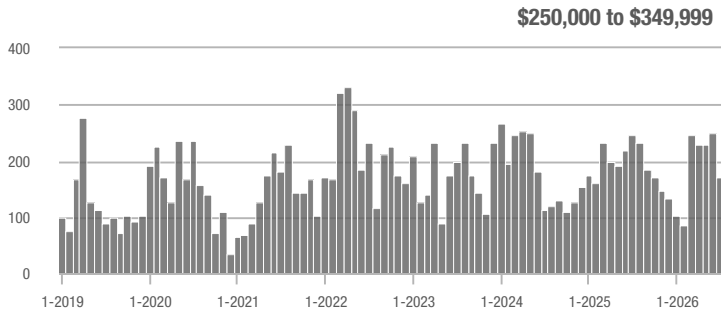
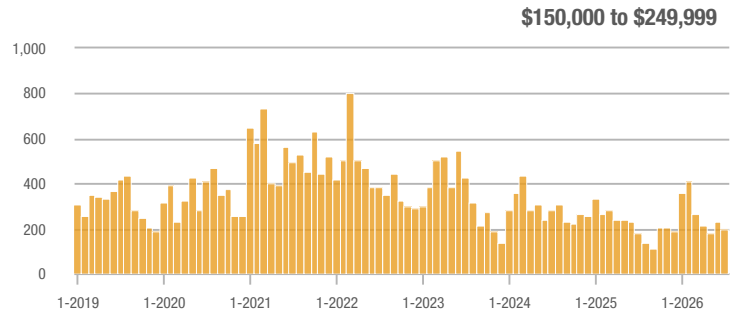
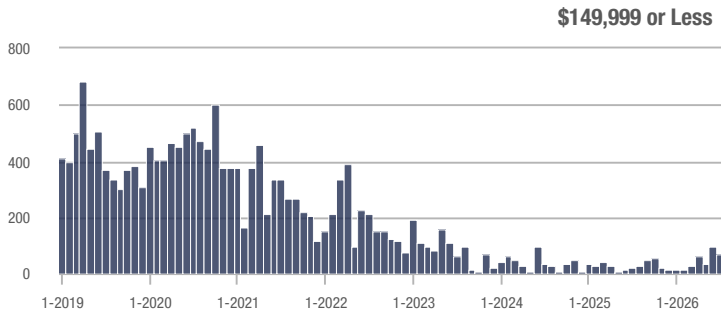
Buyer Interest (Showings/Listings)



Zip Code 28311

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	65	+ 7.8%	- 32.3%	4.5	+ 40.6%	- 42.6%	15	+ 150.0%	+ 15.4%
\$150,000 to \$249,999	194	+ 7.8%	- 16.0%	4.0	- 2.4%	- 7.7%	52	+ 13.0%	+ 2.0%
\$250,000 to \$349,999	172	- 30.4%	- 30.6%	3.1	- 13.9%	- 19.4%	63	- 21.3%	- 13.7%
\$350,000 or More	102	- 40.4%	- 27.7%	3.1	+ 24.0%	- 6.2%	34	- 61.8%	- 27.7%
Total	533	- 13.6%	- 25.6%	3.6	+ 16.4%	- 16.5%	164	- 25.8%	- 10.9%

Showings



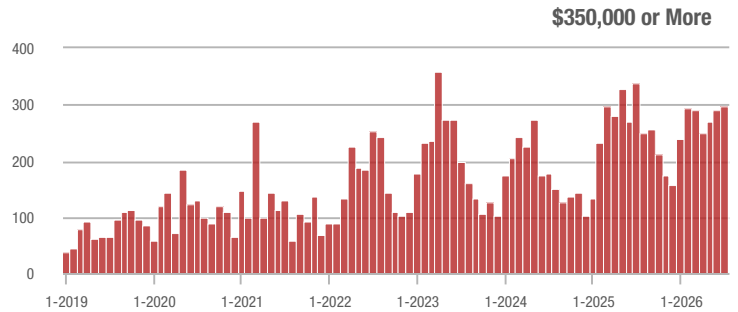
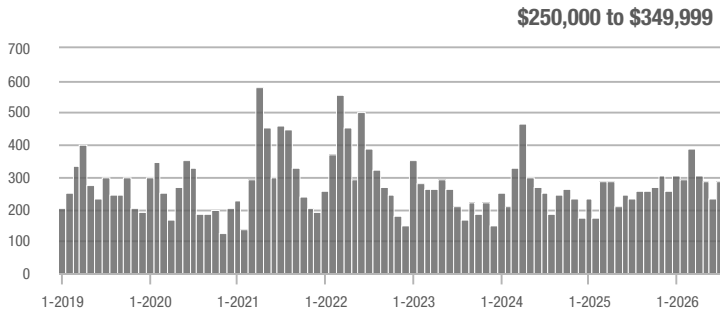
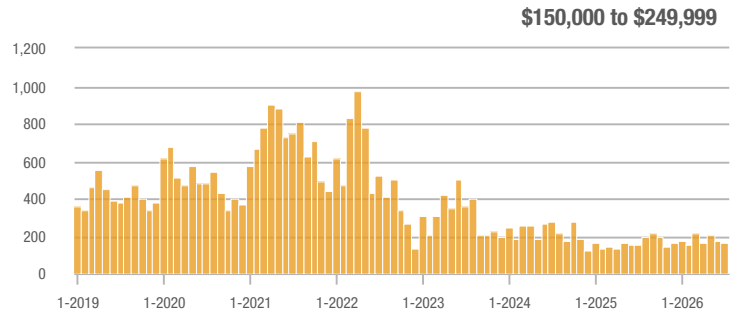
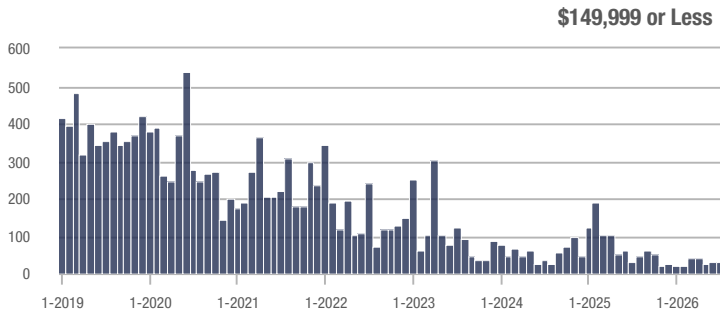
Buyer Interest (Showings/Listings)



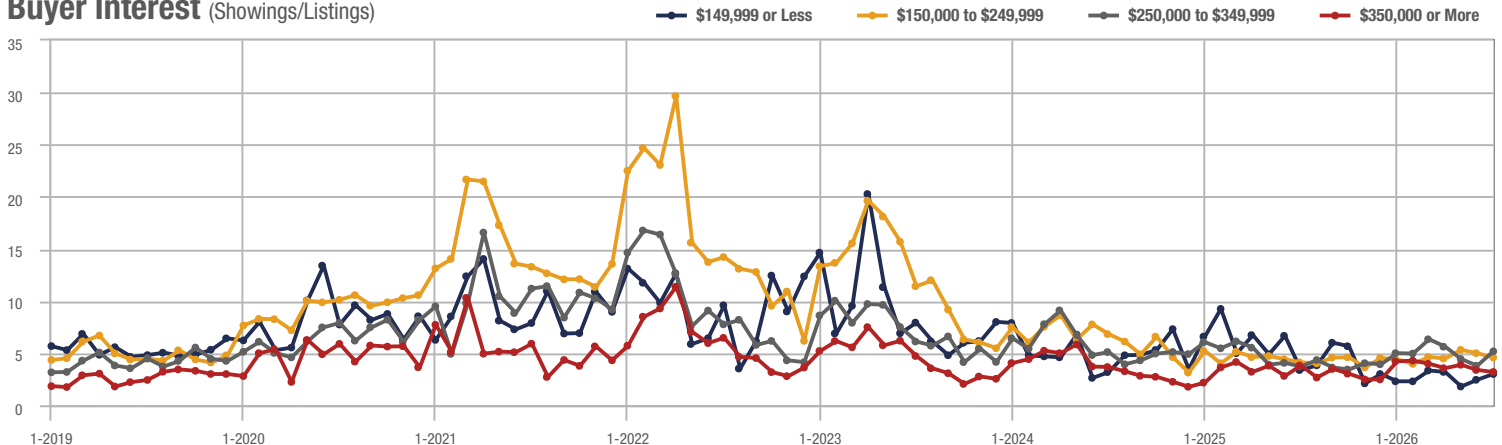
Zip Code 28306

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	31	+ 3.8%	- 3.1%	3.0	- 11.8%	+ 22.7%	10	+ 11.1%	- 9.1%
\$150,000 to \$249,999	163	+ 3.8%	- 4.7%	4.6	+ 12.2%	- 8.2%	37	- 5.1%	+ 2.8%
\$250,000 to \$349,999	287	+ 23.7%	+ 23.2%	5.2	+ 40.5%	+ 36.4%	57	- 20.8%	- 12.3%
\$350,000 or More	298	- 12.4%	+ 2.8%	3.2	- 15.8%	- 5.7%	95	- 8.7%	+ 4.4%
Total	779	+ 2.4%	+ 7.3%	4.1	+ 15.2%	+ 9.5%	199	- 11.2%	- 2.0%

Showings



Buyer Interest (Showings/Listings)

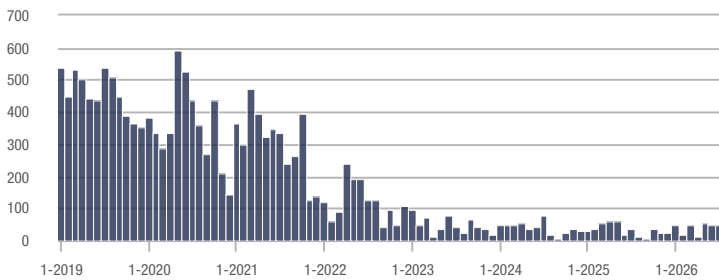


Hope Mills

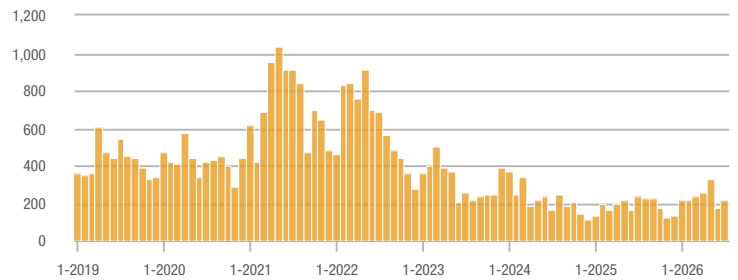
Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	50	- 7.6%	+ 6.4%	5.0	0.0%	- 4.3%	10	+ 42.9%	+ 11.1%
\$150,000 to \$249,999	220	- 7.6%	+ 27.2%	4.7	+ 2.2%	+ 7.1%	51	- 8.9%	+ 13.3%
\$250,000 to \$349,999	403	+ 17.8%	+ 37.5%	6.5	+ 54.8%	+ 41.4%	68	- 31.3%	- 4.2%
\$350,000 or More	109	- 15.5%	- 12.8%	2.4	- 20.0%	+ 6.1%	47	0.0%	- 24.2%
Total	782	+ 5.1%	+ 22.6%	4.9	+ 24.8%	+ 30.2%	176	- 15.8%	- 5.9%

Showings

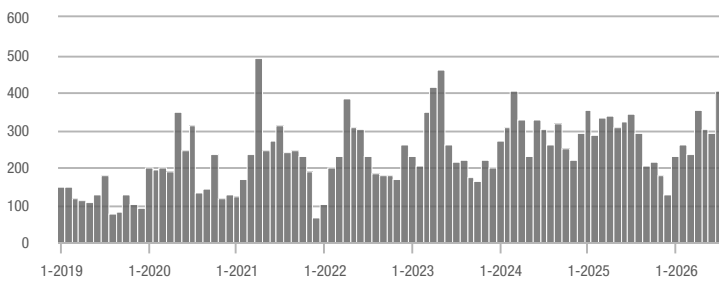
\$149,999 or Less



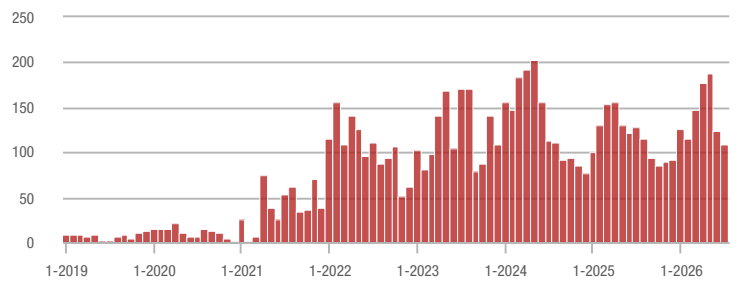
\$150,000 to \$249,999



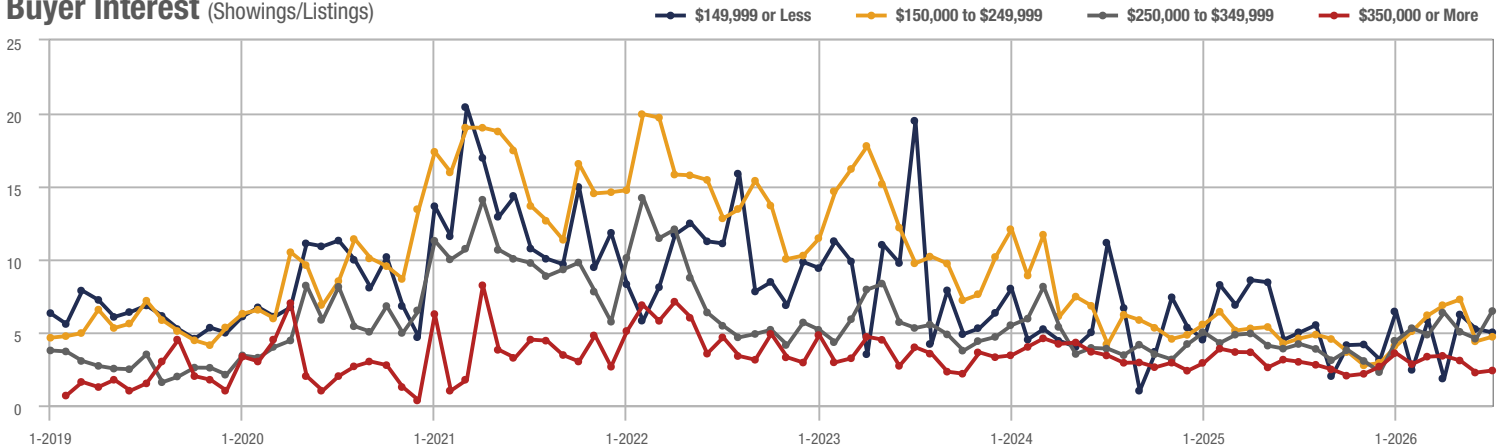
\$250,000 to \$349,999



\$350,000 or More



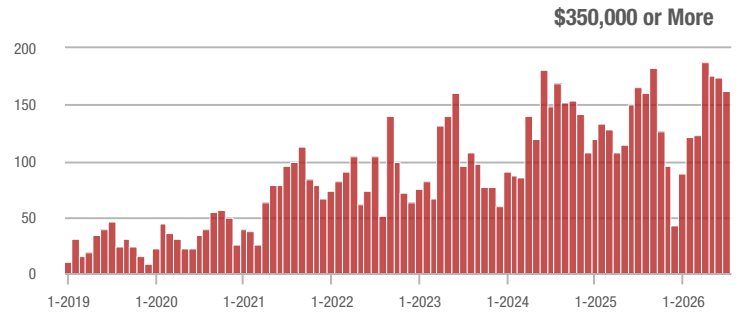
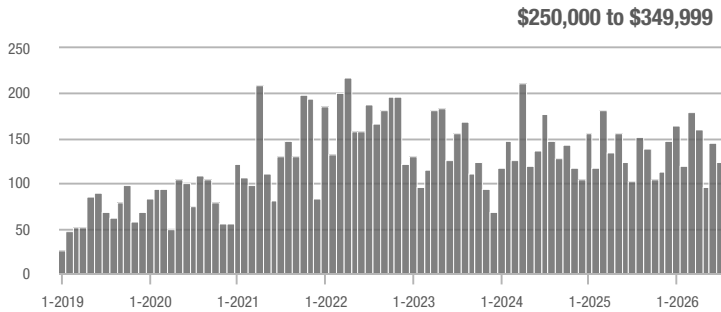
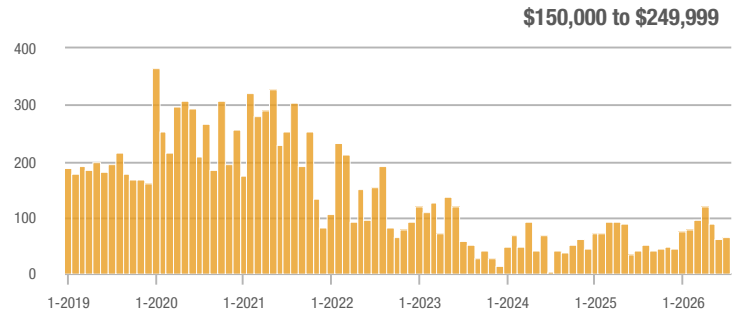
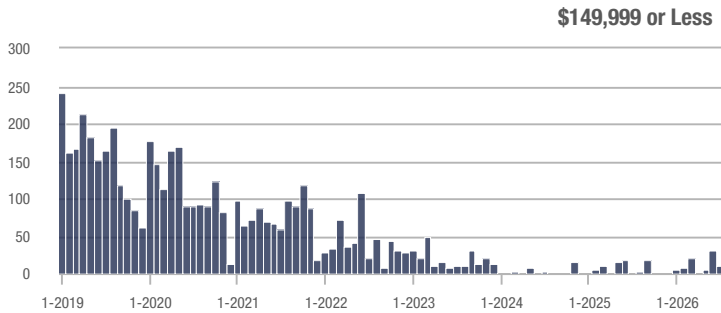
Buyer Interest (Showings/Listings)



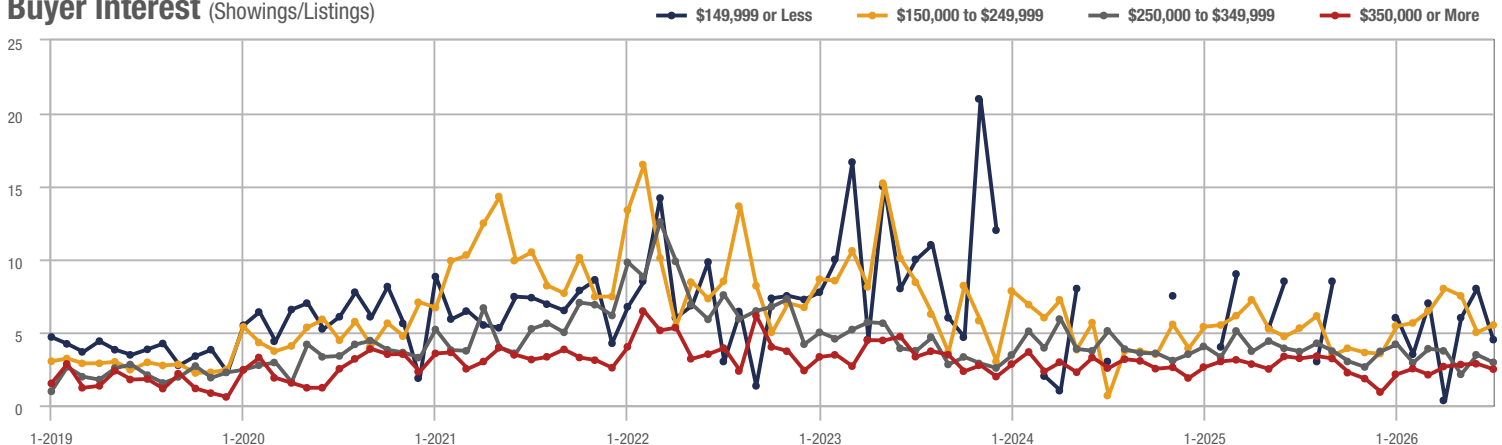
Lee County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	9	—	- 71.9%	4.5	—	- 43.8%	2	—	- 50.0%
\$150,000 to \$249,999	66	+ 61.0%	+ 10.0%	5.5	+ 3.8%	+ 10.0%	12	+ 50.0%	0.0%
\$250,000 to \$349,999	124	+ 20.4%	- 15.1%	2.9	- 21.6%	- 15.0%	46	+ 48.4%	- 6.1%
\$350,000 or More	163	- 1.8%	- 6.9%	2.5	- 21.9%	- 13.0%	79	+ 27.4%	+ 5.3%
Total	362	+ 16.8%	- 12.3%	3.0	- 15.1%	- 11.7%	139	+ 37.6%	- 0.7%

Showings



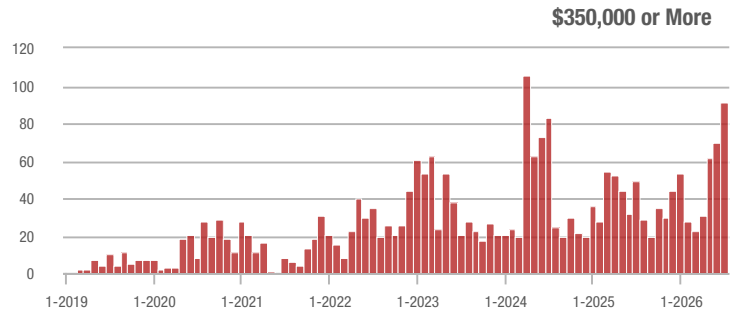
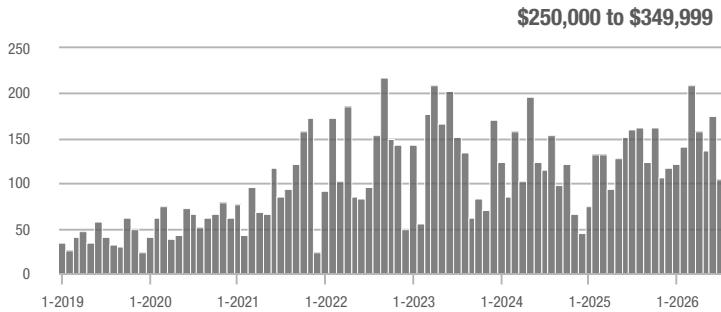
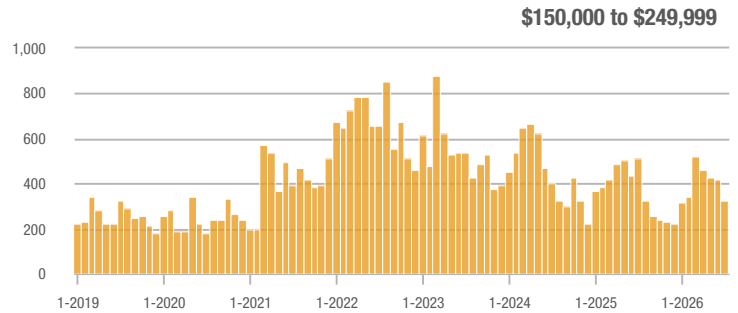
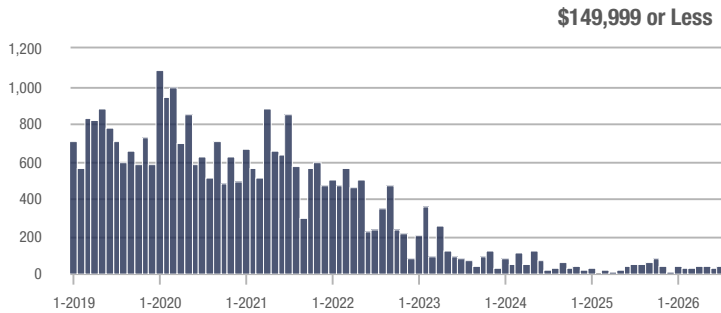
Buyer Interest (Showings/Listings)



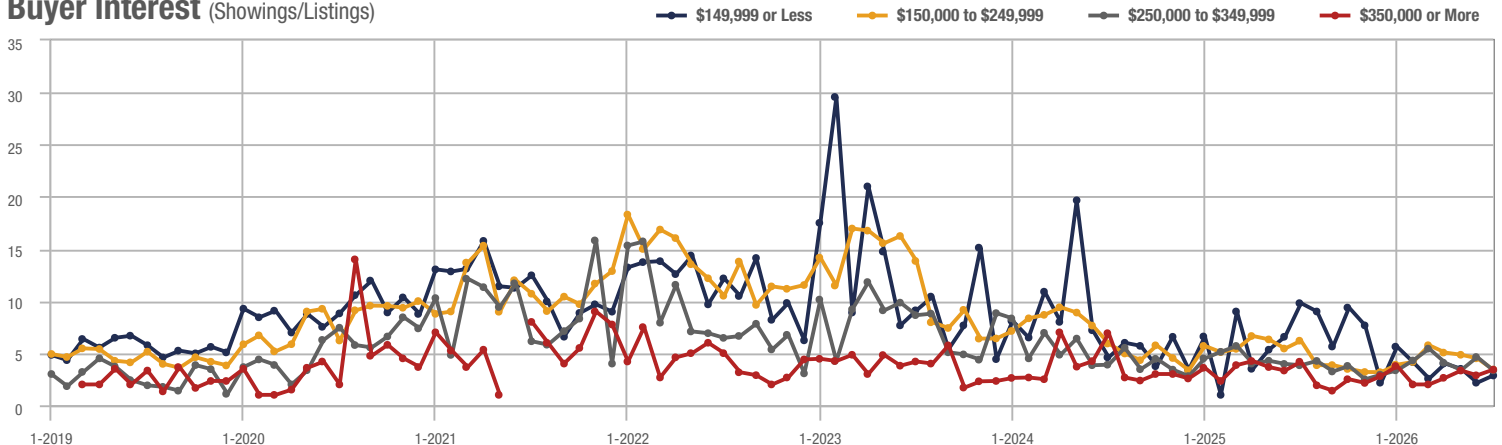
Zip Code 28304

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	45	- 36.3%	+ 28.6%	2.9	- 70.4%	+ 31.9%	17	+ 142.9%	+ 6.3%
\$150,000 to \$249,999	325	- 36.3%	- 22.4%	3.4	- 45.2%	- 24.1%	99	+ 7.6%	+ 1.0%
\$250,000 to \$349,999	104	- 35.0%	- 40.9%	3.4	- 10.5%	- 27.6%	31	- 34.0%	- 18.4%
\$350,000 or More	91	+ 85.7%	+ 30.0%	3.4	- 19.0%	+ 19.1%	27	+ 92.9%	+ 8.0%
Total	565	- 26.5%	- 19.3%	3.4	- 32.4%	- 17.9%	174	+ 8.8%	- 1.7%

Showings



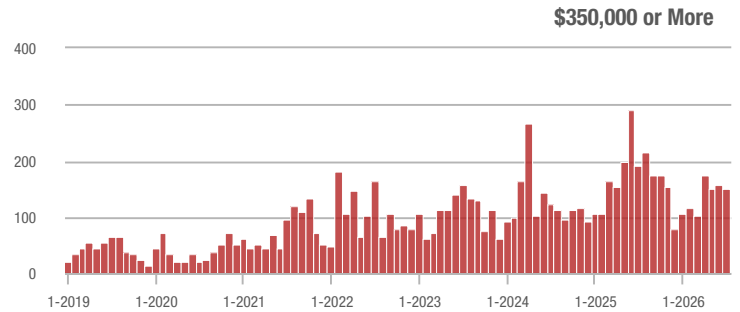
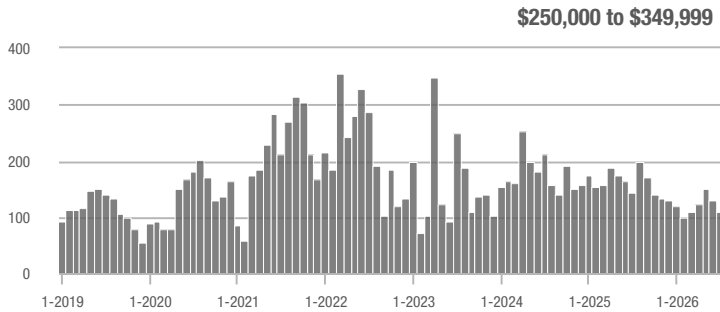
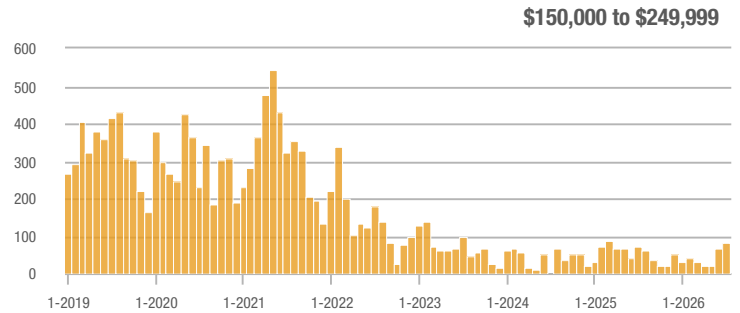
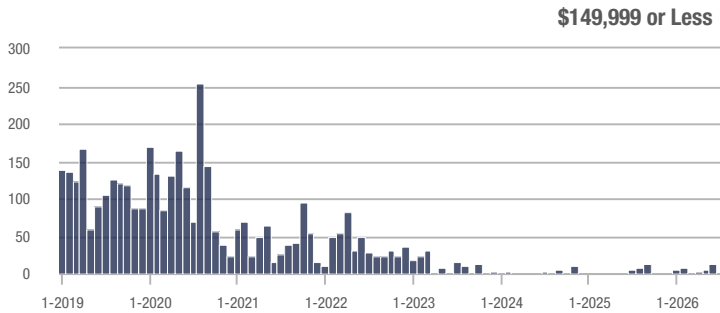
Buyer Interest (Showings/Listings)



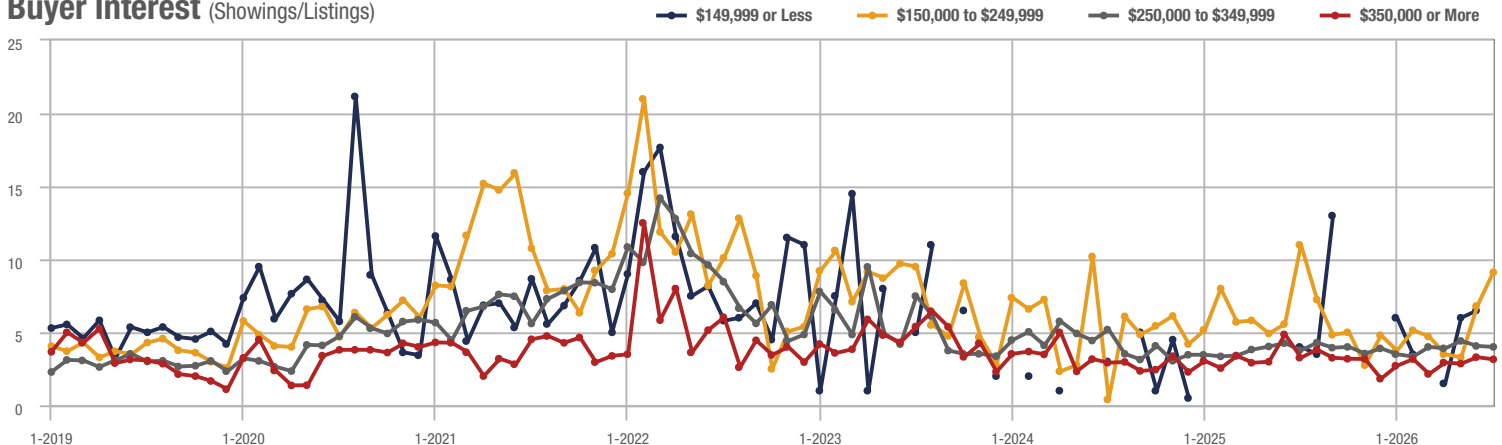
Zip Code 27332

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	82	+ 15.5%	+ 20.6%	9.1	- 17.3%	+ 34.0%	9	+ 12.5%	- 10.0%
\$250,000 to \$349,999	111	- 23.4%	- 14.0%	4.0	+ 5.3%	- 1.6%	29	- 38.3%	- 12.1%
\$350,000 or More	150	- 21.5%	- 5.1%	3.1	- 6.1%	- 4.5%	55	- 19.1%	+ 1.9%
Total	343	- 16.5%	- 6.8%	4.1	+ 11.3%	- 0.8%	93	- 25.0%	- 6.1%

Showings



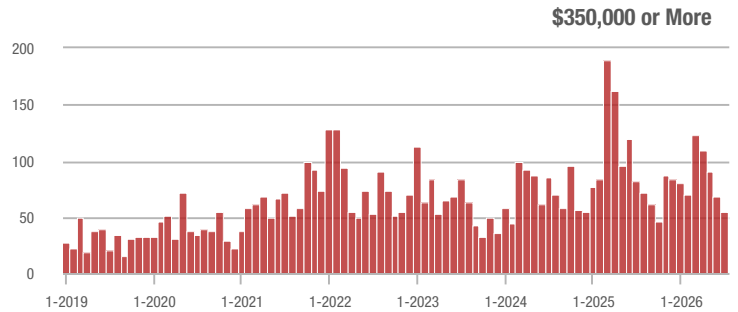
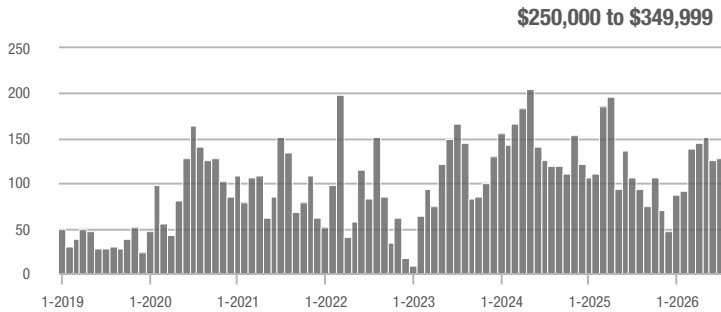
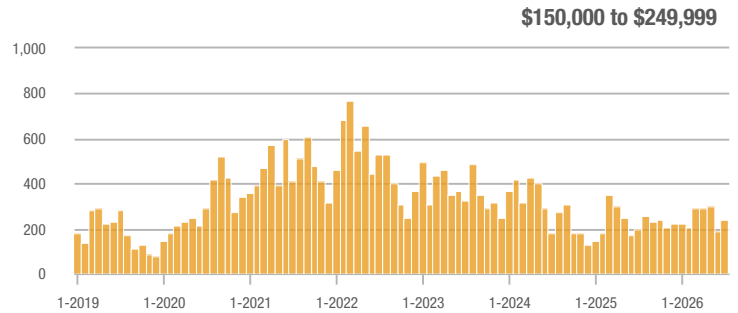
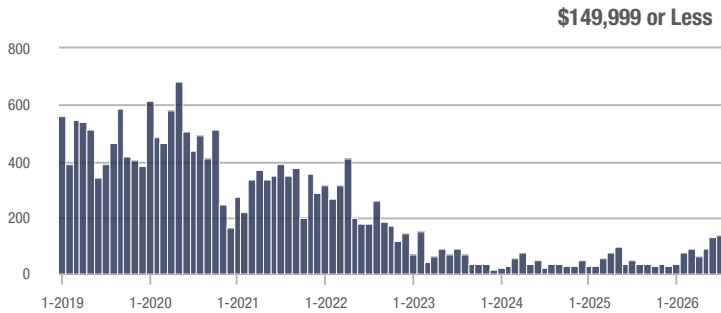
Buyer Interest (Showings/Listings)



Zip Code 28303

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	138	+ 23.3%	+ 3.8%	5.8	+ 28.9%	+ 11.3%	25	+ 108.3%	- 3.8%
\$150,000 to \$249,999	238	+ 23.3%	+ 24.0%	4.0	+ 25.0%	+ 13.8%	63	+ 1.6%	+ 8.6%
\$250,000 to \$349,999	129	+ 20.6%	+ 1.6%	2.6	- 13.3%	- 20.6%	50	+ 16.3%	+ 11.1%
\$350,000 or More	54	- 34.1%	- 21.7%	2.2	- 18.5%	- 19.1%	25	- 21.9%	- 3.8%
Total	559	+ 30.6%	+ 7.3%	3.6	+ 19.4%	+ 2.0%	163	+ 9.4%	+ 5.2%

Showings



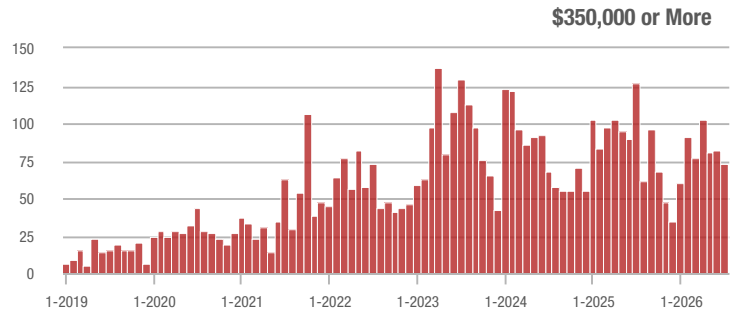
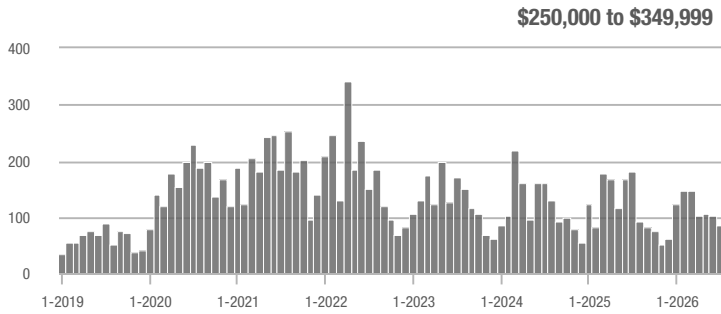
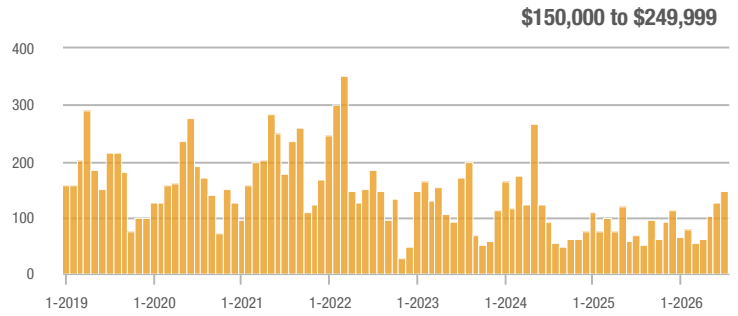
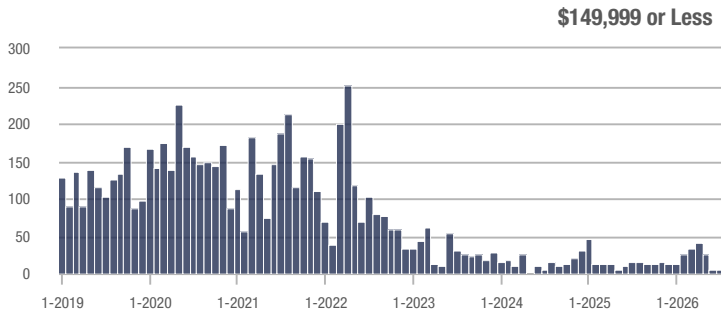
Buyer Interest (Showings/Listings)



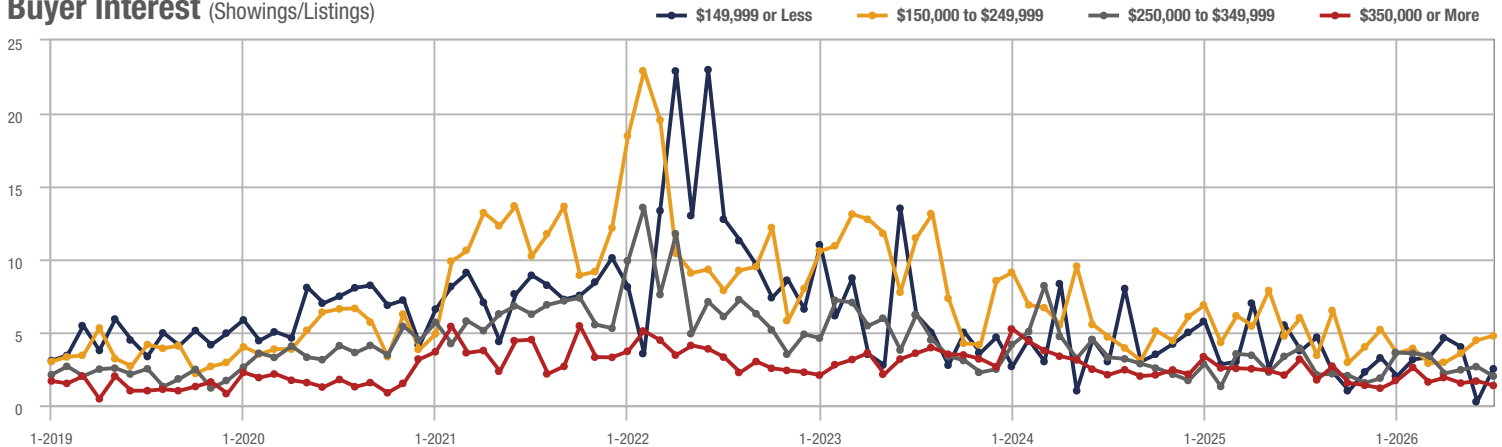
Spring Lake

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	5	+ 116.2%	+ 25.0%	2.5	- 34.2%	+ 900.0%	2	- 60.0%	- 60.0%
\$150,000 to \$249,999	147	+ 116.2%	+ 16.7%	4.8	- 20.0%	+ 6.6%	30	+ 150.0%	+ 3.4%
\$250,000 to \$349,999	86	- 52.5%	- 14.9%	2.0	- 48.7%	- 24.4%	52	- 16.1%	- 5.5%
\$350,000 or More	73	- 42.5%	- 11.0%	1.4	- 56.3%	- 18.1%	56	+ 21.7%	- 11.1%
Total	311	- 20.7%	- 0.6%	2.5	- 29.2%	+ 7.9%	140	+ 12.0%	- 7.9%

Showings



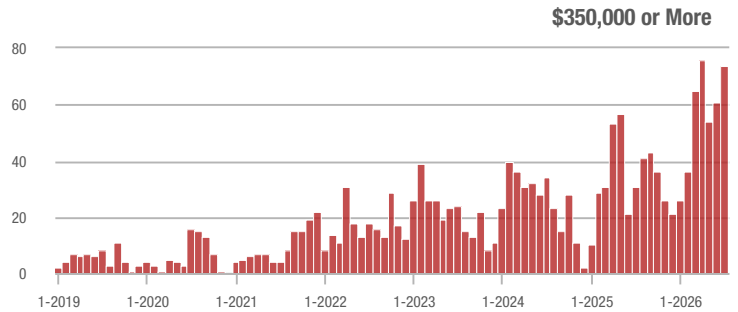
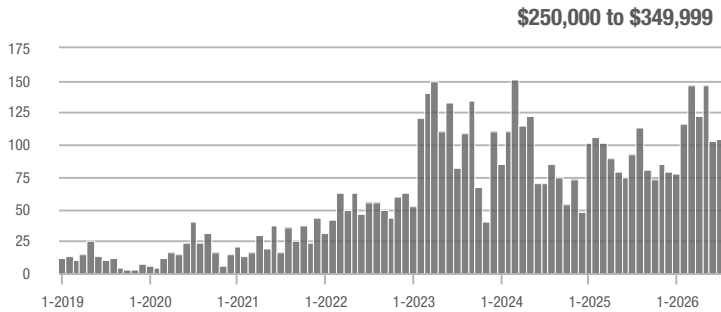
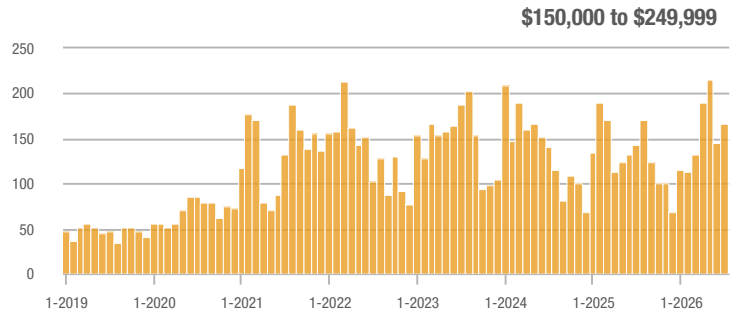
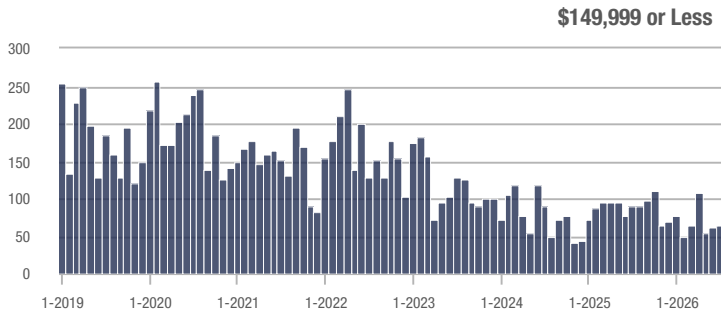
Buyer Interest (Showings/Listings)



Robeson County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	63	+ 16.1%	+ 3.3%	2.1	- 22.2%	+ 4.3%	33	- 26.7%	- 15.4%
\$150,000 to \$249,999	166	+ 16.1%	+ 14.5%	2.1	+ 10.5%	+ 11.3%	91	- 5.2%	- 1.1%
\$250,000 to \$349,999	105	+ 14.1%	+ 1.9%	2.1	+ 31.3%	- 8.0%	56	- 26.3%	- 6.7%
\$350,000 or More	74	+ 138.7%	+ 21.3%	3.6	+ 176.9%	+ 58.6%	23	- 25.8%	- 20.7%
Total	408	+ 14.3%	+ 10.3%	2.3	+ 39.6%	+ 19.5%	203	- 18.1%	- 7.7%

Showings



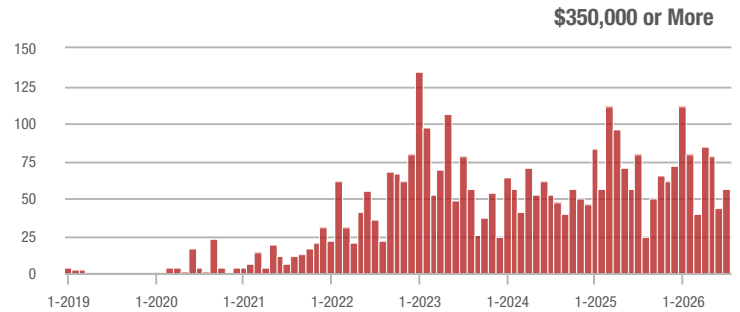
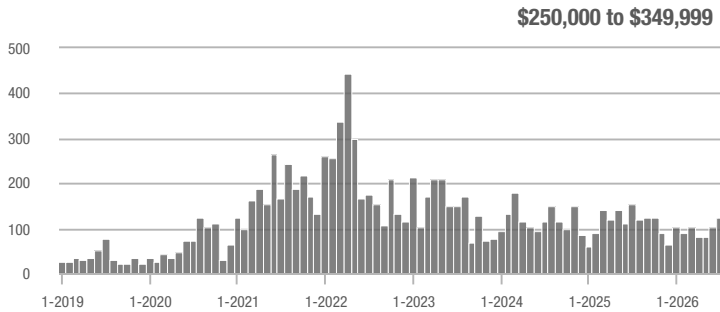
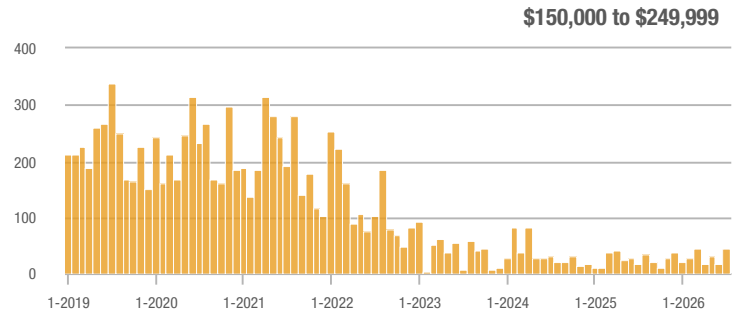
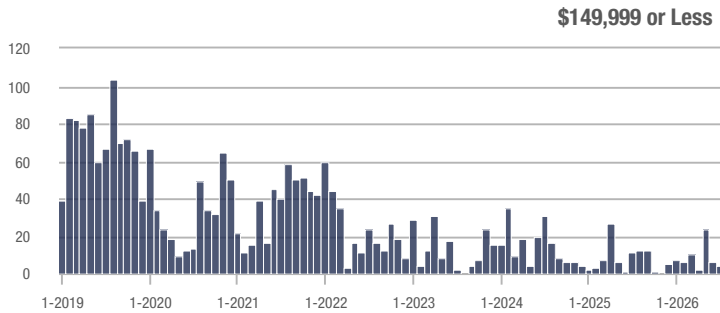
Buyer Interest (Showings/Listings)



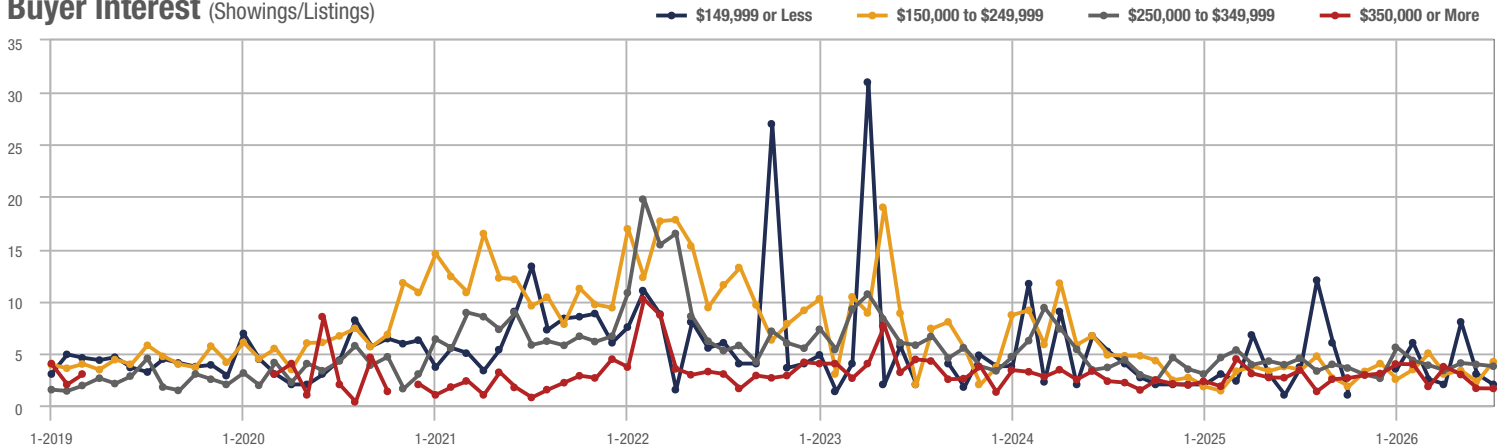
Cameron

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	4	+ 155.6%	- 33.3%	2.0	- 45.9%	- 33.3%	2	- 33.3%	0.0%
\$150,000 to \$249,999	46	+ 155.6%	+ 155.6%	4.2	+ 23.5%	+ 85.9%	11	+ 83.3%	+ 37.5%
\$250,000 to \$349,999	124	- 18.4%	+ 19.2%	3.8	- 15.6%	- 4.3%	35	- 12.5%	+ 20.7%
\$350,000 or More	57	- 27.8%	+ 32.6%	1.6	- 52.9%	- 1.0%	37	+ 2.8%	+ 15.6%
Total	231	- 11.2%	+ 35.1%	3.0	- 11.2%	+ 12.8%	85	0.0%	+ 19.7%

Showings



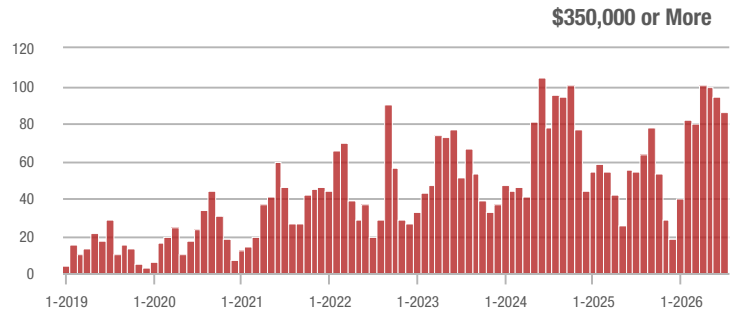
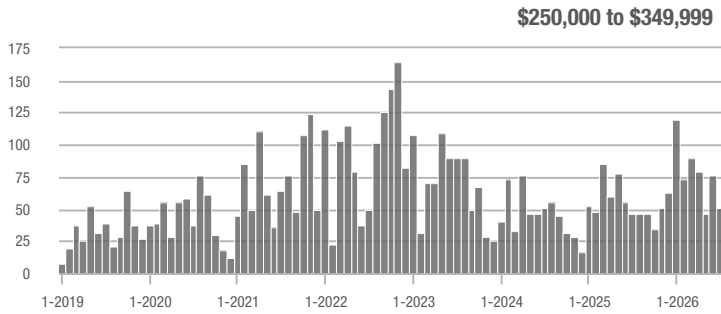
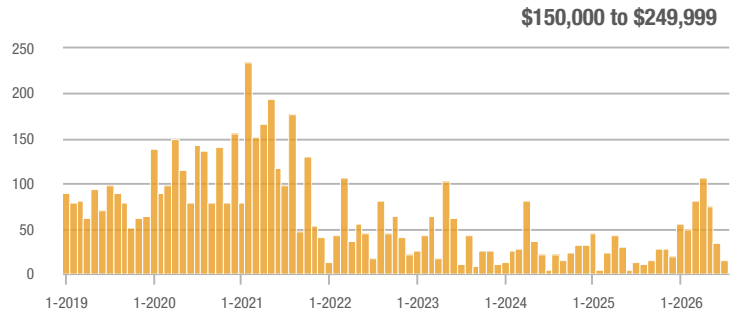
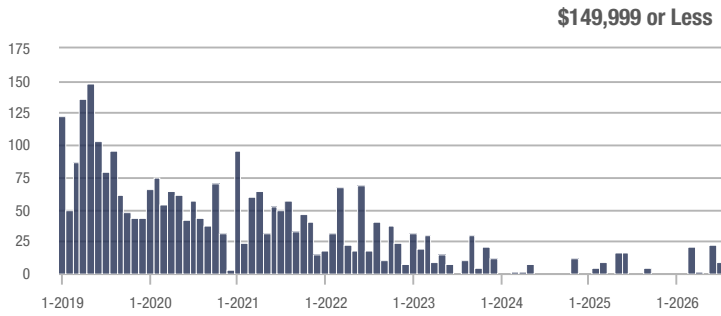
Buyer Interest (Showings/Listings)



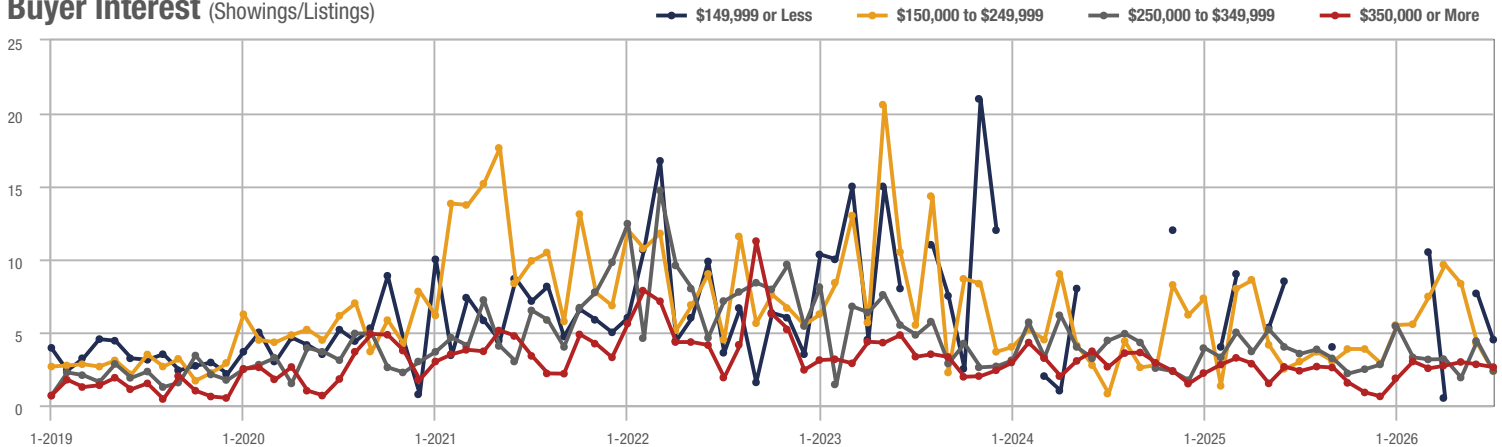
Zip Code 27330

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	9	—	- 60.9%	4.5	—	- 41.3%	2	—	- 33.3%
\$150,000 to \$249,999	14	+ 16.7%	- 58.8%	2.3	- 23.3%	- 45.1%	6	+ 50.0%	- 25.0%
\$250,000 to \$349,999	51	+ 10.9%	- 33.8%	2.4	- 31.4%	- 46.4%	24	+ 71.4%	- 4.0%
\$350,000 or More	86	+ 59.3%	- 8.5%	2.6	+ 8.3%	- 6.9%	43	+ 43.3%	- 4.4%
Total	160	+ 42.9%	- 29.8%	2.6	- 8.6%	- 24.2%	75	+ 56.3%	- 7.4%

Showings



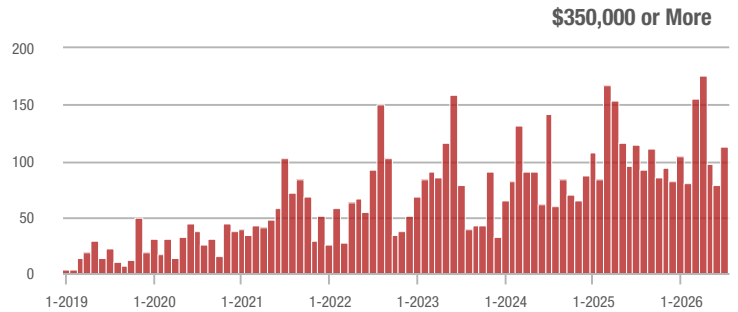
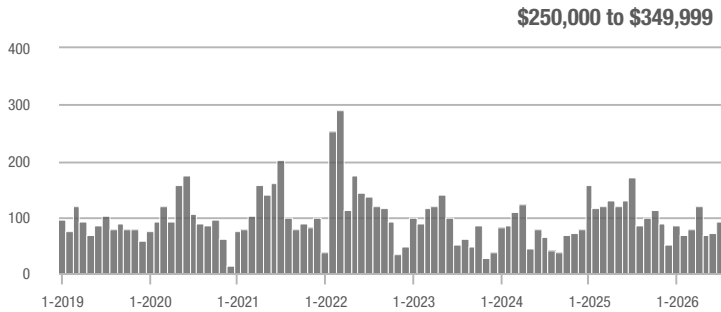
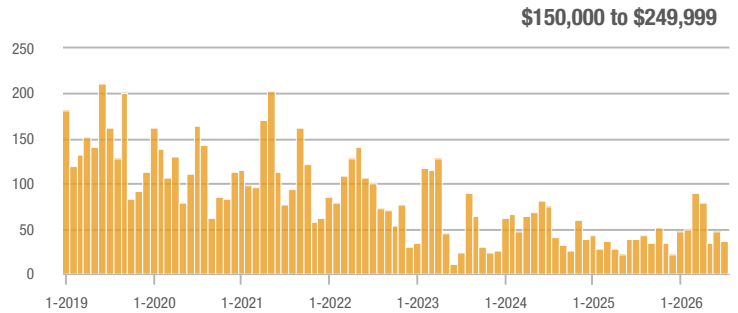
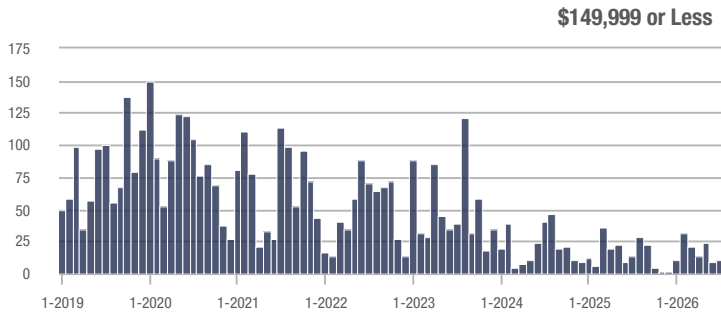
Buyer Interest (Showings/Listings)



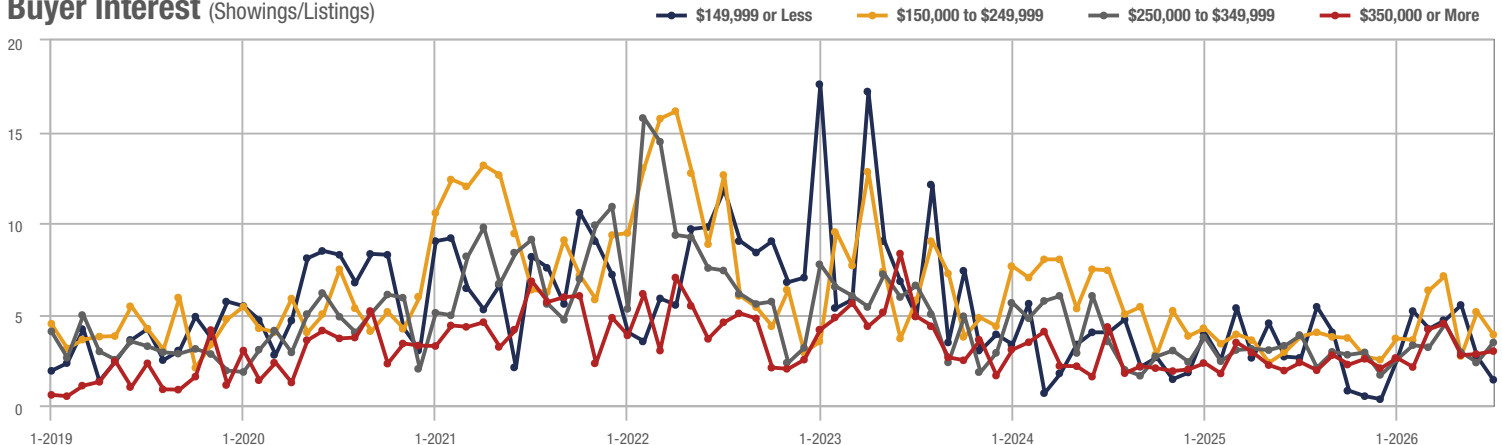
Zip Code 28312

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	11	- 5.3%	+ 22.2%	1.4	- 46.2%	- 47.5%	6	- 14.3%	+ 50.0%
\$150,000 to \$249,999	36	- 5.3%	- 23.4%	3.9	+ 2.6%	- 24.4%	10	0.0%	- 9.1%
\$250,000 to \$349,999	91	- 46.8%	+ 26.4%	3.4	- 12.8%	+ 46.7%	29	- 52.5%	- 12.1%
\$350,000 or More	113	- 0.9%	+ 44.9%	3.0	+ 25.0%	+ 5.8%	43	- 23.2%	+ 22.9%
Total	251	- 25.5%	+ 21.8%	3.1	+ 13.4%	+ 14.9%	88	- 34.3%	+ 6.0%

Showings



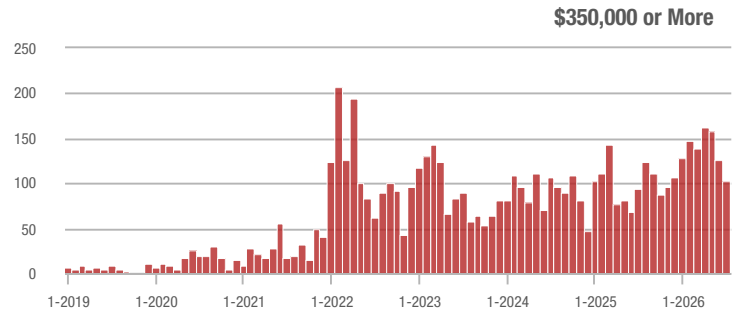
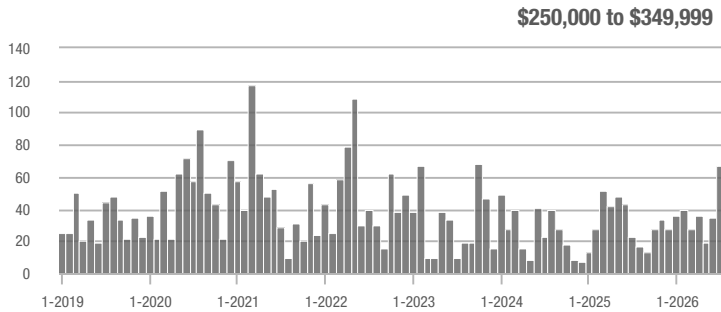
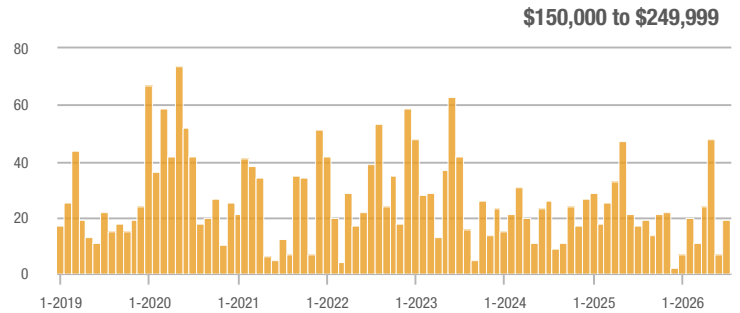
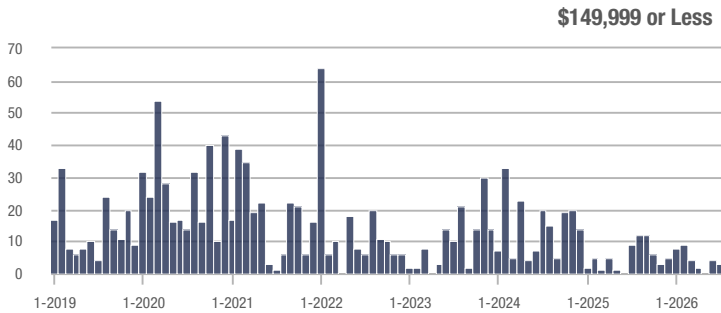
Buyer Interest (Showings/Listings)



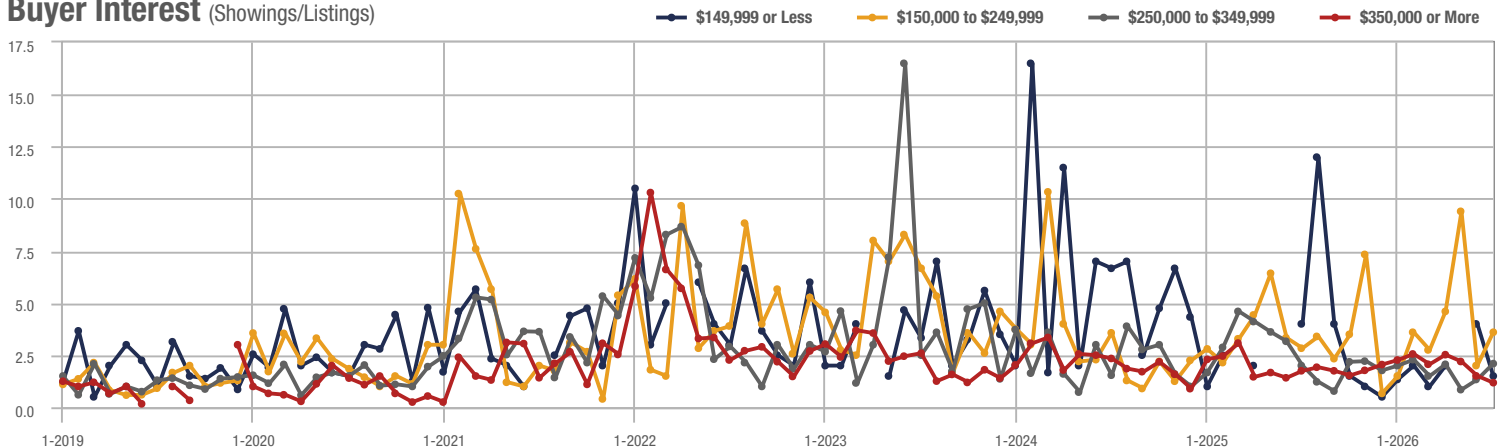
Moore County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	3	+ 11.8%	- 25.0%	1.5	- 62.5%	- 62.5%	2	- 33.3%	+ 100.0%
\$150,000 to \$249,999	19	+ 11.8%	+ 171.4%	3.6	+ 28.6%	+ 80.0%	6	- 33.3%	0.0%
\$250,000 to \$349,999	67	+ 191.3%	+ 91.4%	2.1	+ 5.0%	+ 57.1%	40	+ 100.0%	- 7.0%
\$350,000 or More	102	+ 8.5%	- 19.7%	1.2	- 33.3%	- 21.7%	104	+ 23.8%	- 8.0%
Total	191	+ 33.6%	+ 10.4%	1.5	+ 1.9%	+ 18.4%	152	+ 31.0%	- 6.7%

Showings



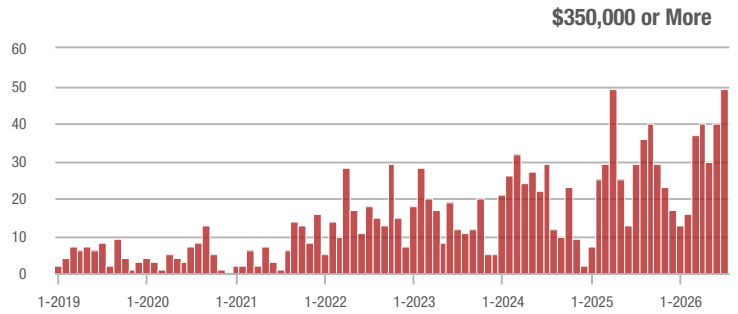
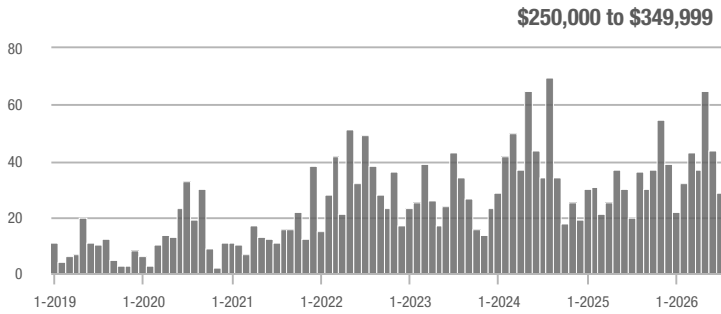
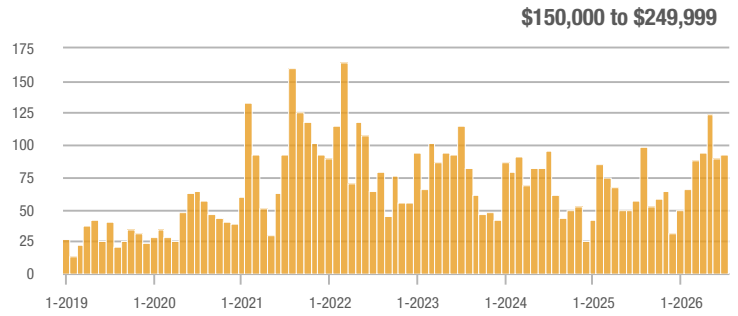
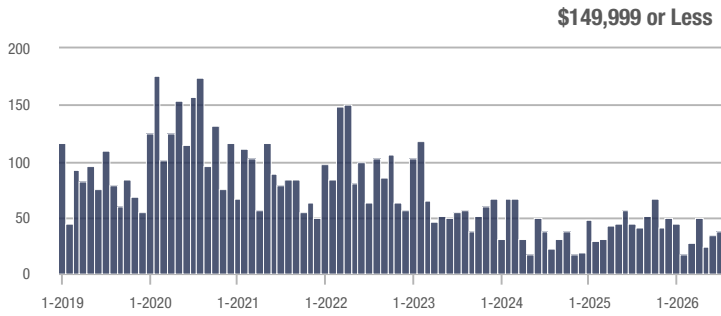
Buyer Interest (Showings/Listings)



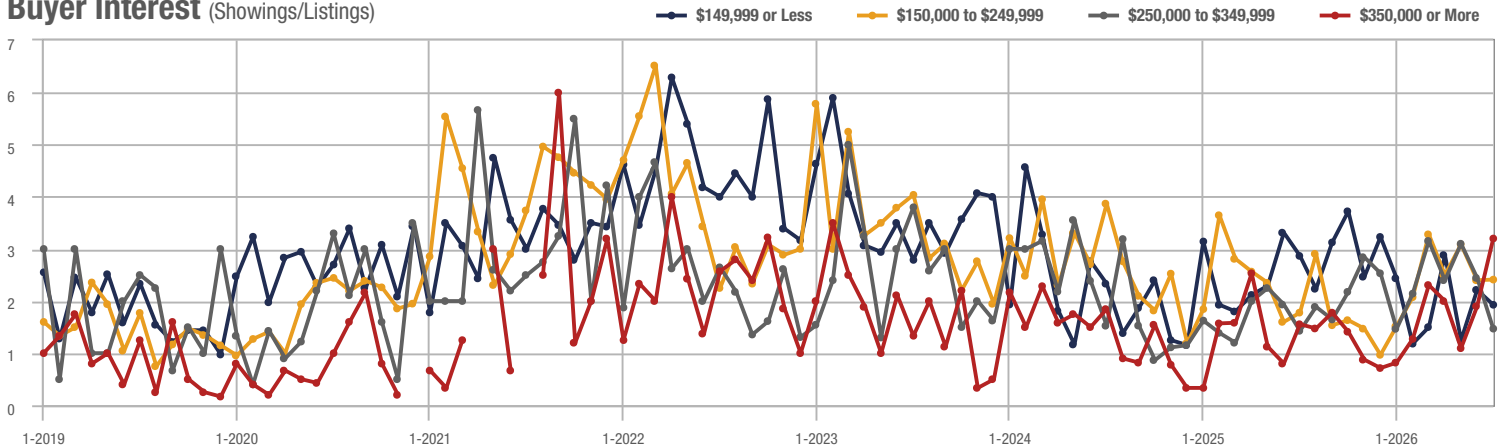
Lumberton

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	37	+ 63.2%	+ 5.7%	1.9	- 34.5%	- 12.9%	18	0.0%	0.0%
\$150,000 to \$249,999	93	+ 63.2%	+ 3.3%	2.4	+ 33.3%	+ 0.5%	44	+ 10.0%	- 4.3%
\$250,000 to \$349,999	29	+ 45.0%	- 34.1%	1.5	+ 7.1%	- 39.8%	22	+ 22.2%	- 8.3%
\$350,000 or More	49	+ 69.0%	+ 22.5%	3.2	+ 100.0%	+ 68.4%	16	- 40.7%	- 23.8%
Total	208	+ 38.7%	- 0.5%	2.3	+ 42.8%	+ 8.5%	100	- 2.9%	- 8.3%

Showings



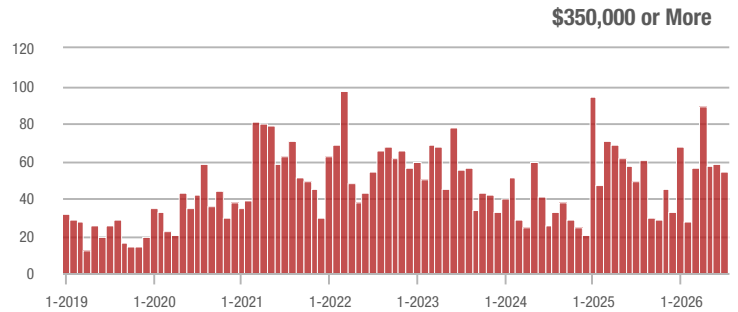
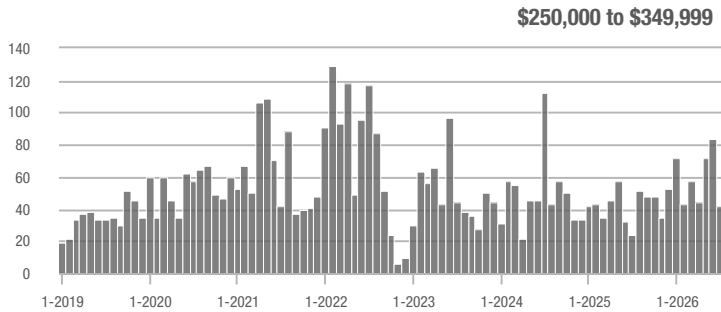
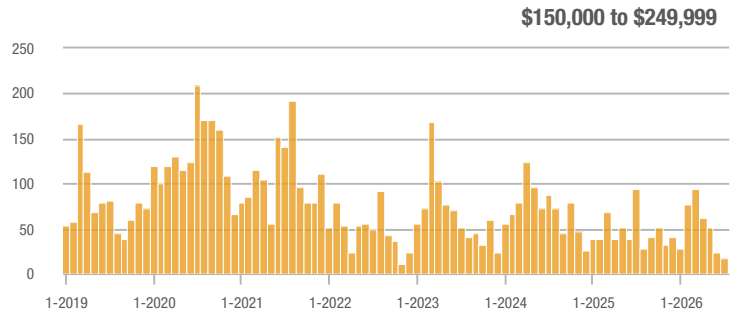
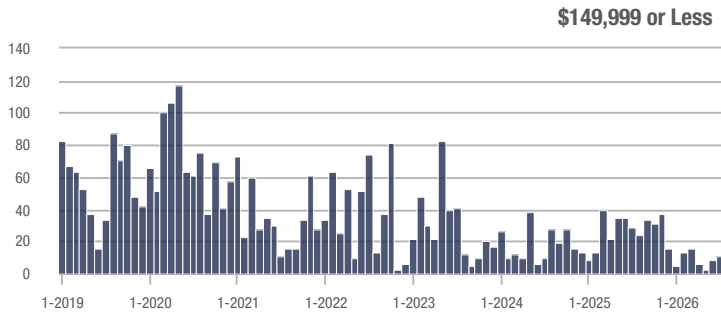
Buyer Interest (Showings/Listings)



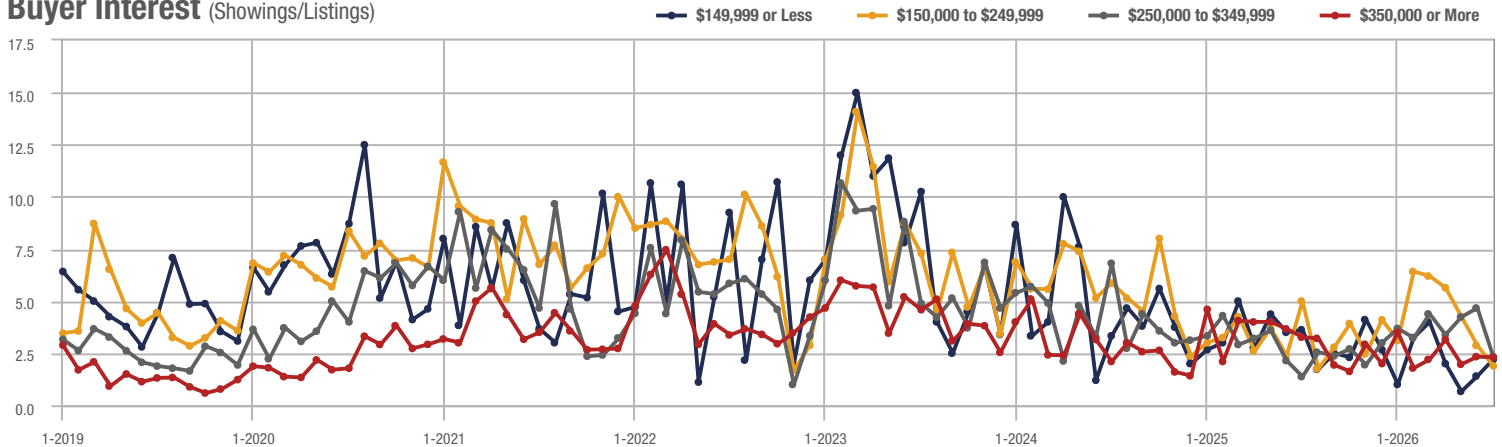
Zip Code 28305

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	11	- 82.1%	+ 37.5%	2.2	- 38.9%	+ 57.1%	6	- 33.3%	0.0%
\$150,000 to \$249,999	17	- 82.1%	- 26.1%	1.9	- 62.0%	- 34.3%	10	- 50.0%	+ 11.1%
\$250,000 to \$349,999	42	+ 75.0%	- 50.0%	2.3	+ 64.3%	- 50.0%	18	+ 5.9%	0.0%
\$350,000 or More	54	+ 10.2%	- 6.9%	2.3	- 30.3%	- 1.2%	25	+ 56.3%	- 3.8%
Total	124	- 37.1%	- 28.3%	2.2	- 33.9%	- 28.3%	59	- 4.8%	0.0%

Showings



Buyer Interest (Showings/Listings)

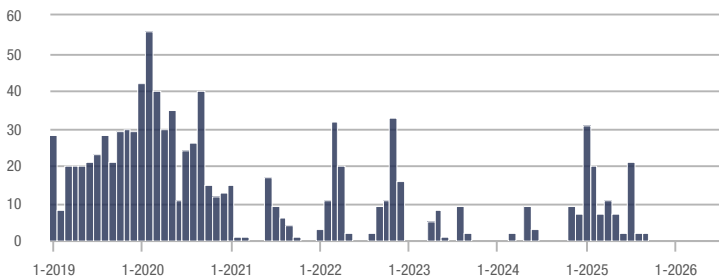


Lillington

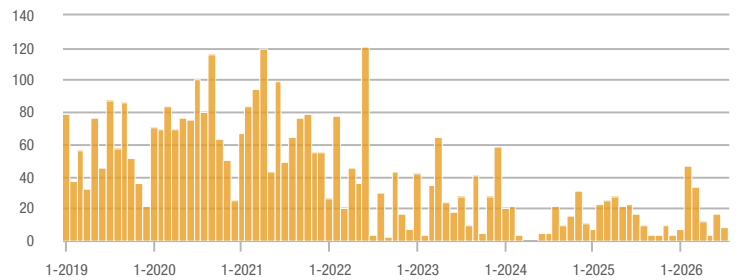
Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	8	- 52.9%	- 52.9%	1.5	- 65.1%	- 60.0%	6	+ 20.0%	0.0%
\$250,000 to \$349,999	57	+ 16.3%	+ 103.6%	1.5	- 51.6%	+ 84.2%	47	- 7.8%	0.0%
\$350,000 or More	34	- 5.6%	- 15.0%	1.2	- 29.4%	+ 11.4%	33	+ 10.0%	- 15.4%
Total	99	- 19.5%	+ 16.5%	1.4	- 17.6%	+ 24.6%	86	- 2.3%	- 6.5%

Showings

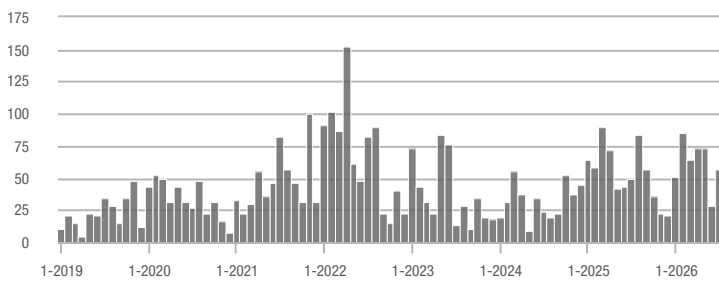
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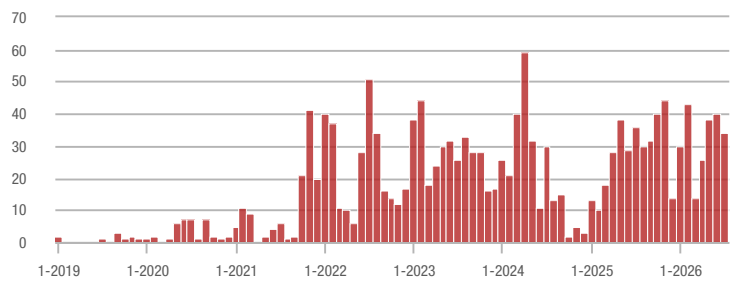
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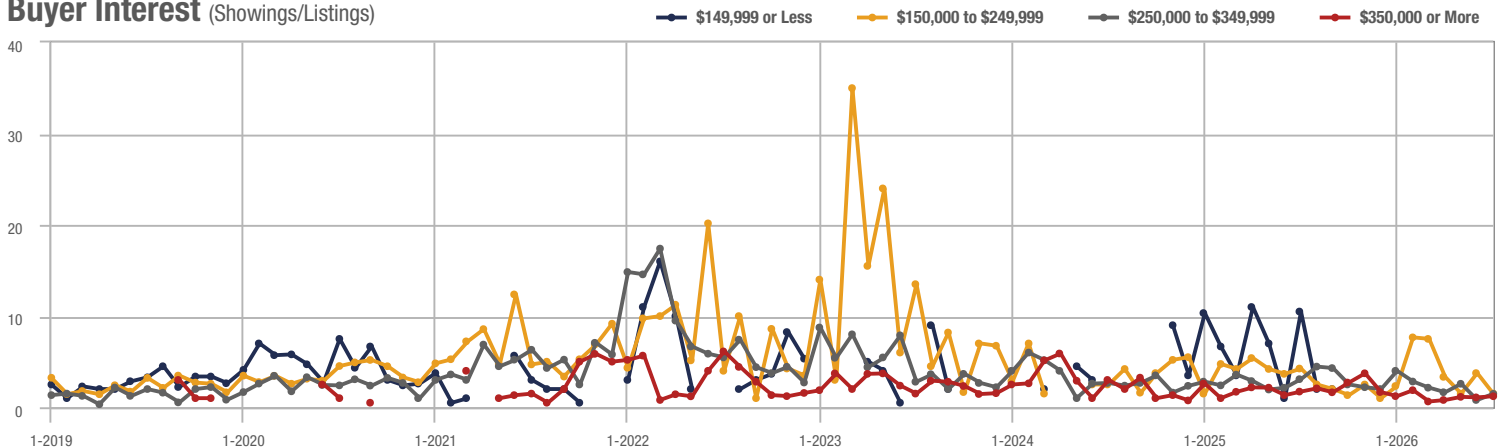
\$250,000 to \$349,999



\$350,000 or More



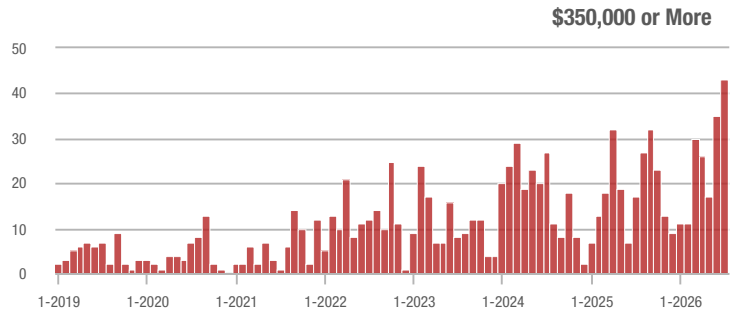
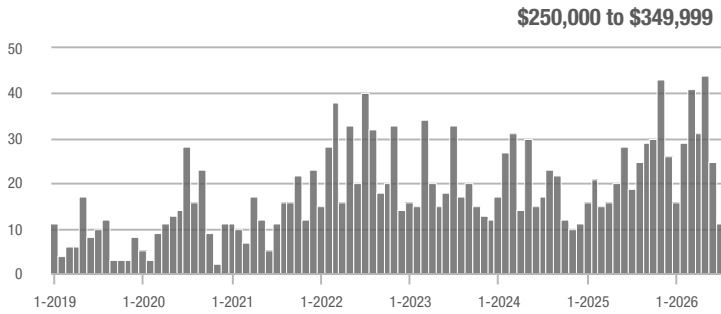
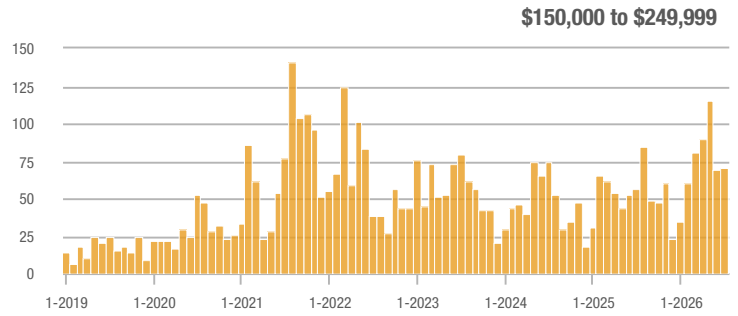
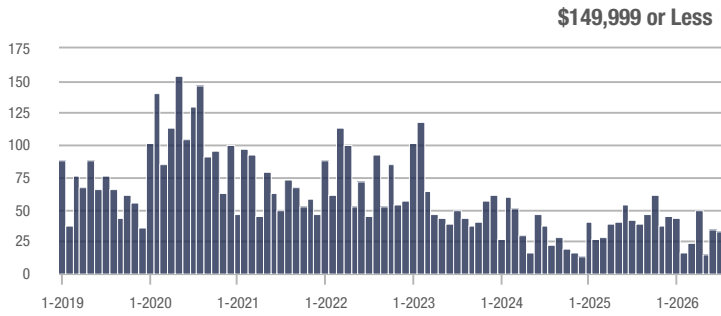
Buyer Interest (Showings/Listings)



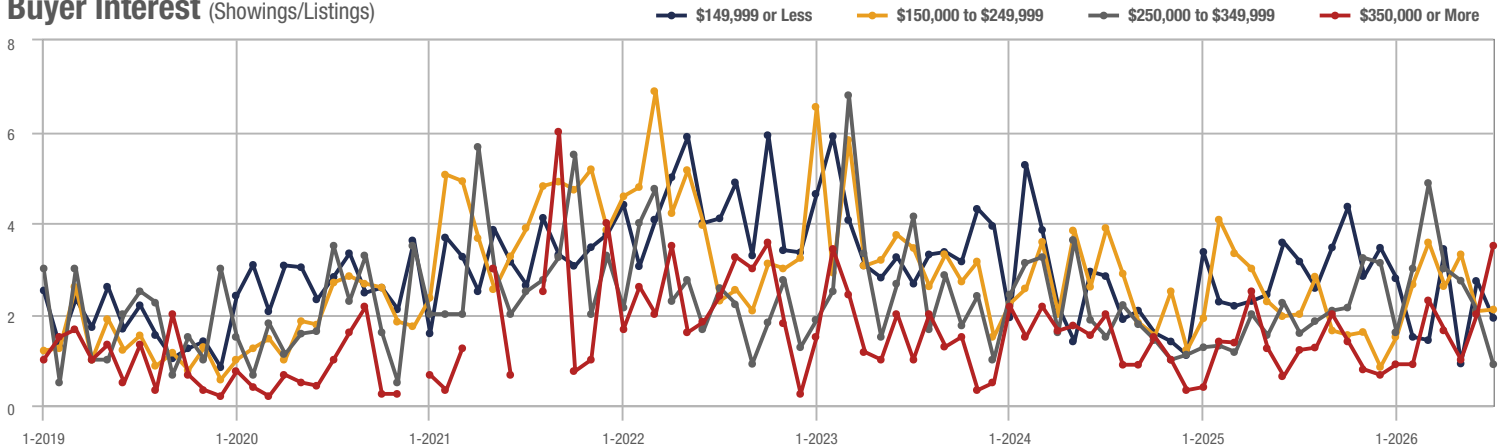
Zip Code 28358

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	33	+ 22.8%	- 2.9%	1.9	- 40.6%	- 29.7%	16	0.0%	+ 6.7%
\$150,000 to \$249,999	70	+ 22.8%	+ 1.4%	2.1	+ 5.0%	+ 1.7%	37	+ 8.8%	- 5.1%
\$250,000 to \$349,999	11	- 42.1%	- 56.0%	0.9	- 43.8%	- 56.8%	14	0.0%	- 17.6%
\$350,000 or More	43	+ 152.9%	+ 22.9%	3.5	+ 191.7%	+ 75.0%	13	- 35.0%	- 27.8%
Total	157	+ 16.3%	- 3.7%	2.1	+ 22.1%	+ 7.2%	80	- 4.8%	- 10.1%

Showings



Buyer Interest (Showings/Listings)

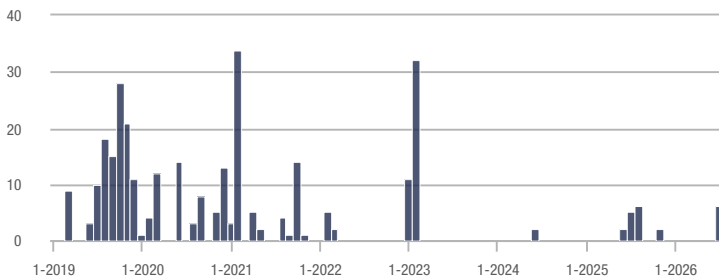


Bunnlevel

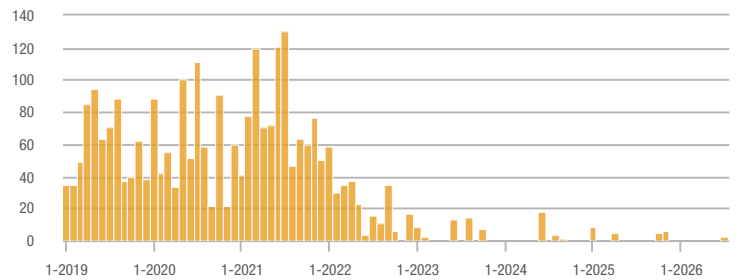
Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	6	0.0%	—	6.0	+ 20.0%	—	1	- 50.0%	—
\$150,000 to \$249,999	2	—	—	1.0	—	—	2	—	+ 100.0%
\$250,000 to \$349,999	30	- 44.4%	- 23.1%	1.5	- 71.2%	- 52.8%	23	+ 76.9%	- 4.2%
\$350,000 or More	2	- 75.0%	—	2.0	- 66.7%	—	1	- 50.0%	—
Total	40	- 40.3%	+ 2.6%	1.9	- 62.4%	- 5.0%	27	+ 58.8%	+ 8.0%

Showings

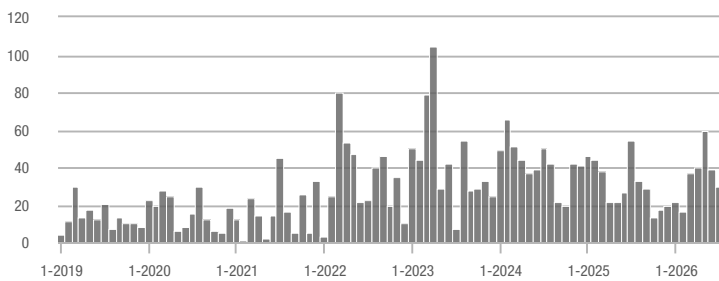
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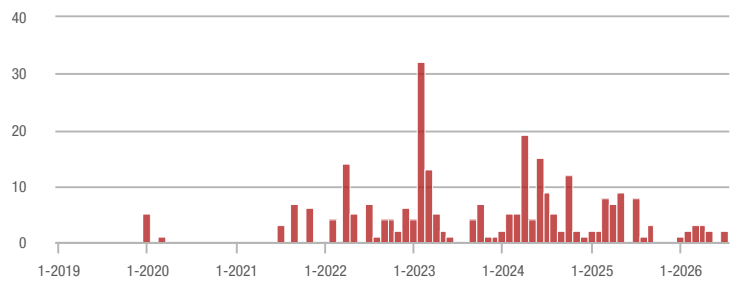
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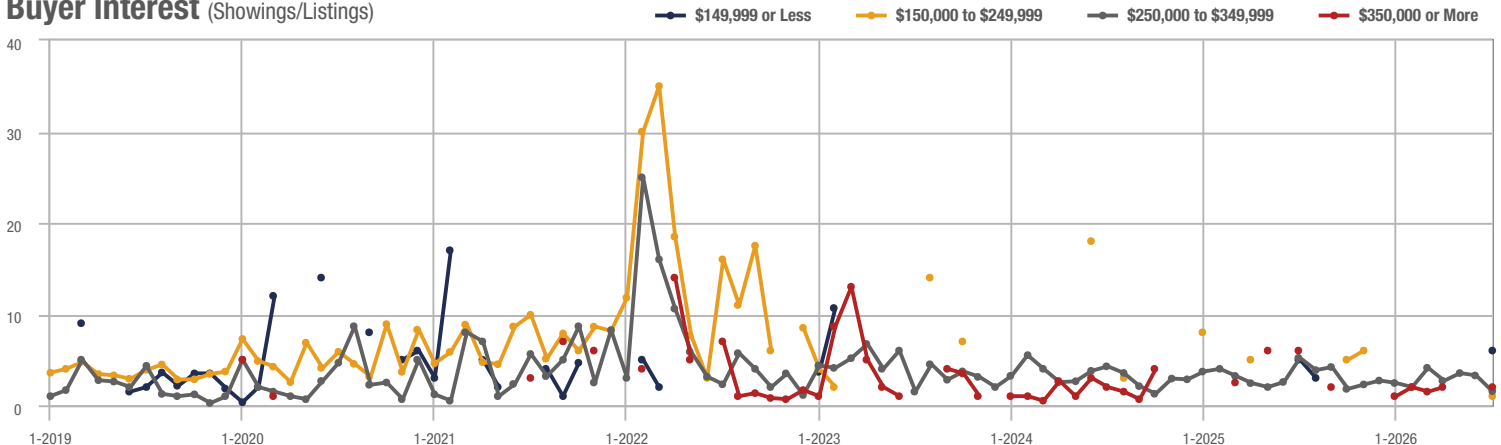
\$250,000 to \$349,999



\$350,000 or More



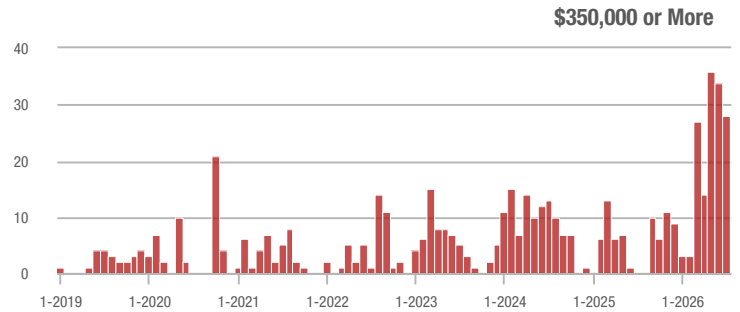
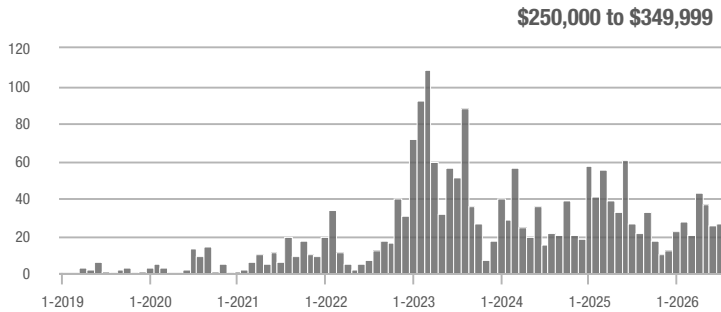
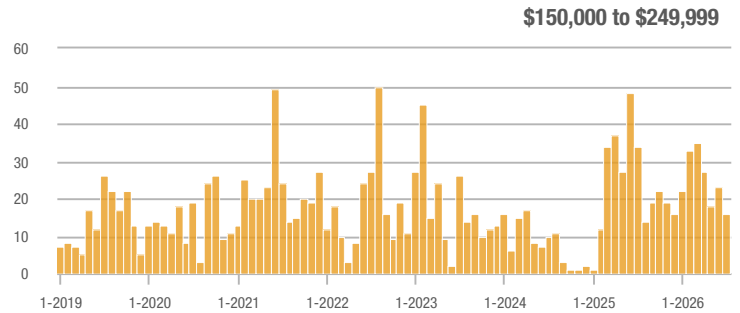
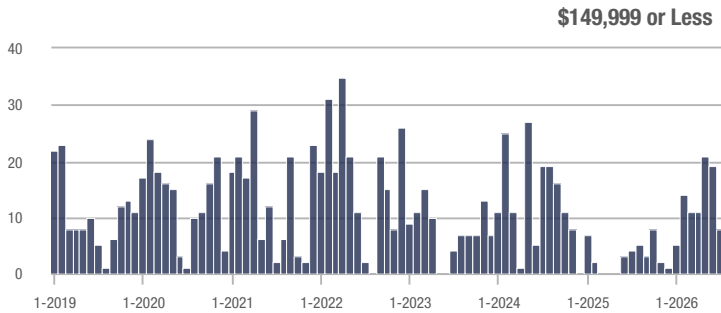
Buyer Interest (Showings/Listings)



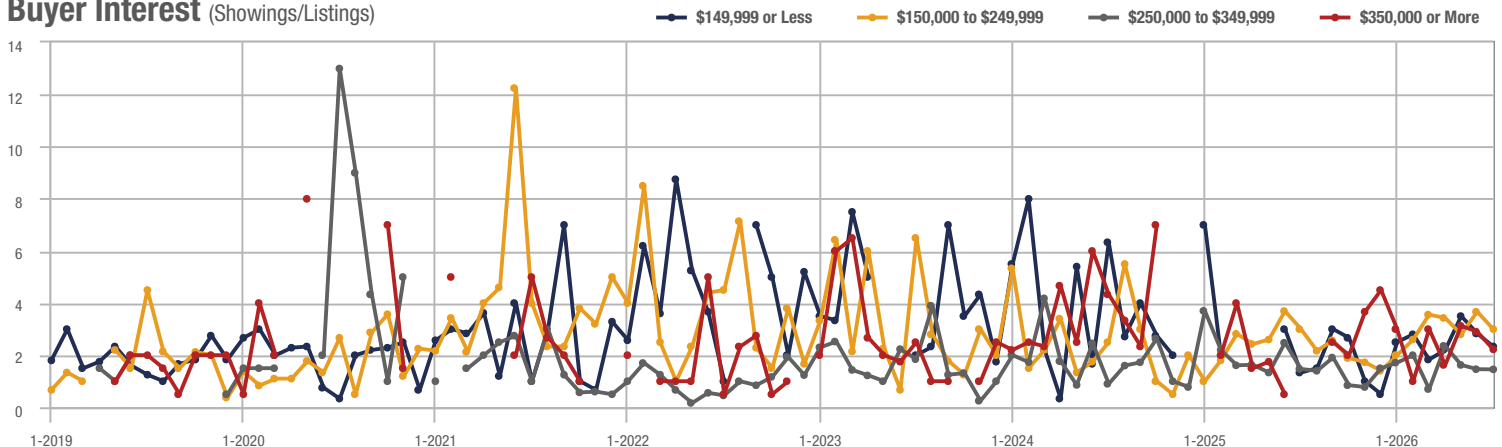
Sampson County

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	8	- 52.9%	- 57.9%	2.3	+ 76.9%	- 17.6%	4	0.0%	- 42.9%
\$150,000 to \$249,999	16	- 52.9%	- 30.4%	3.0	0.0%	- 18.2%	8	- 38.5%	- 27.3%
\$250,000 to \$349,999	27	0.0%	+ 3.8%	1.5	0.0%	- 0.5%	21	- 32.3%	- 12.5%
\$350,000 or More	28	—	- 17.6%	2.2	—	- 23.4%	14	+ 1,300.0%	- 6.7%
Total	79	+ 21.5%	- 22.5%	2.0	+ 26.7%	- 6.1%	47	- 4.1%	- 17.5%

Showings



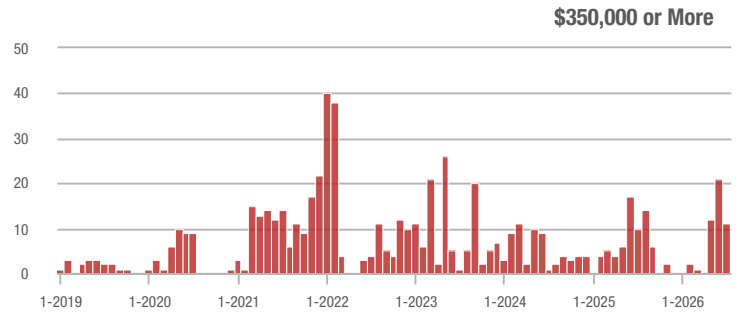
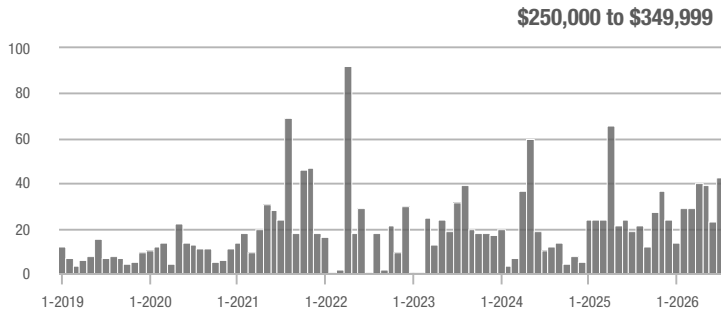
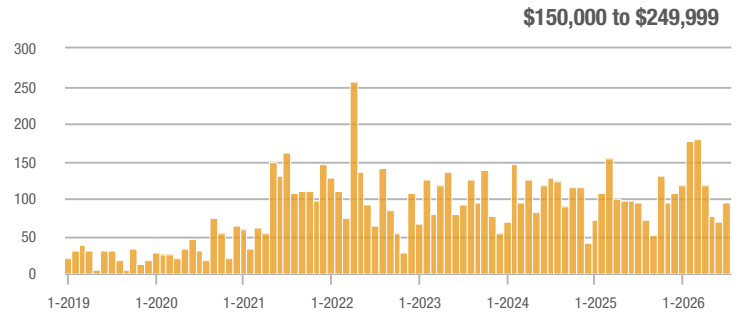
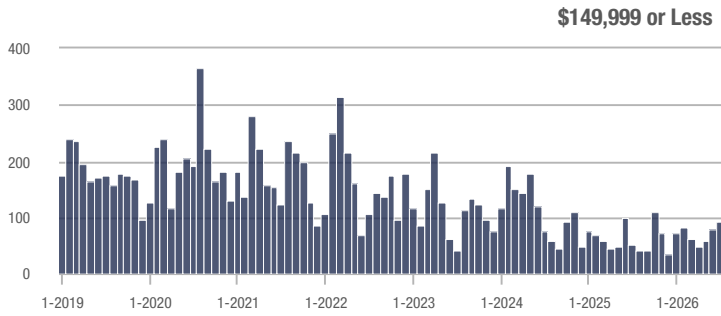
Buyer Interest (Showings/Listings)



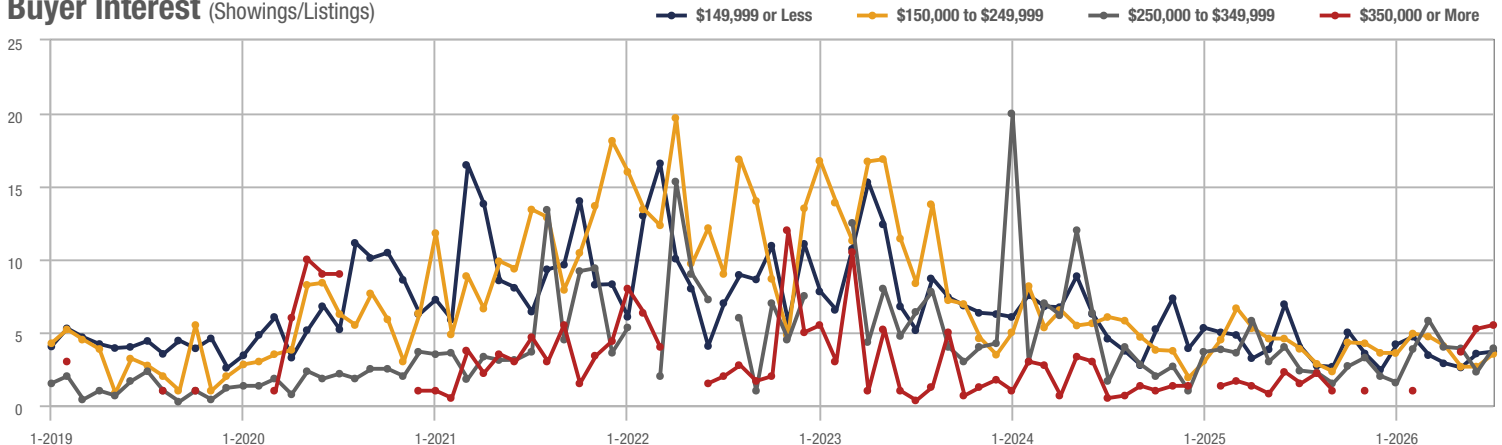
Zip Code 28301

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	91	+ 2.1%	+ 15.2%	3.7	- 7.5%	+ 3.8%	24	+ 60.0%	0.0%
\$150,000 to \$249,999	96	+ 2.1%	+ 39.1%	3.5	- 10.3%	+ 32.7%	28	+ 3.7%	+ 7.7%
\$250,000 to \$349,999	43	+ 126.3%	+ 87.0%	3.9	+ 62.5%	+ 70.0%	12	+ 20.0%	+ 20.0%
\$350,000 or More	11	+ 10.0%	- 47.6%	5.5	+ 266.7%	+ 4.8%	4	- 50.0%	- 33.3%
Total	241	+ 38.5%	+ 25.5%	3.7	+ 22.2%	+ 21.8%	68	+ 13.3%	+ 3.0%

Showings



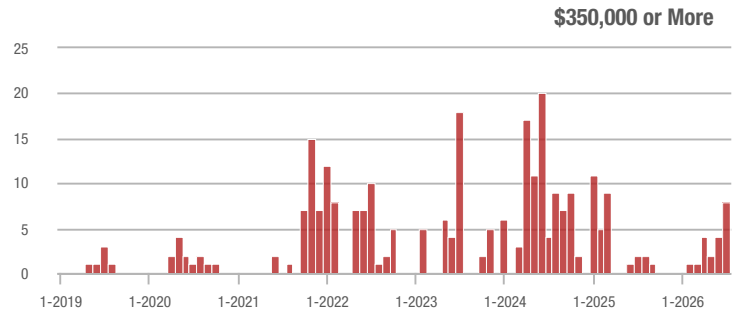
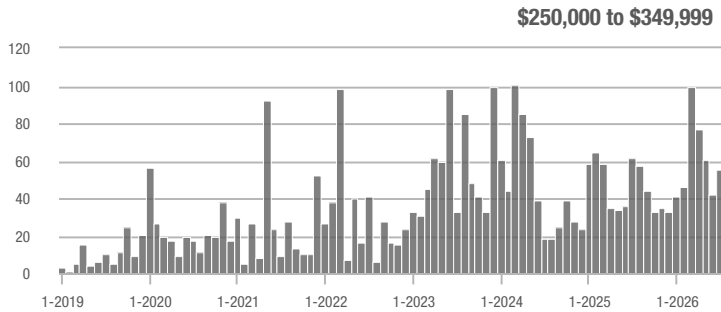
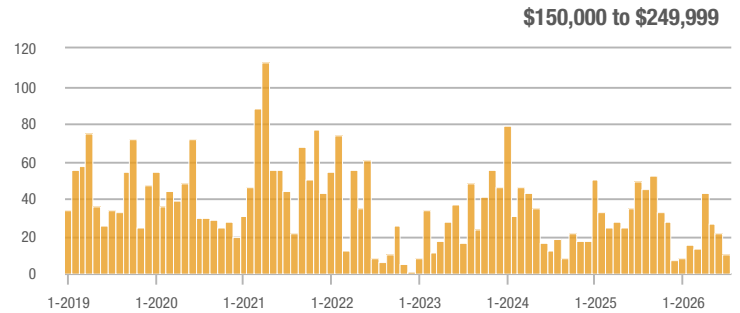
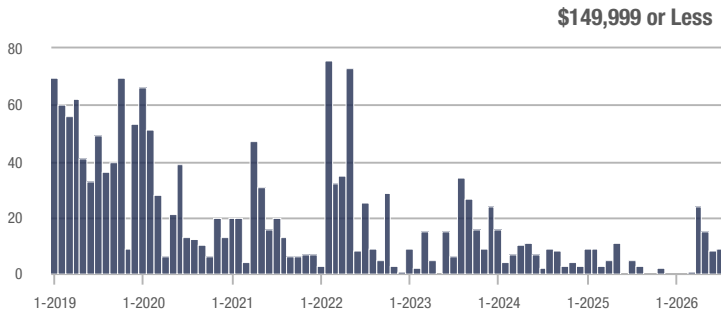
Buyer Interest (Showings/Listings)



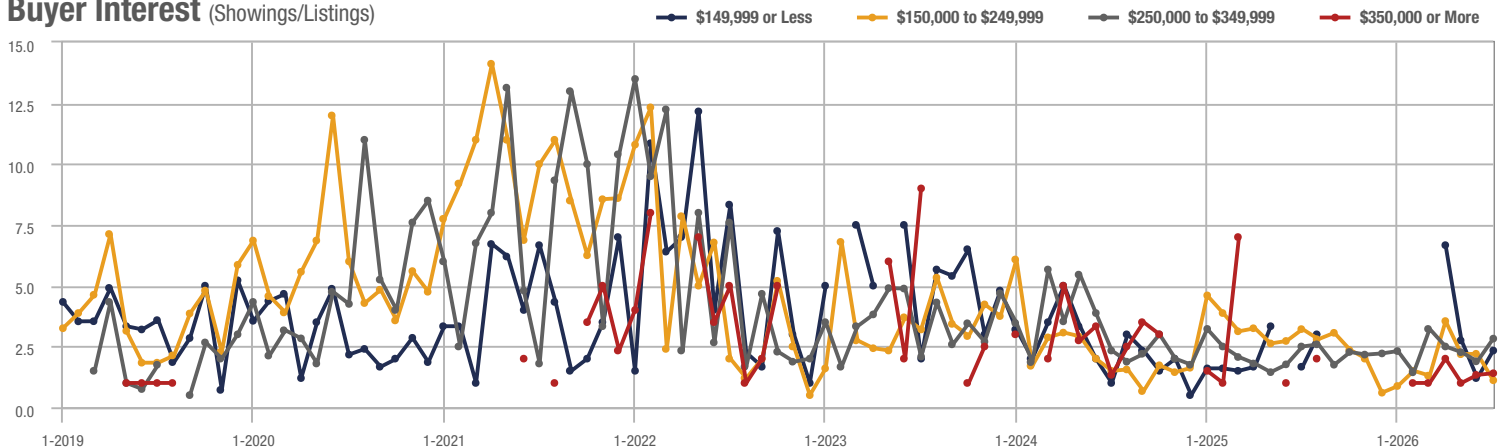
Parkton

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	9	- 79.6%	+ 12.5%	2.3	+ 35.3%	+ 94.4%	4	0.0%	- 33.3%
\$150,000 to \$249,999	10	- 79.6%	- 54.5%	1.1	- 65.6%	- 49.5%	12	- 36.8%	- 7.7%
\$250,000 to \$349,999	55	- 11.3%	+ 31.0%	2.8	+ 12.0%	+ 49.5%	23	- 36.1%	- 11.5%
\$350,000 or More	8	+ 300.0%	+ 100.0%	1.4	—	+ 5.0%	7	+ 600.0%	+ 40.0%
Total	82	- 30.5%	+ 7.9%	2.1	- 9.4%	+ 17.3%	46	- 23.3%	- 8.0%

Showings



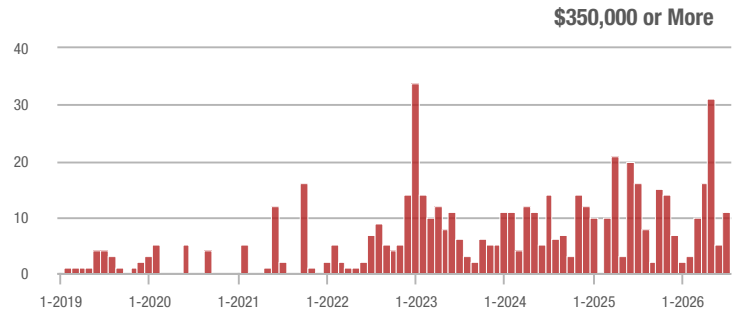
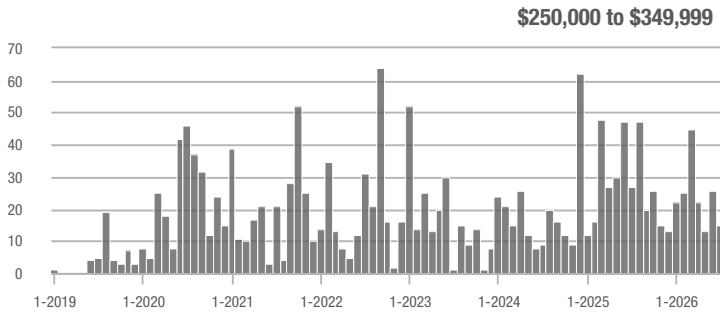
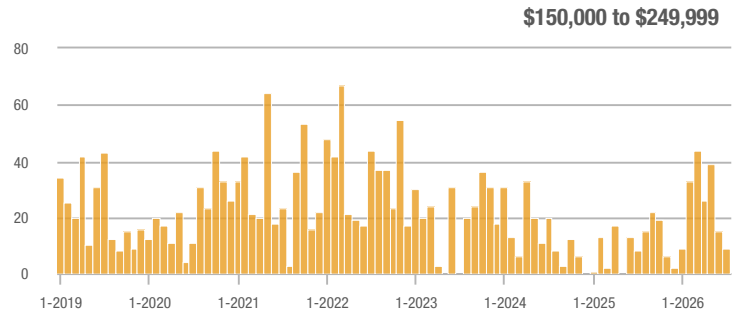
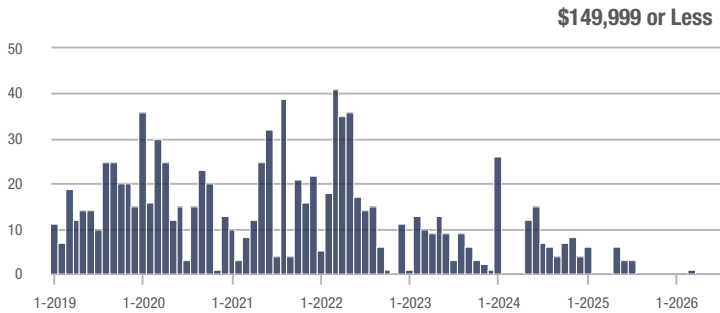
Buyer Interest (Showings/Listings)



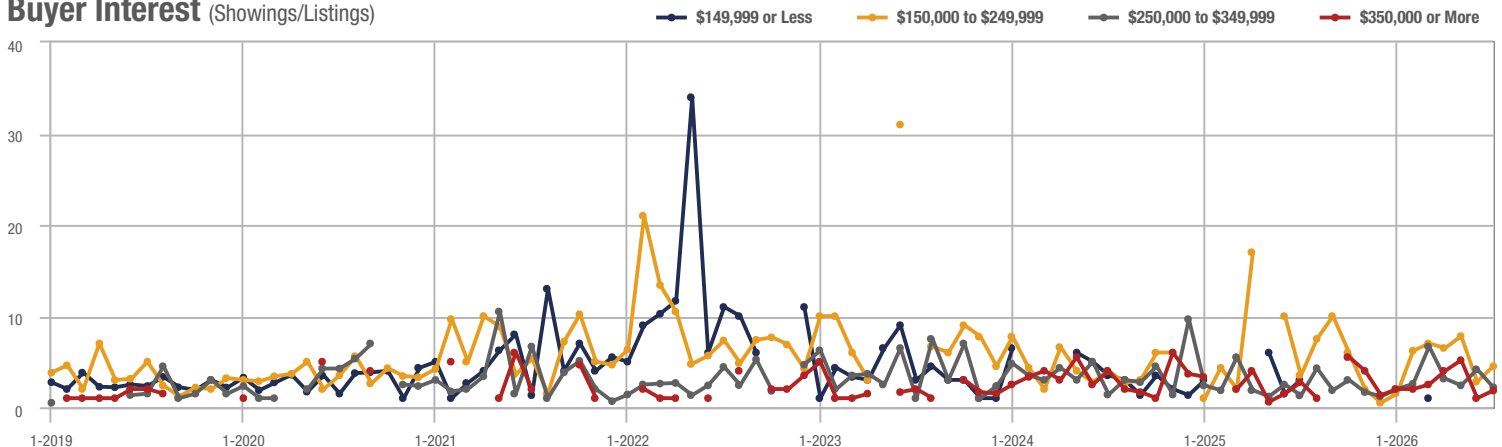
Stedman

Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	0	—	—	—	—	—	0	—	—
\$150,000 to \$249,999	9	+ 12.5%	- 40.0%	4.5	+ 28.6%	+ 60.7%	3	0.0%	- 50.0%
\$250,000 to \$349,999	15	- 44.4%	- 42.3%	2.2	+ 69.2%	- 47.2%	8	- 55.6%	- 11.1%
\$350,000 or More	11	- 31.3%	+ 120.0%	1.8	- 35.7%	+ 83.3%	7	+ 16.7%	+ 16.7%
Total	35	- 35.2%	- 23.9%	2.4	+ 0.8%	- 11.2%	18	- 35.7%	- 14.3%

Showings



Buyer Interest (Showings/Listings)

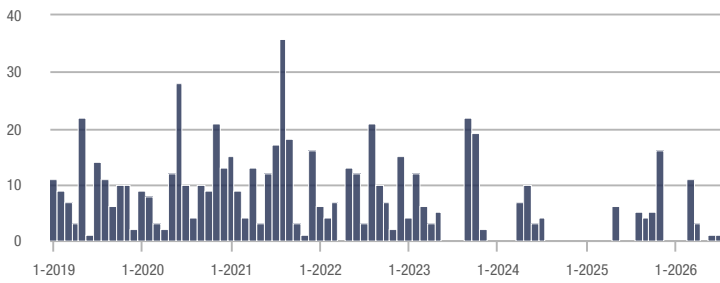


Dunn

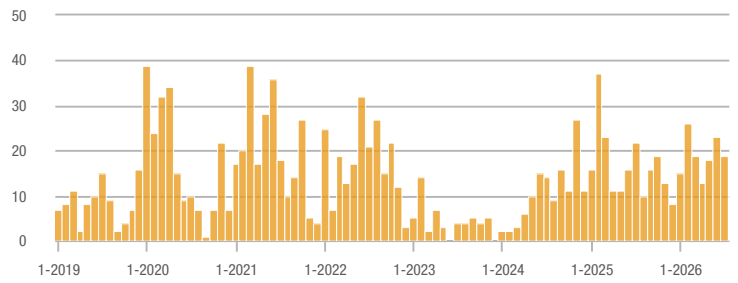
Price Range	Total Showings			Buyer Interest (Showings/Listings)			Managed Listings		
	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change	July 2026	Year-Over-Year Change	Month-Over-Month Change
\$149,999 or Less	1	—	0.0%	1.0	—	0.0%	1	—	0.0%
\$150,000 to \$249,999	19	- 13.6%	- 17.4%	2.7	- 63.0%	+ 18.0%	7	+ 16.7%	- 30.0%
\$250,000 to \$349,999	21	+ 31.3%	+ 10.5%	1.2	- 76.0%	+ 30.9%	24	+ 166.7%	- 14.3%
\$350,000 or More	24	+ 2,300.0%	+ 71.4%	2.9	+ 480.0%	+ 2.0%	11	+ 175.0%	+ 22.2%
Total	65	+ 66.7%	+ 14.0%	2.1	- 26.4%	+ 27.3%	43	+ 126.3%	- 10.4%

Showings

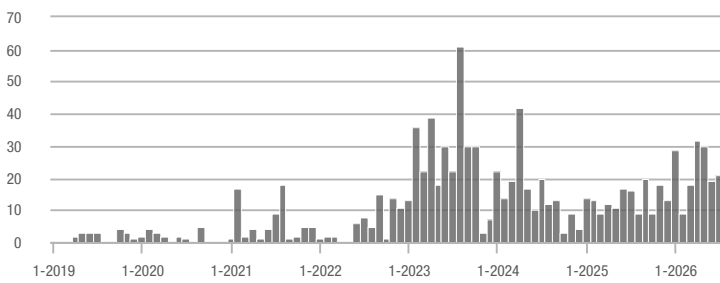
\$149,999 or Less



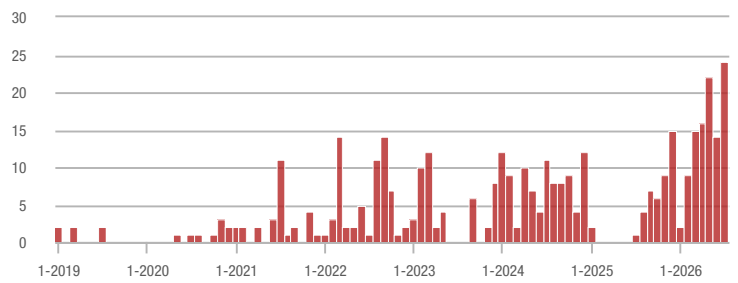
\$150,000 to \$249,999



\$250,000 to \$349,999



\$350,000 or More



Buyer Interest (Showings/Listings)

