2020 State of the Real Estate Market

Where We Are...Where We Are Going

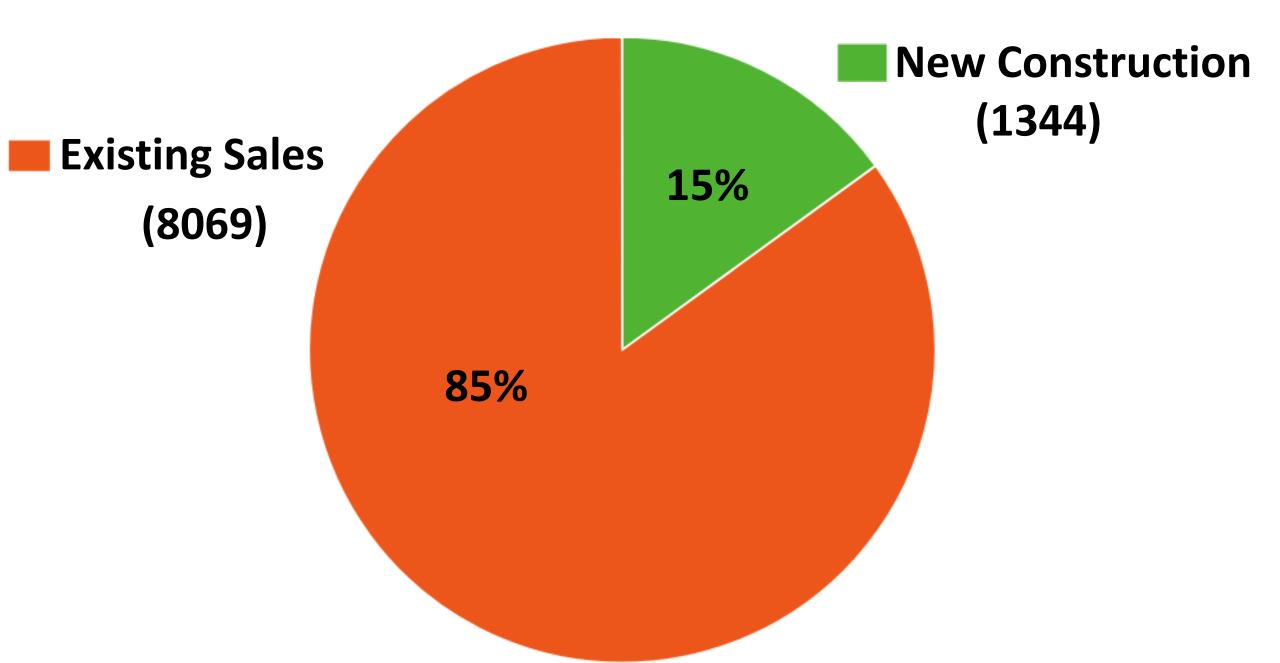


Serving REALTORS in Eastern North Carolina since 1946

New Construction



Existing and New Construction

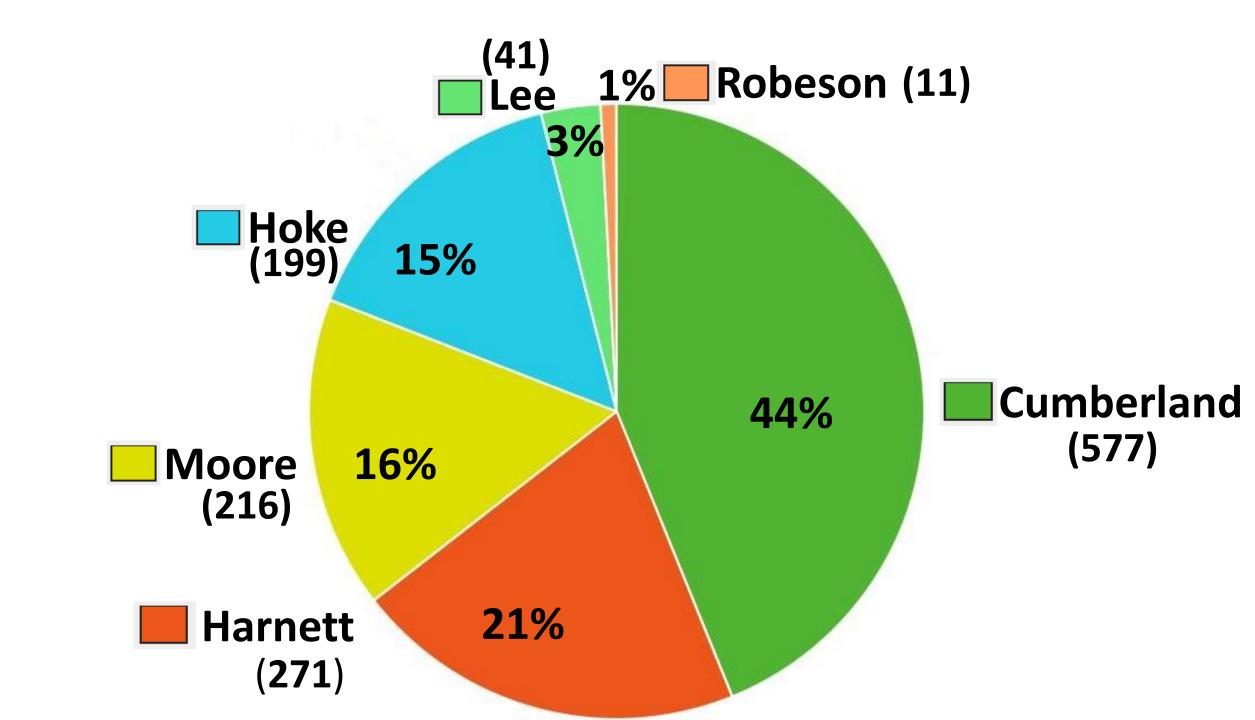




15% of Market New Construction

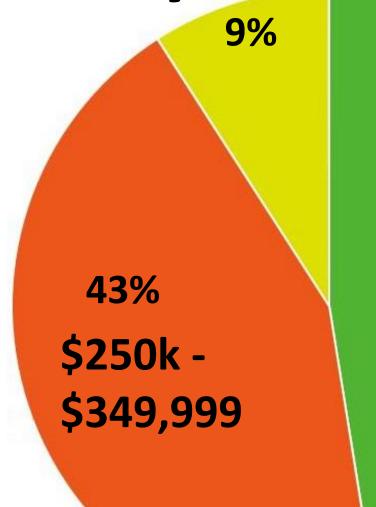
85% of Market Existing Resale





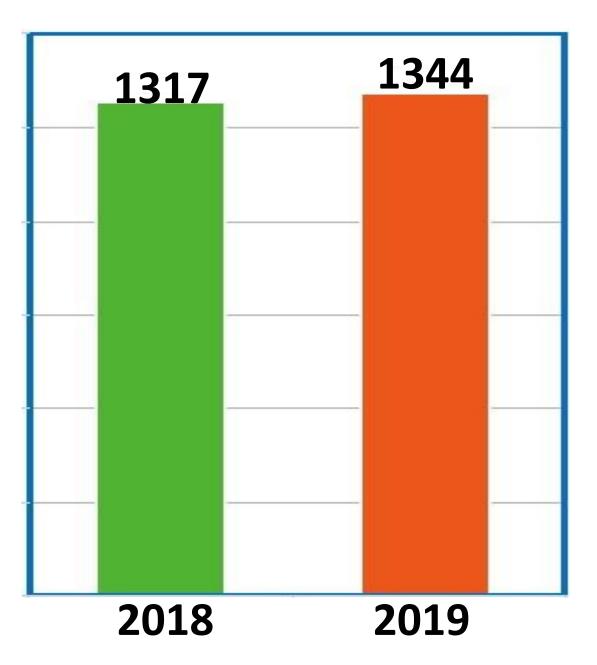
New Construction by Price Range

\$49,999 and Below - **0**% \$50k - \$99,999 - **0**% \$100k - \$249,999 - **47**% \$250k - \$349,999 - **43**% \$350k and Up - **9**%



47% \$100k -\$249,999

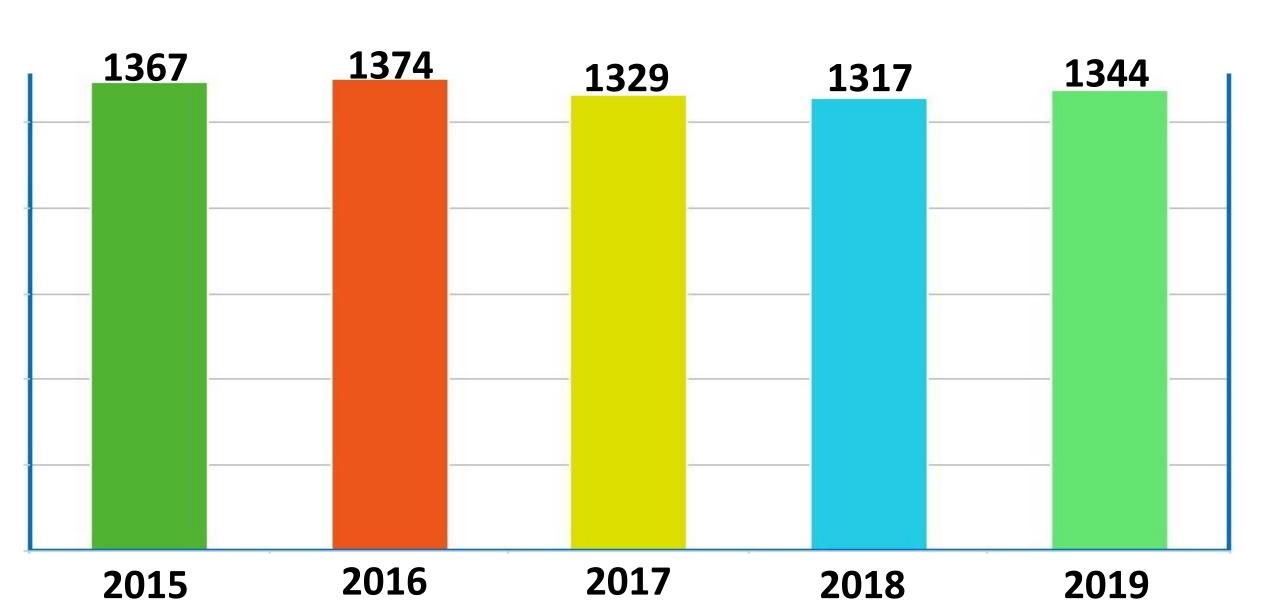
New Construction Closed



+27 2%

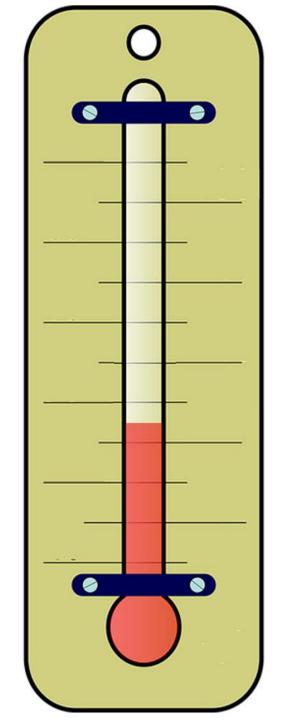


2015 – 2019 CLOSED NEW CONSTRUCTION



BUYERS MARKET

SELLERS MARKET



3.4 Months of NEW CONSTRUCTION INVENTORY

2020 State of the Real Estate Market

Where We Are...Where We Are Going



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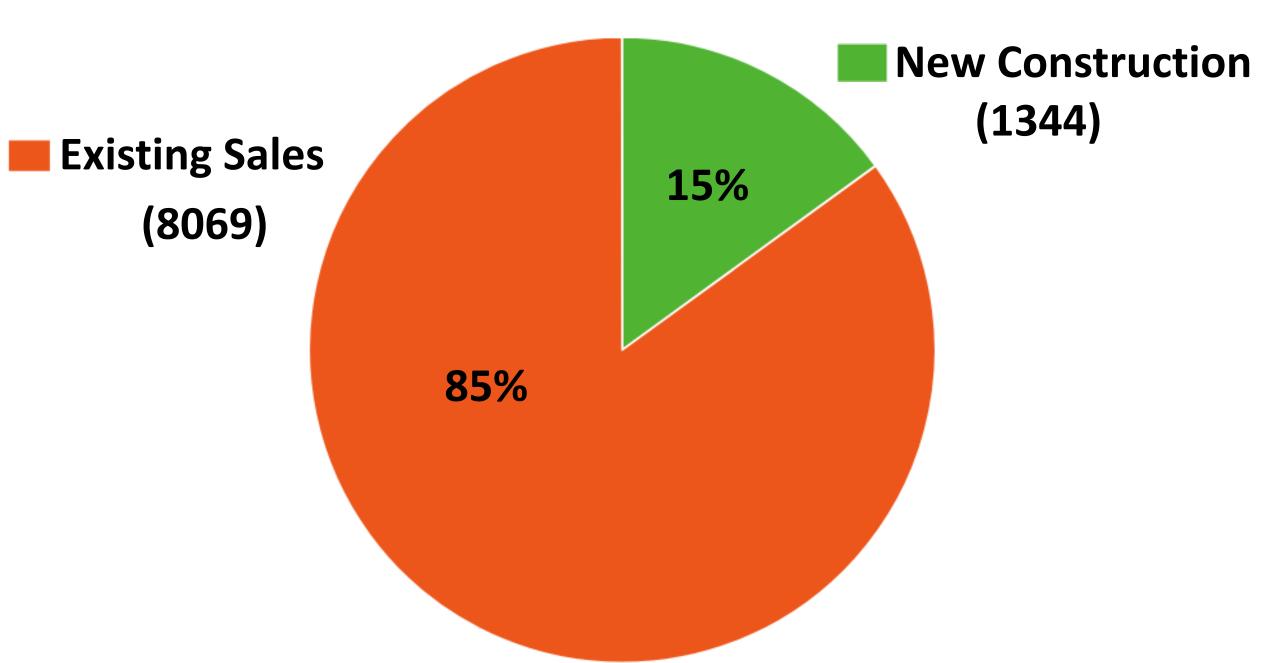


85% of Market Existing

15% of Market New Construction

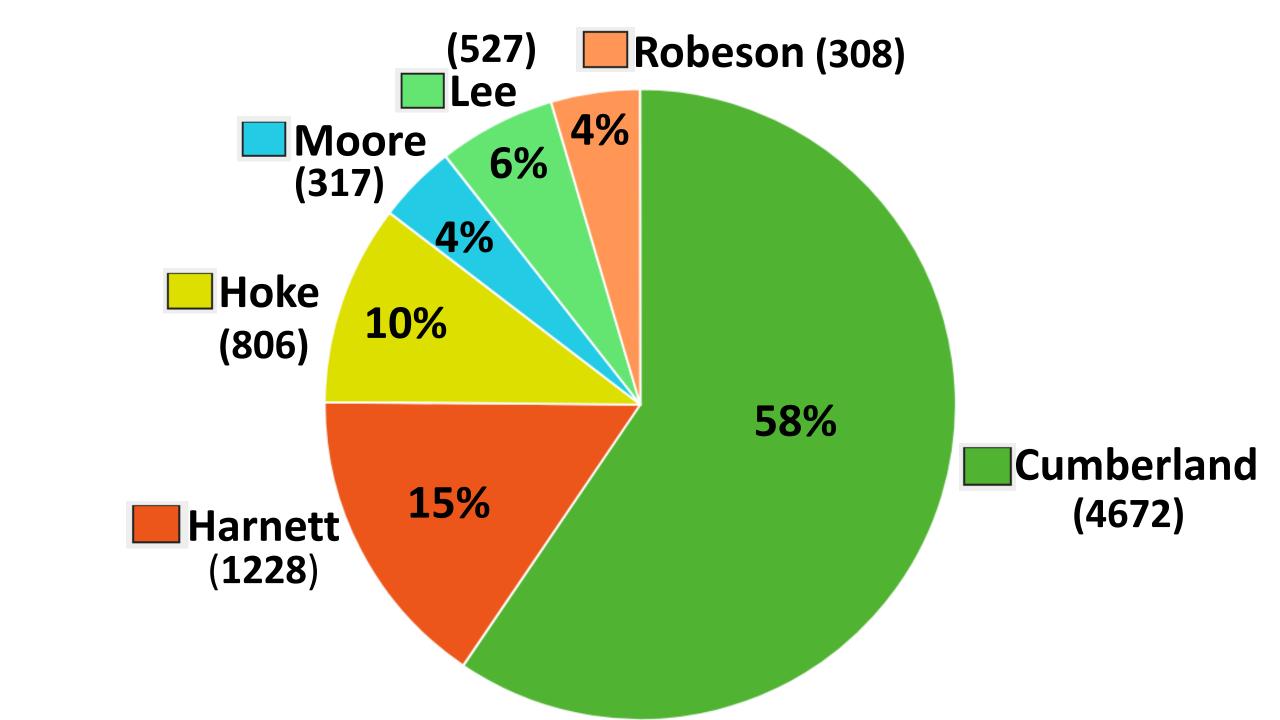


Existing and New Construction



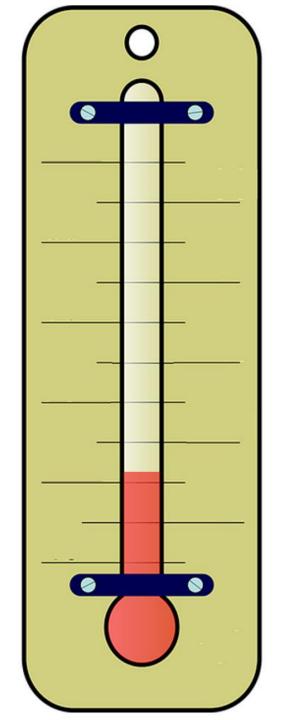
EXISTING HOMES





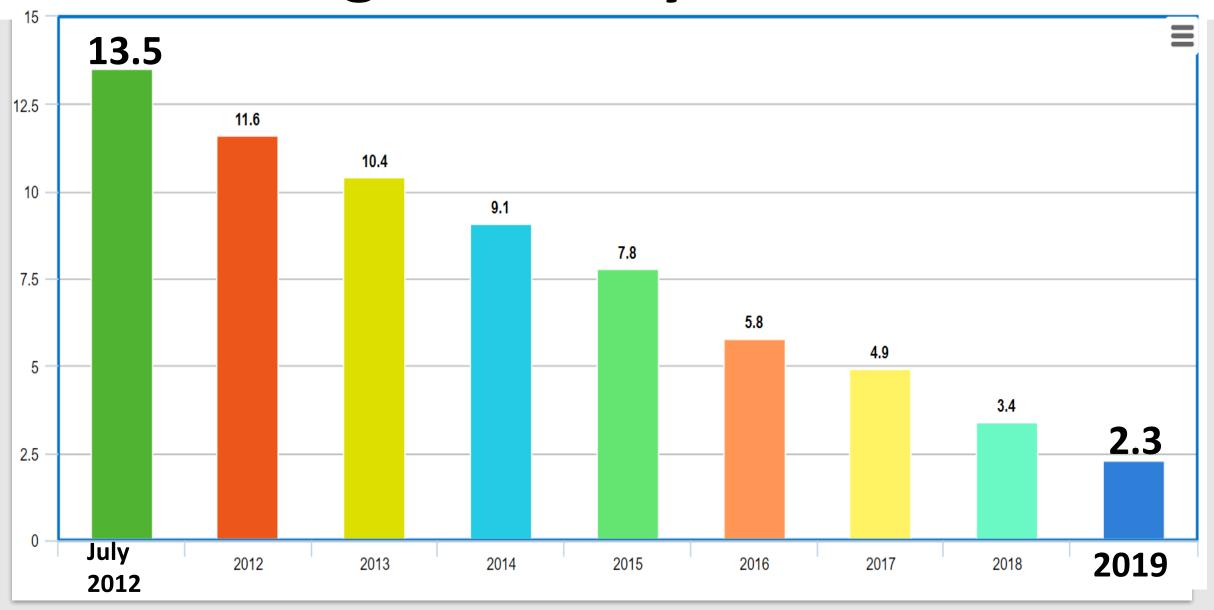
BUYERS MARKET

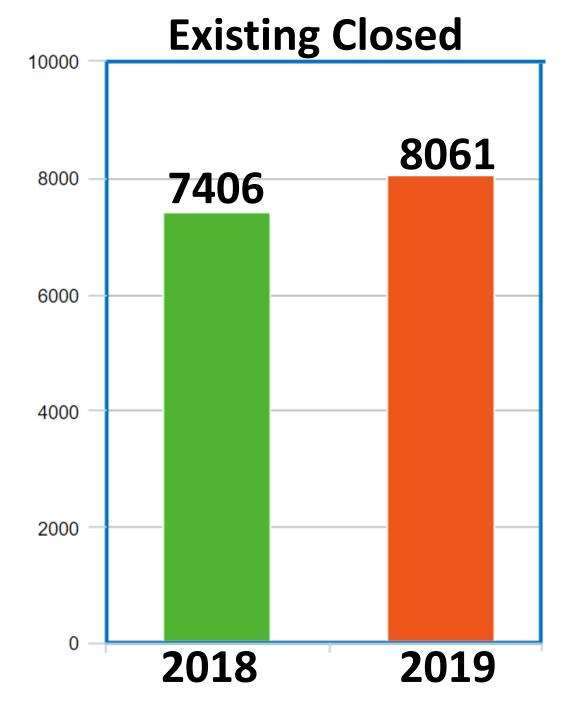
SELLERS MARKET



2.3 Months of EXISTING INVENTORY

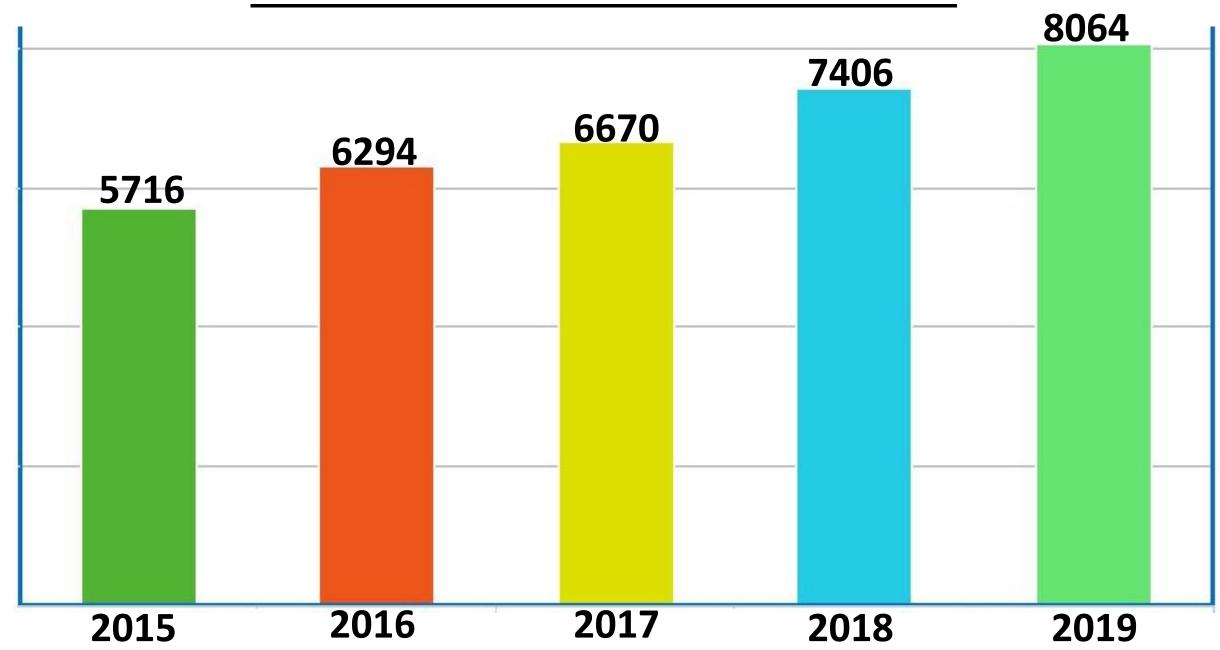
Existing Inventory 2012 - 2019



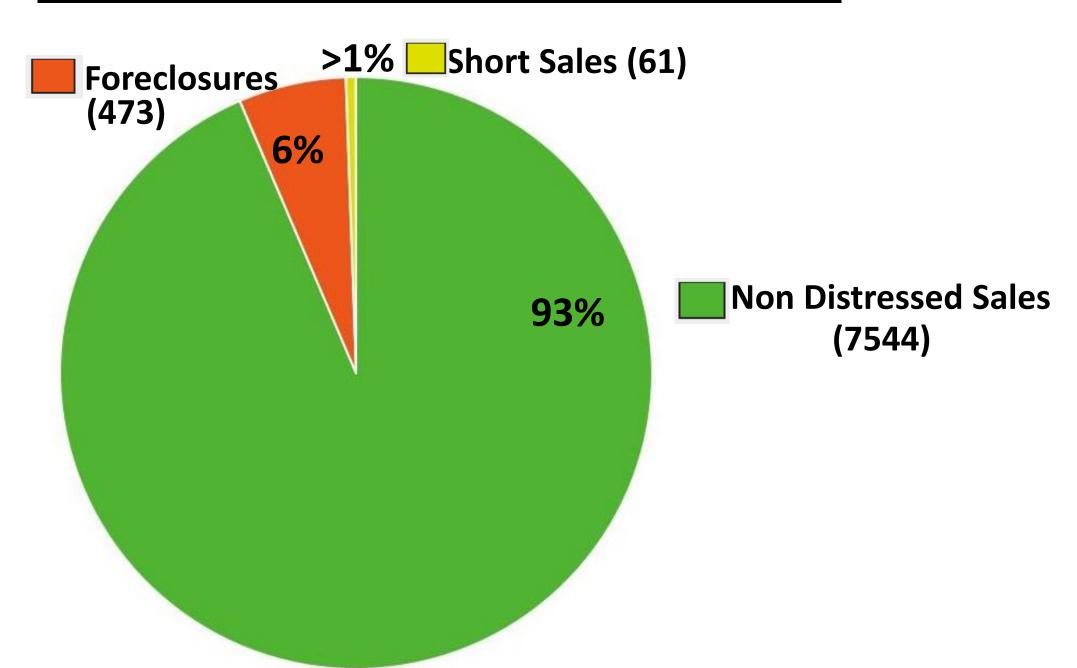




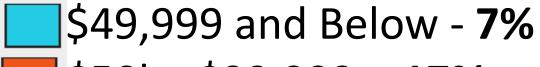
2015 – 2019 CLOSED EXISTING



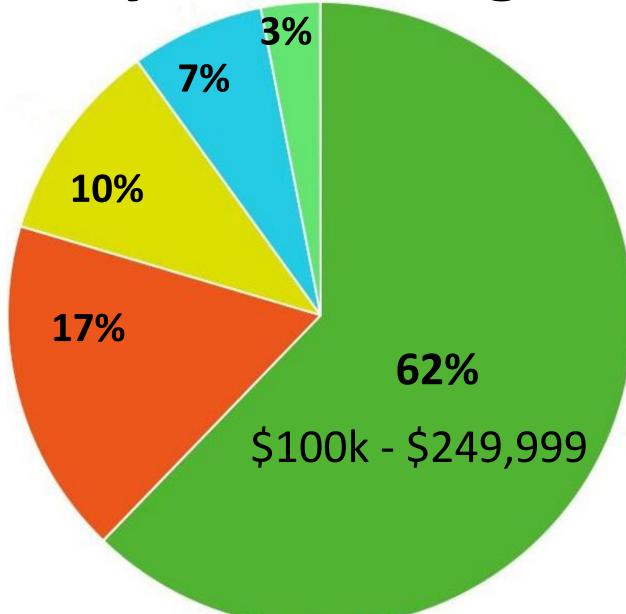
2019 Distressed vs. Non Distressed Sales

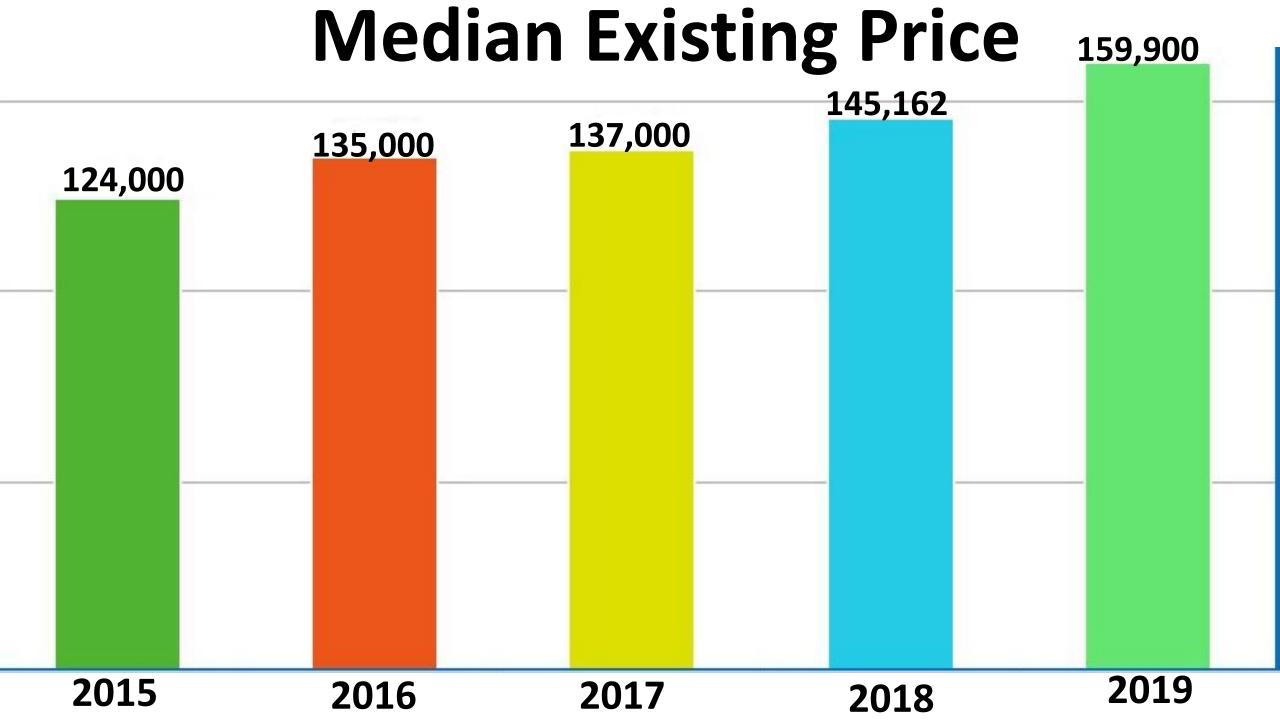


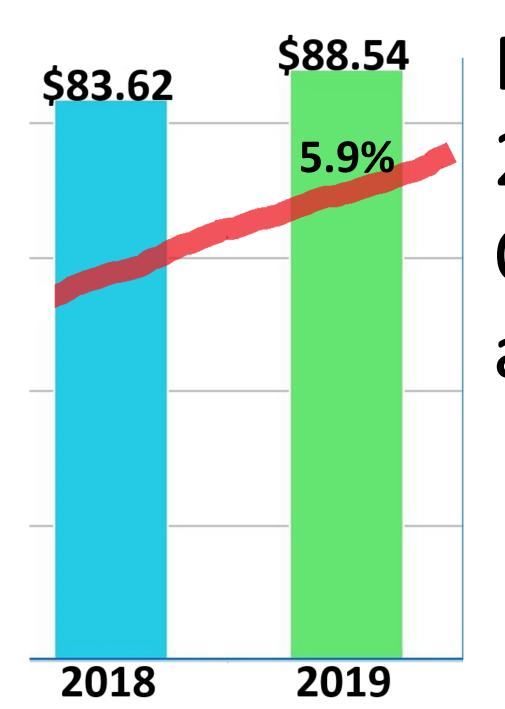
Existing Sales by Price Range



- \$50k \$99,999 **17%**
- \$100k \$249,999 **62%**
- \$250k \$349,999 **10%**
- \$350k and Up **3**%





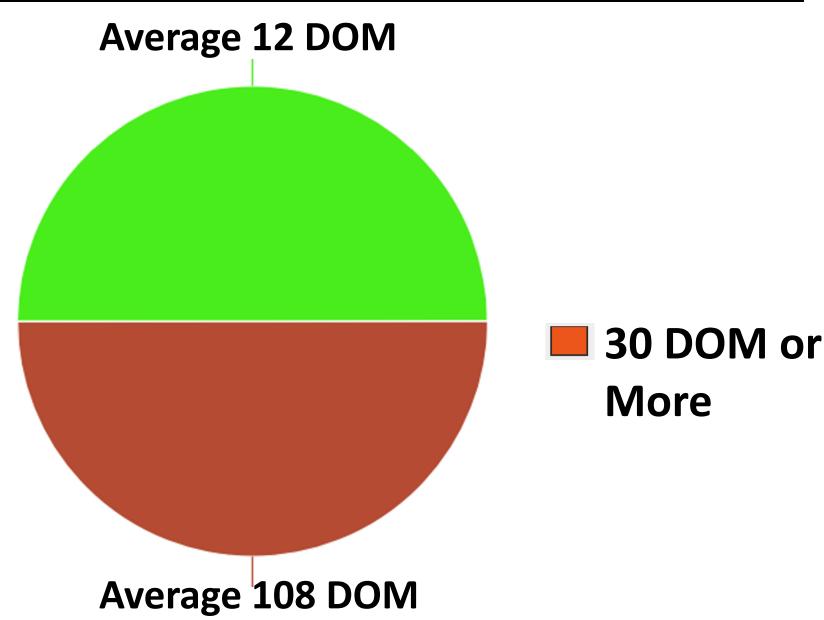


Median \$/S.F. 4th Qtr 2018 compared to 4th Qtr 2019 +5.9% appreciation

Existing Days On Market (DOM)

Priced Right, your House Should sell in 30 days or Less!

30 DOM or Less



2019 Existing Market By The Numbers

8061 = Closed Houses

\$159,900 = Median Price

1778 Sq Ft = Median Sq Ft.

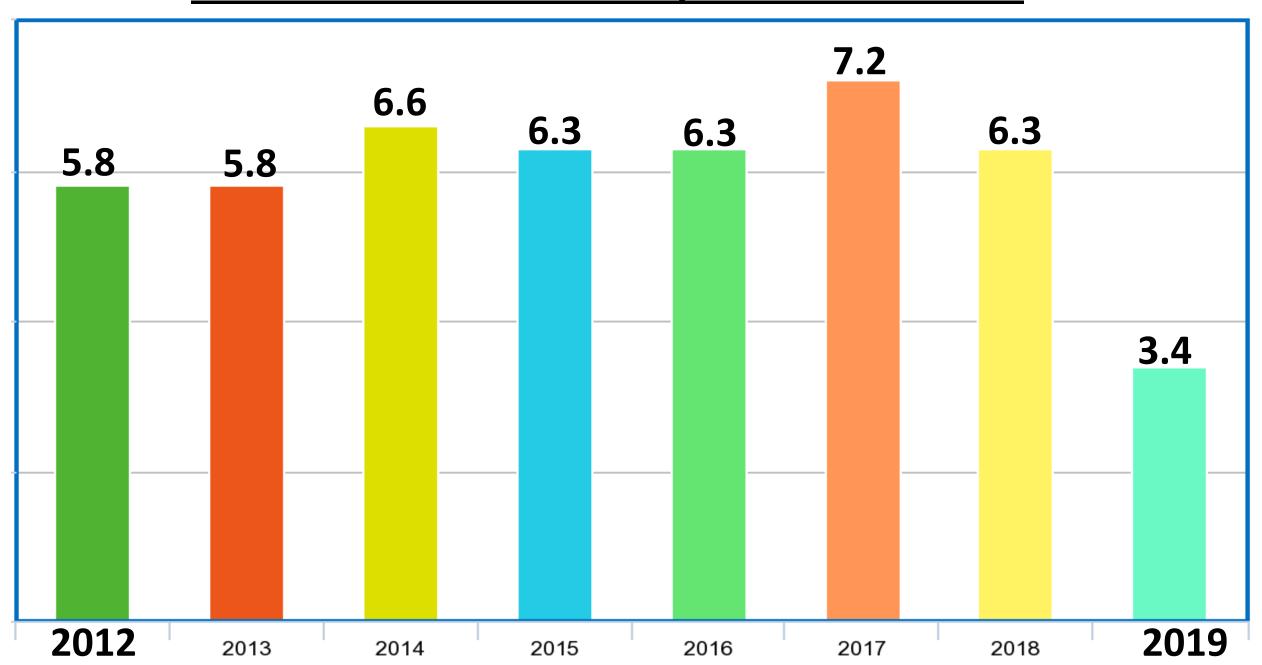
\$89.30/Sq Ft = Median \$/Sq Ft

30 = Median Days on Market

87% sells Below \$250,000



New Construction Absorption 2012 - 2019

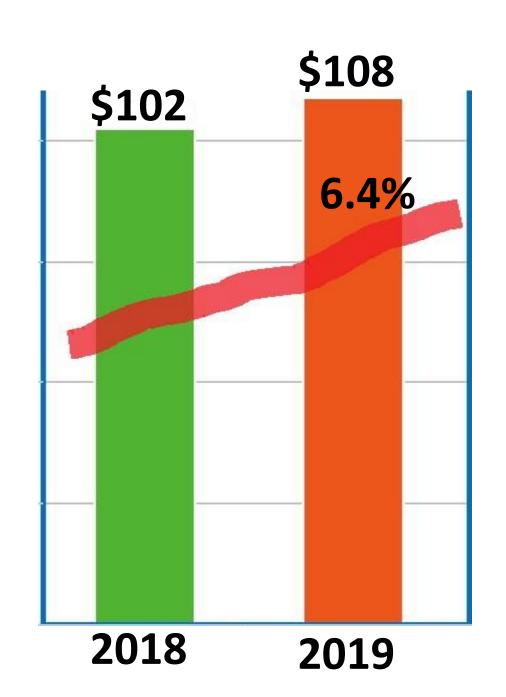


			Mos.			Mos.		
		2019	Inv.		2018	lnv.		2017
Ja	n	76	5.6	-4%	79	6.7	-1%	80
Fe	b	78	5.6	0%	78	6.8	-14%	91
Ma	ar	110	5.5	1%	109	6.8	-16%	130
Ap	ril	136	5.0	9%	125	6.8	2%	122
Ma	ay	144	5.1	-15%	169	6.6	17%	145
Ju	ne	128	5.1	-4%	134	6.9	-19%	165
Ju	ly	116	5.5	-3%	119	6.0	14%	104
Au	ıg	123	5.4	-8%	134	6.0	25%	107
Se	pt	95	5.5	30%	73	6.2	-14%	85
O	et	104	5.1	-17%	125	6.1	25%	100
No	V	93	4.9	13%	82	5.9	-6%	87
De	C	141	3.4	57%	90	6.3	-20%	113

Aug	123	5.4	-8%	134	6.0	25%	107
Sept	95	5.5	30%	73	6.2	-14%	85
Oct	104	5.1	-17%	125	6.1	25%	100
Nov	93	4.9	13%	82	5.9	-6%	87
Dec	141	3.4	57%	90	6.3	-20%	113
			/				

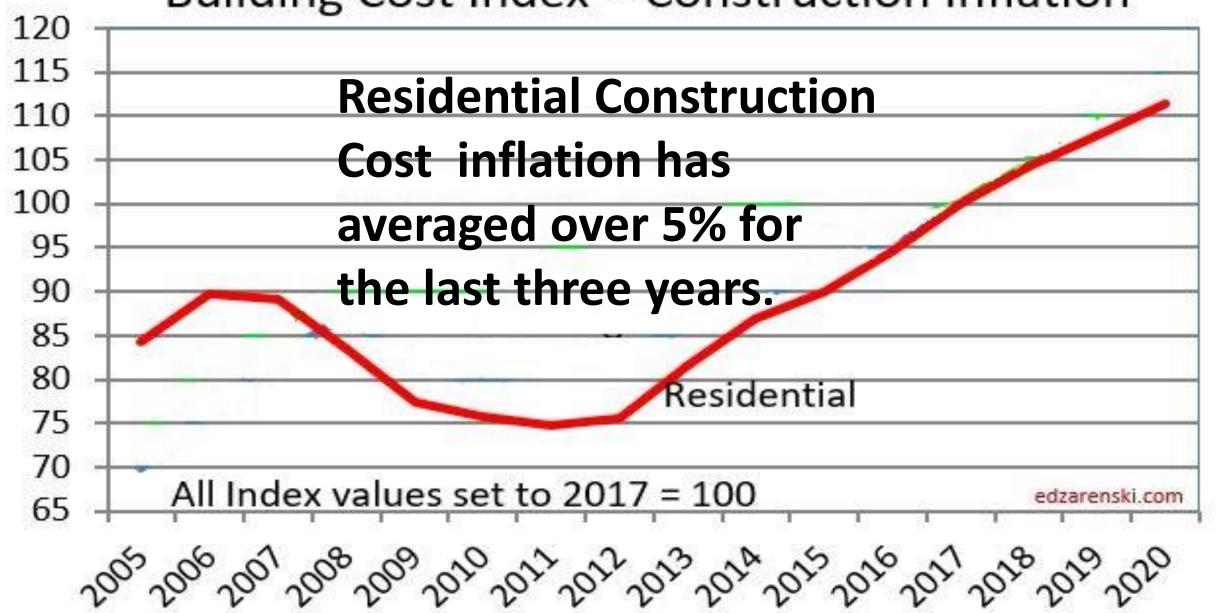
Median New Construction Price



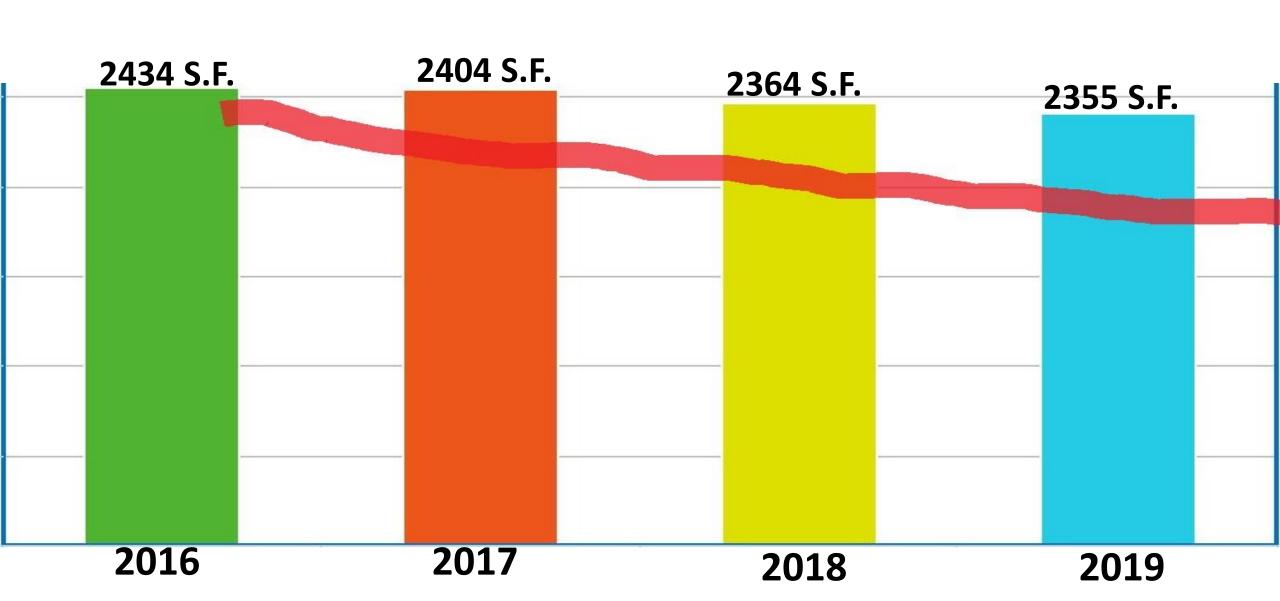


Median \$/S.F. 4th Qtr 2018 compared to 4th Qtr 2019 +6.4% appreciation It has only average 3.4% over the last 5.

Construction Analytics Building Cost Index - Construction Inflation



Median New Construction S.F.



2019 New Construction By The Numbers

1344 = Closed Houses

\$252,706 = Median Price

2355 Sq Ft = Median Sq Ft.

\$108.61/Sq Ft = Median \$/S. F.

80% = Of New Construction sold below \$305,000

