

Local Market Update for January 2026

A Research Tool Provided by Longleaf Pine REALTORS®



Hoke County

Single Family - Existing

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	Thru 1-2025	Thru 1-2026	Percent Change
New Listings	60	54	- 10.0%	60	54	- 10.0%
Pending Sales	45	38	- 15.6%	45	38	- 15.6%
Closed Sales	32	30	- 6.3%	32	30	- 6.3%
Days on Market Until Sale	31	39	+ 25.8%	31	39	+ 25.8%
Median Sales Price*	\$274,250	\$286,500	+ 4.5%	\$274,250	\$286,500	+ 4.5%
Average Sales Price*	\$276,402	\$291,420	+ 5.4%	\$276,402	\$291,420	+ 5.4%
Percent of List Price Received*	99.5%	99.3%	- 0.2%	99.5%	99.3%	- 0.2%

Single Family - New Construction

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	Thru 1-2025	Thru 1-2026	Percent Change
New Listings	78	46	- 41.0%	78	46	- 41.0%
Pending Sales	41	70	+ 70.7%	41	70	+ 70.7%
Closed Sales	28	34	+ 21.4%	28	34	+ 21.4%
Days on Market Until Sale	111	95	- 14.4%	111	95	- 14.4%
Median Sales Price*	\$323,500	\$334,525	+ 3.4%	\$323,500	\$334,525	+ 3.4%
Average Sales Price*	\$329,659	\$337,011	+ 2.2%	\$329,659	\$337,011	+ 2.2%
Percent of List Price Received*	99.9%	99.7%	- 0.2%	99.9%	99.7%	- 0.2%

Townhouse/Condo

Key Metrics	January			Year to Date		
	2025	2026	Percent Change	Thru 1-2025	Thru 1-2026	Percent Change
New Listings	0	0	--	0	0	--
Pending Sales	0	0	--	0	0	--
Closed Sales	0	0	--	0	0	--
Days on Market Until Sale	--	--	--	--	--	--
Median Sales Price*	--	--	--	--	--	--
Average Sales Price*	--	--	--	--	--	--
Percent of List Price Received*	--	--	--	--	--	--

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

Historical Median Sales Price by Property Type

Rolling 12-Month Calculation

