

Local Market Update for July 2026

A Research Tool Provided by Longleaf Pine REALTORS®



Robeson County

Single Family - Existing

	July			Year to Date		
Key Metrics	2025	2026	Percent Change	Thru 7-2025	Thru 7-2026	Percent Change
New Listings	42	41	- 2.4%	309	282	- 8.7%
Pending Sales	23	33	+ 43.5%	182	196	+ 7.7%
Closed Sales	24	29	+ 20.8%	167	178	+ 6.6%
Days on Market Until Sale	56	92	+ 64.3%	57	75	+ 31.6%
Median Sales Price*	\$211,500	\$259,000	+ 22.5%	\$195,000	\$219,575	+ 12.6%
Average Sales Price*	\$212,537	\$247,652	+ 16.5%	\$216,317	\$231,508	+ 7.0%
Percent of List Price Received*	97.0%	96.7%	- 0.3%	96.5%	96.0%	- 0.5%

Single Family - New Construction

	July			Year to Date		
Key Metrics	2025	2026	Percent Change	Thru 7-2025	Thru 7-2026	Percent Change
New Listings	11	5	- 54.5%	79	34	- 57.0%
Pending Sales	7	3	- 57.1%	70	45	- 35.7%
Closed Sales	7	6	- 14.3%	64	50	- 21.9%
Days on Market Until Sale	75	254	+ 238.7%	87	135	+ 55.2%
Median Sales Price*	\$272,999	\$274,950	+ 0.7%	\$269,999	\$274,450	+ 1.6%
Average Sales Price*	\$294,607	\$308,950	+ 4.9%	\$282,210	\$291,934	+ 3.4%
Percent of List Price Received*	100.1%	100.0%	- 0.1%	99.9%	100.0%	+ 0.1%

Townhouse/Condo

	July			Year to Date		
Key Metrics	2025	2026	Percent Change	Thru 7-2025	Thru 7-2026	Percent Change
New Listings	1	2	+ 100.0%	6	11	+ 83.3%
Pending Sales	1	0	- 100.0%	5	5	0.0%
Closed Sales	2	1	- 50.0%	6	7	+ 16.7%
Days on Market Until Sale	84	77	- 8.3%	78	27	- 65.4%
Median Sales Price*	\$216,500	\$100,000	- 53.8%	\$212,500	\$174,500	- 17.9%
Average Sales Price*	\$216,500	\$100,000	- 53.8%	\$208,333	\$182,486	- 12.4%
Percent of List Price Received*	94.4%	83.3%	- 11.8%	97.1%	95.7%	- 1.4%

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

Historical Median Sales Price by Property Type

Rolling 12-Month Calculation

