LONGLEAF PINE REALTORS®
LEADERSHIP ACADEMY

2027 Class Schedule

Introductory Session: Welcome to the LPR Leadership Academy

December 15, 10 a.m. - 10:30 a.m.

Virtual Meeting on Zoom

Virtual 30-minute welcome to participants. Review the program and expectations. Outline what they will need for the first session.

Session 1: Opening Retreat Discovering Leadership

January 19, 9 a.m. - 4 p.m.

Camp Rockfish, 226 Camp Rockfish Road, Parkton, NC (Location TBD)

Orientation; leadership assessment such as DISC; leadership styles; values; emotional intelligence; cohort building. Project introduction.

Session 2: Leading Through Communicating with Influence

February 23, 9 a.m. - 3 p.m.

LPR Building, 2412 Raeford Road, Fayetteville, NC

Communication styles; active listening; difficult conversations; public speaking; feedback; influencing without authority.

Session 3: Inside the REALTOR® Organization

March 23, 9 a.m. - 3 p.m.

LPR Building, 2412 Raeford Road, Fayetteville, NC

Communication styles; active listening; difficult conversations; public speaking; feedback; influencing without authority.

April 8, Fair Housing Event (Highly recommend this experience) *

Fair Housing Event with DEI at 10 am

Fair Housing Month *is an opportunity for REALTORS® to deepen their commitment to equal housing and the principals that strengthen our communities. Join your peers in reaffirming the profession's commitment to fair housing by participating in fair housing related events, celebrations, challenges, and education sessions.*

Session 4: Leading Through Advocacy

April 27, 9 a.m. - 3 p.m.

City Hall; County Courthouse; FTCC (Location TBD)

Government affairs; RPAC; REALTOR® Party; local issues; meeting elected officials; advocacy exercise or local government visit.

Session 5: Economic Development

May 18, 9 a.m. - 3 p.m.

LPR Building, 2412 Raeford Road, Fayetteville, NC

Insert description here

Session 6: Strategic Leadership & Decision Making

June 22, 9 a.m. - 3 p.m.

LPR Building, 2412 Raeford Road, Fayetteville, NC

Thinking strategically rather than operationally; understanding the board's role; reading and using financial information; connecting resources to strategic priorities; asking the right questions; problem-solving and knowledge-based decision-making; ethical leadership and conflicts of interest; mock Board of Directors exercise.

Session 7: Leadership Unplugged What They Don't Tell You About Leadership

August 17, 4 p.m. - 8 p.m.

Dinner Location TBD

Short workshop at dinner on leadership lessons and resilience; reception; moderated dinner with past LPR presidents and community, business, civic, or REALTOR® leaders. Dine with three NCR Past Presidents for insights and lessons learned.

August 26, (Highly recommend this experience) *

Greater Fayetteville Chamber of Commerce State of the Community Event

Crown Expo, 1960 Coliseum Dr, Fayetteville, NC

Insert description of the chamber event

September 21, Regional REALTOR® Rally (Highly recommend this experience) *

34th Regional REALTOR® Rally: 9 a.m. - 4 p.m.

Crown Expo, 1960 Coliseum Dr, Fayetteville, NC

The 34th Regional REALTOR® Rally brings real estate professionals from across the region together for practical education, valuable business connections, trusted resources, and conversations that strengthen both the profession, and the communities REALTORS® serve.

Session 8: Leading Beyond the Association

September 28, 9 a.m. - 3 p.m.

Greater Fayetteville Chamber of Commerce, 1636 Skibo Rd, Fayetteville, NC

Community leadership; civic engagement; housing and community needs; economic and community development; building partnerships; identifying opportunities to serve and lead.

Annual Committee Sign-Up Period (October 1-31)

Serve your profession and volunteer to serve on an association committee during the month of October. Application is hosted at longleafpinerealtors.com/committees

October 18-21: NCR Convention (Highly recommend this experience) *

NC REALTORS® Convention at Hilton Head

NC REALTORS® largest and most popular event of the year aims to inspire, motivate and educate.

Session 9: Leading Tomorrow: Your Leadership Journey

October 28, 9 a.m. - 3 p.m.

LPR Building, 2412 Raeford Road, Fayetteville, NC

Leading through change; the evolving role of REALTOR® leadership; pathways to association involvement; personal leadership development; creating an individual leadership action plan.

Graduation: Graduation & Pinning Ceremony

November 9, 11:45 a.m. - 1:45 p.m.

Crown Complex 1960 Coliseum Dr, Fayetteville, NC

Join with fellow class members, BICs, and leadership for your graduation and pinning ceremony.